



SMG

Town of East Gwillimbury Budget Presentation





SMG

New Logos



**Sharon
Museum
& Gardens**

Reflect. Learn. Celebrate.



SMG



SMG

Mission

To preserve the Sharon Temple, share the values and story of the Children of Peace, and maximize the buildings, grounds, and meeting space to **serve the community** through exhibits, events, and cultural opportunities.





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Vision

Through our exhibits and events space, the museum will provide a **welcoming space for the community** while reflecting the values of the Children of Peace and their role in birth of democracy in Canada.





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Strategic Objectives

01

To substantially change the financial performance of SMG ensuring that projects can be financed through a combination of annual net contribution, grants, and donations.

02

Increase **engagement with the community** and volunteers to support the vision, mission, and strategic plan.



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Strategic Objectives

03

Expand partnerships with the Town of East Gwillimbury, cultural organizations, and not-for-profits and be recognized as the **cultural centre of the community**.

04

Increase community understanding of the Children of Peace through event programming and strategic partnerships.



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Strategic Objectives

05

Enhance the functionality and interpretation of the site through the construction of administrative and gallery space and determine the impact on rental opportunities through the building of a pavilion.

06

To conserve and protect the material culture of the Children of Peace by improving the management, safety, and security of the collection by utilizing up to date storage and security solutions.



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Public Events

01 Canada Day



02 Classic Car Show

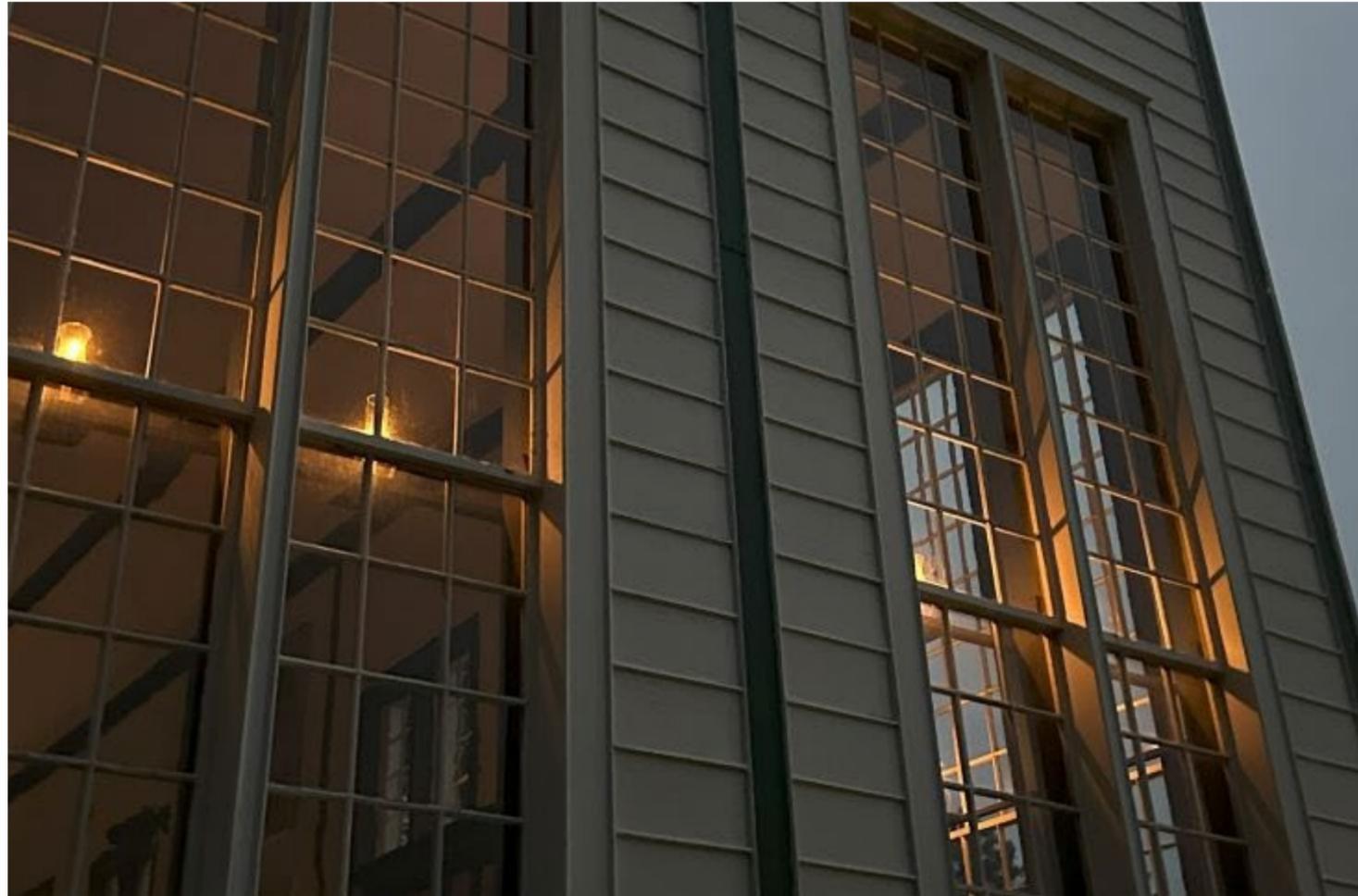




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Public Events

03 Illumination





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Public Events

04 Haunted Halloween Hike

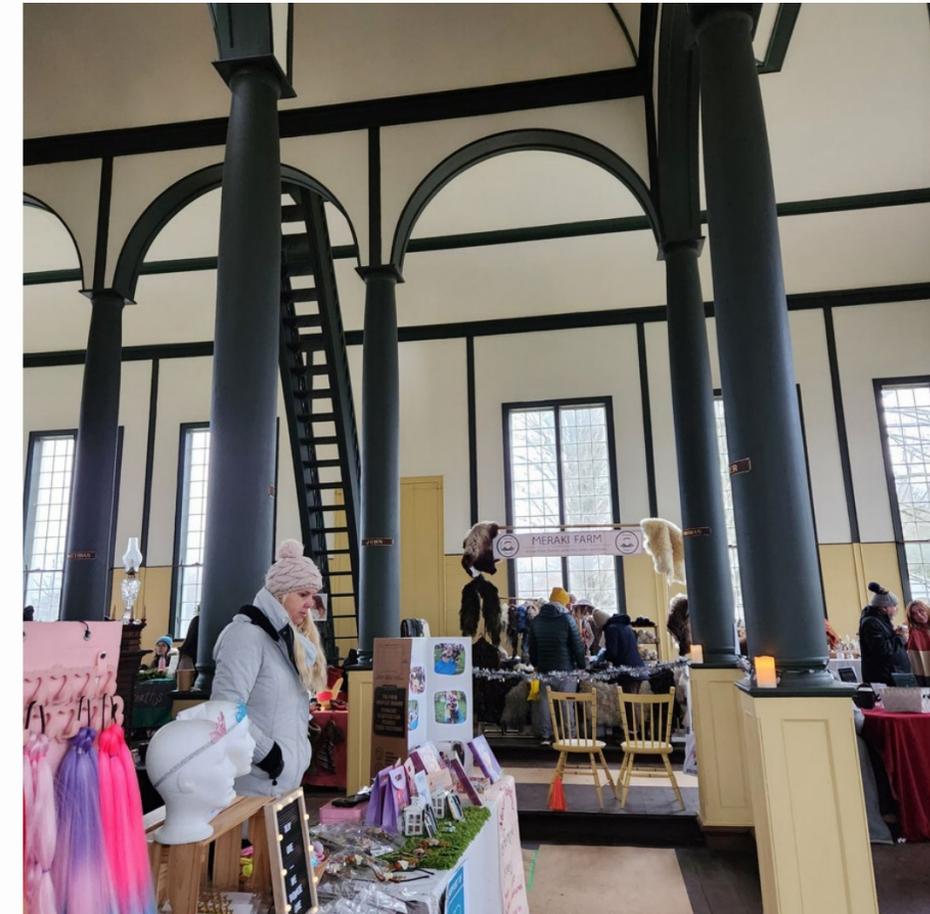




SMG

Public Events

05 Old-Fashioned Christmas





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Public Events

06 Community Vendor Markets

This year, we opened our grounds to the public for six vendor markets.



In total:

Approximately **6800** members of the public visit and explore our grounds free of charge through community events from year to year.

An additional **2155** members of the public visited and explored our grounds/buildings free of charge during community vendor markets.



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Preservation & Improvements

This year, we have completed the following preservative work to the Sharon Temple:

01 Fortifying the Foundation
& Historical Flooring



02 Improving the Drainage
around the Foundation



03 Re-Shingling the Roof





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Preservation & Improvements

This year, we have also seen the following improvements to the site:

04 The Completion of the Hope & Truth Reflection Garden



All preservation work and improvements listed are valued in total at **\$350,000.**



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2025 Budget Request

Sharon Museum & Gardens	\$43,500
Community Canada Day Expenses	\$3,000
TOTAL	\$46,500

Increase of \$1500 over 2024



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**Thank you for
your
consideration!**

