



Town of East Gwillimbury Public Open House “Built” Heritage Strategy

October 29, 2025

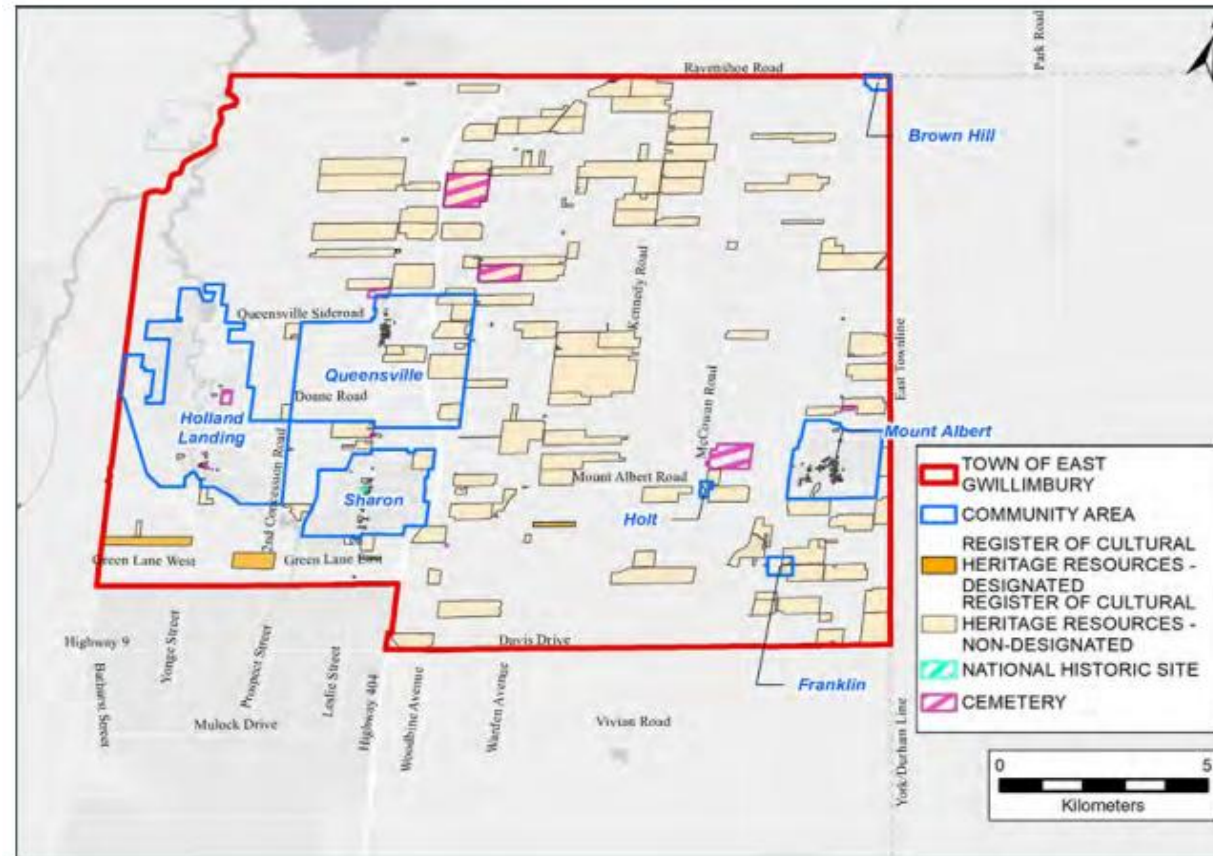
Presented By:

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Goodeve & Associates



- Project Overview
- Legislation
- Engagement
- Heritage Built Strategy - Strategic Priorities



Map 2: Heritage Register detailing designated and non-designated properties, National Historic Site and cemeteries.

Bill 200 – Home Owner Protection Act (June 2024)

- Amends Bill 23 – More Homes Built Faster Act (2022) Subsections 27(16) & 27(18)
- Municipalities now have until January 1, 2027 to issue a notice of intention to designate prior to removal from municipal register
- If properties are not designated by January 1, 2027, then removed from register and cannot be listed until January 1, 2032
- Municipalities can voluntarily remove properties from the register, can be relisted on register within five years of voluntary date of removal (including properties listed after January 1, 2023)

Town of East Gwillimbury Council Strategic Plan 2022 - 2026

“We will protect and celebrate our unique heritage and natural environment”

- Quality Programs and Services
 - Strategic Priority: “Support and promote the arts, culture and **heritage** of East Gwillimbury”
- Responsible Growth
 - Strategic Priority: “Ensure development occurs in an intentional, sustainable fashion, with a focus on preserving the **Town’s cultural heritage** and environmental features”
 - Key Deliverable: “**Advance heritage conservation** through initiatives such as the development of Heritage Conservation Districts”



Town of East Gwillimbury Official Plan 2031

Objective: ii) To create cohesive, vibrant, connected urban neighbourhoods which are sensitive to **the Town's rich cultural heritage and history**"

- 4.3.3.5 Development within Village Core Areas shall satisfy the following criteria:
"ii) Cultural **heritage** resources shall be conserved and where possible, enhanced"

Section 6: Protecting Our Heritage

- "These policies will help to **promote and protect the history and heritage** of East Gwillimbury in coordination with the comprehensive planning needs and requirements of the Town"
- "**Protecting and promoting our heritage** will assist in maintaining and enhancing the identity and character of East Gwillimbury"

Town of East Gwillimbury Official Plan 2031

6.1 Heritage Advisory Committee:

- a. Advise and assist Council on measures to conserve listed heritage properties;
- b. Assist Council on matters relating to the conservation of buildings and heritage conservation districts;
- c. Advise Council on alterations to designated heritage buildings or properties and areas;
- d. Advise Council on heritage matters referred to the committee;
- e. Promote, through public education programs, heritage conservation within East Gwillimbury



Heritage Register

“Making the Heritage Register more manageable allows for a greater appreciation of the properties that remain on the Register as being truly significant to the Town and its history”

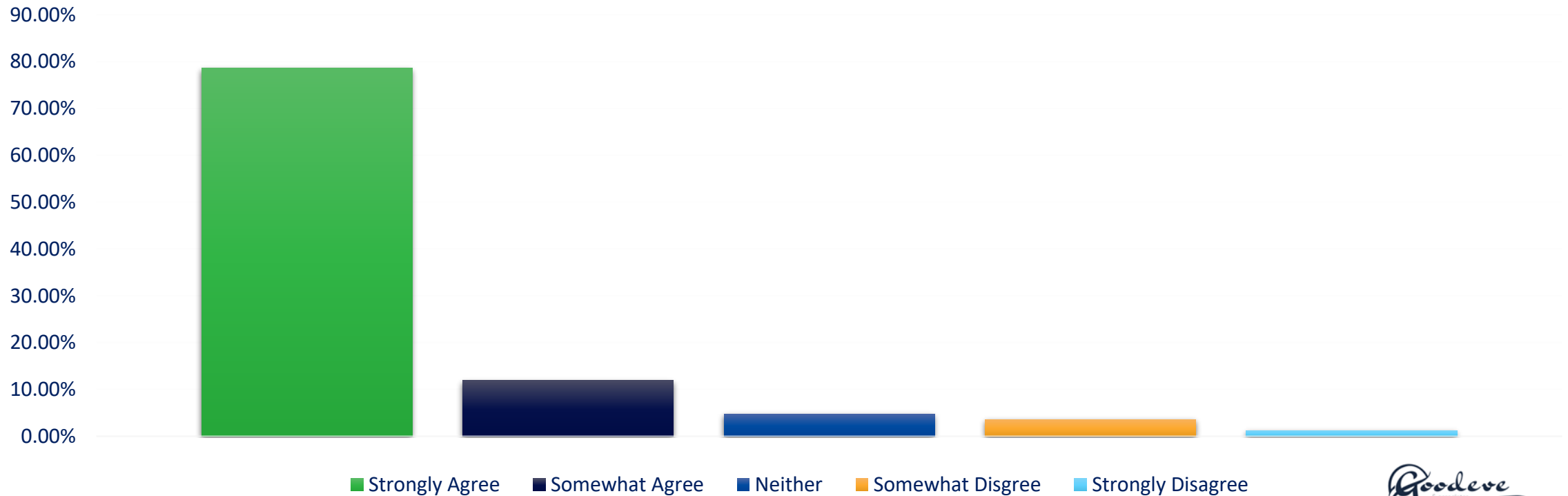
- Identified 23 Properties that “should be prioritized for further study for potential designation under Part IV of the *OHA*” NOTE: None of the 23 properties are currently Designated
- Alignment with Town’s Official Plan
- Community Engagement (HAC, Council, Open House (in person and virtual)
- The majority of the properties on the Heritage Register date to the mid- to late-nineteenth century with some properties dating to the early and mid-twentieth century.

Community Area	Heritage Properties
Brownhill Community Area	7 Listed (non-designated)
Holland Landing Community Area	27 Listed (non-designated) 1 Designated*
Holt Community Area	3 Listed (non-designated)
Mount Albert Community Area	91 Listed (non-designated), 2 Designated
Queensville Community Area	45 Listed (non-designated), 1 Designated
River Drive Park Community Area	1 Designated
Rural Area	157 Listed (non-designated), 6 Designated
Sharon Community Area	35 Listed (non-designated), 2 Designated

*added May 7, 2024

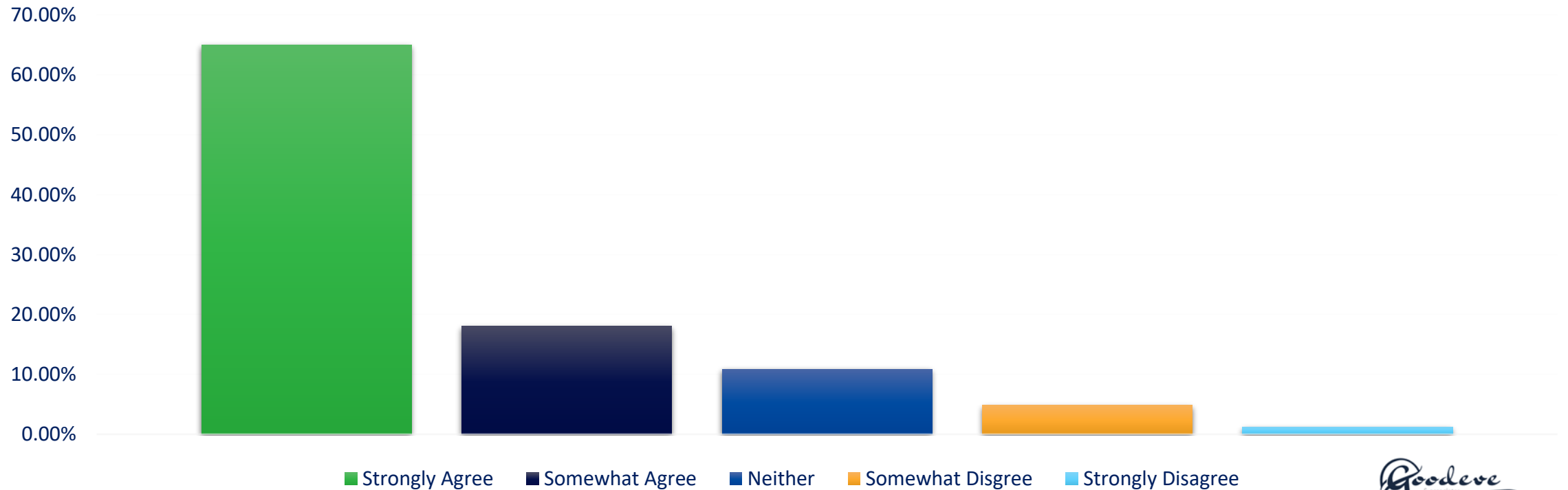
Resident and Business Survey Results

I feel that conserving East Gwillimbury's built heritage is extremely important



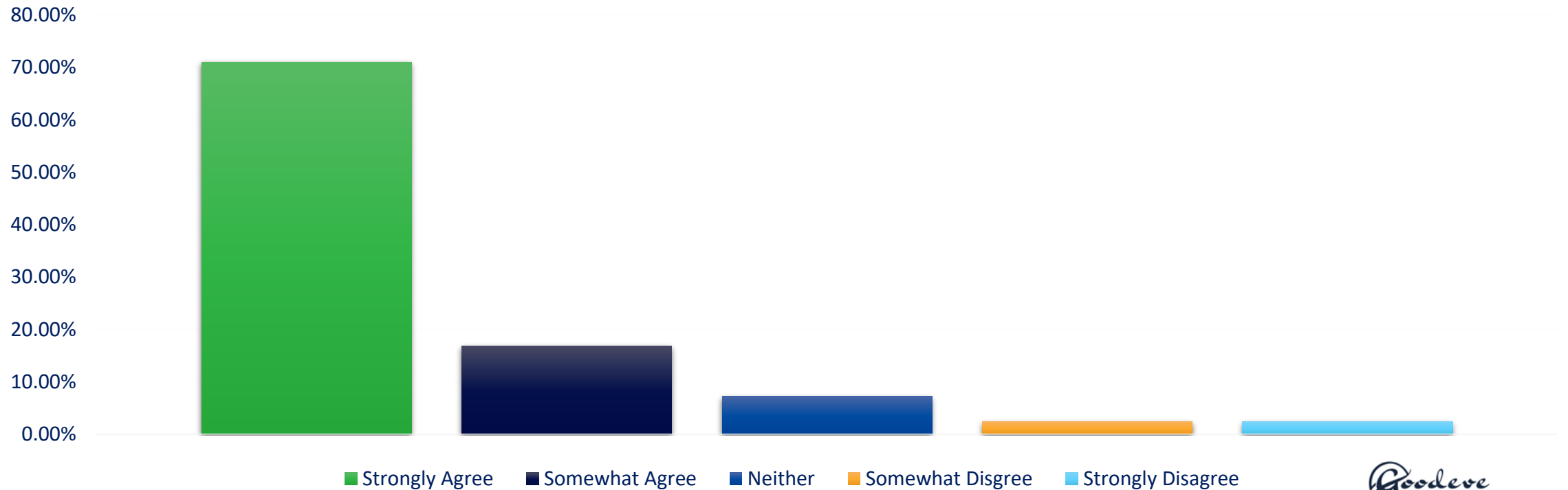
Resident and Business Survey Results

The Town should continue to allocate funds for a program where information plaques would be placed on heritage properties



Resident and Business Survey Results

The Town should actively promote its unique heritage through the Town's website, social media channels and eNewsletter



- Direct interviews with key stakeholders
- Resident Online Survey (Spring 2024)
- Business Online Survey (Spring 2024)
- Interviews with select Ontario Municipalities with Heritage Strategies
- 3 Direct Interviews with Members of Council
- Council Workshop (May 2024)
- Council Presentation (November 2024)
- Internal circulation between Town departments and respective meetings
- Draft Strategy presented Town Heritage Advisory Committee
- Public Open House



Strategic Priorities

1. Protect and Conserve East Gwillimbury's Built Heritage
2. Celebrate East Gwillimbury's Built Heritage
3. Support the Town's Heritage Advisory Committee
4. Cultivate Strategic Partnerships



- **October**

- Open House & Public Information Session – October 29th (Civic Centre)
- Public Notification period for Sharon HCD

- **November**

- Final drafts of Strategy and Sharon HCD provided to Town
- HAC meeting (discussion feedback received from Open House and Public Meeting)

- **December**

- TBD Council meeting – Sharon HCD