



SMG

Town of East Gwillimbury Budget Presentation





SMG

New Logos



Sharon
Museum
& Gardens

Reflect. Learn. Celebrate.



SMG



SMG

Mission

To preserve the Sharon Temple, share the values and story of the Children of Peace, and maximize the buildings, grounds, and meeting space to **serve the community** through exhibits, events, and cultural opportunities.





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Vision

Through our exhibits and events space, the museum will provide a **welcoming space for the community** while reflecting the values of the Children of Peace and their role in birth of democracy in Canada.





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Strategic Objectives

01

To substantially change the financial performance of SMG ensuring that projects can be financed through a combination of annual net contribution, grants, and donations.

02

Increase **engagement with the community** and volunteers to support the vision, mission, and strategic plan.



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Strategic Objectives

03

Expand partnerships with the Town of East Gwillimbury, cultural organizations, and not-for-profits and be recognized as the **cultural centre of the community**.

04

Increase community understanding of the Children of Peace through event programming and strategic partnerships.



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Strategic Objectives

05

Enhance the functionality and interpretation of the site through the construction of administrative and gallery space and determine the impact on rental opportunities through the building of a pavilion.

06

To conserve and protect the material culture of the Children of Peace by improving the management, safety, and security of the collection by utilizing up to date storage and security solutions.



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Public Events

01 Canada Day



02 Classic Car Show





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Public Events

03 Illumination

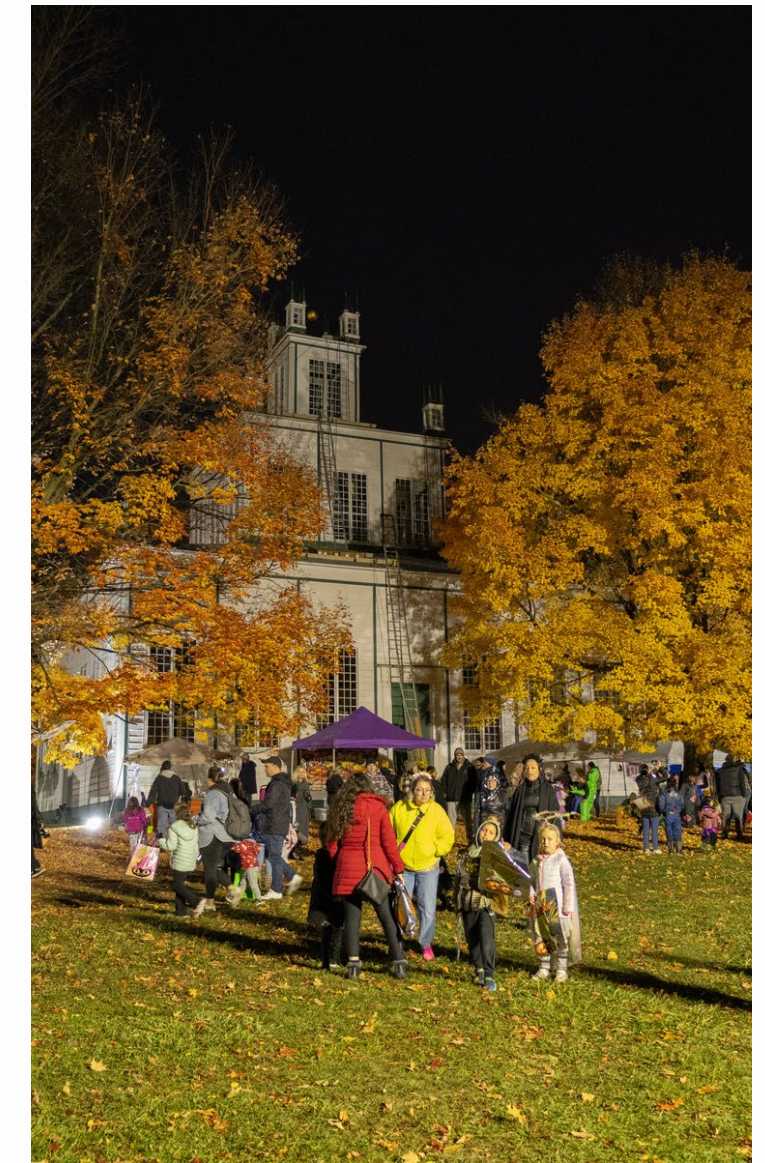




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Public Events

04 Haunted Halloween Hike





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Public Events

05 Old-Fashioned Christmas





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Public Events

06 Community Vendor Markets

This year, we opened our grounds to the public for six vendor markets.



In total:

Approximately **6800** members of the public visit and explore our grounds free of charge through community events from year to year.

An additional **2155** members of the public visited and explored our grounds/buildings free of charge during community vendor markets.



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Preservation & Improvements

This year, we have completed the following preservative work to the Sharon Temple:

01 Fortifying the Foundation
& Historical Flooring



02 Improving the Drainage
around the Foundation



03 Re-Shingling the Roof





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Preservation & Improvements

This year, we have also seen the following improvements to the site:

04 The Completion of the Hope & Truth Reflection Garden



All preservation work
and improvements listed
are valued in total at
\$350,000.



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2025 Budget Request

Sharon Museum &
Gardens

\$43,500

Community Canada
Day Expenses

\$3,000

TOTAL

\$46,500

Increase of \$1500 over 2024



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Thank you for
your
consideration!

