

FOR IMMEDIATE RELEASE

**Slow down EG! Safer streets with slower speeds are coming to a neighbourhood near you!**

(East Gwillimbury, ON) August 31 – As part of the Town’s Safer Streets initiative, the Town will begin lowering the speed limit on local Town subdivision roads from 50km/h to 40km/h to make EG roads safer for all road users.

More than 150 new speed limit signs will be installed as part of this initiative, with installation taking place by community, beginning in Sharon. Residents can expect new gateway speed limit signs to be posted at the entrance and exit of their neighbourhood. The sign installation is scheduled to be completed by spring 2022.

“Council is committed to ensuring our roads and streets are safe for everyone” says Mayor Virginia Hackson. “On behalf of Council, I am excited that together with our partners, we are launching this important initiative to make local Town roads safer for everyone.”

Council approved the Safer Streets initiative in July 2021. As part of this initiative, staff worked with York Regional Police to address speeding in different areas in Town. With this new initiative, the speed limit decrease from 50 km/h to 40 km/h will apply to approximately 300 Town roads. School and park zones will remain at 40 km/h.

Slower speeds save lives. Drivers are asked to keep these safety tips in mind to prevent dangerous situations from happening:

- Plan ahead. Give yourself plenty of time so you don’t have to speed
- Eliminate any distractions, including the use of mobile devices so you remain alert
- Watch for children, pedestrians, cyclists, and pets when driving through intersections
- Lower your speed according to current road conditions
- Follow all posted speed limits

To learn more about this initiative, visit [www.eastgwillimbury.ca/saferstreets](http://www.eastgwillimbury.ca/saferstreets)

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