



ARTS & CULTURE ADVISORY COMMITTEE REPORT

REPORT ON 2024 ACTIVITIES
PLANNED ACTIVITIES FOR 2025
REQUEST FOR FUNDING - 2025

CURRENT MEMBERS (2022 – 2026 Term)

Chair – Janette Champ

Vice-Chair – Bev Hall

Secretary – Joy McEwen

Raymond Bach

Jackie Bellamy

George Keltika

Doug Smith

Maxwell Batista

Di Zhang

Michael Hanson

STAFF LIAISON – Rhonda Wilson

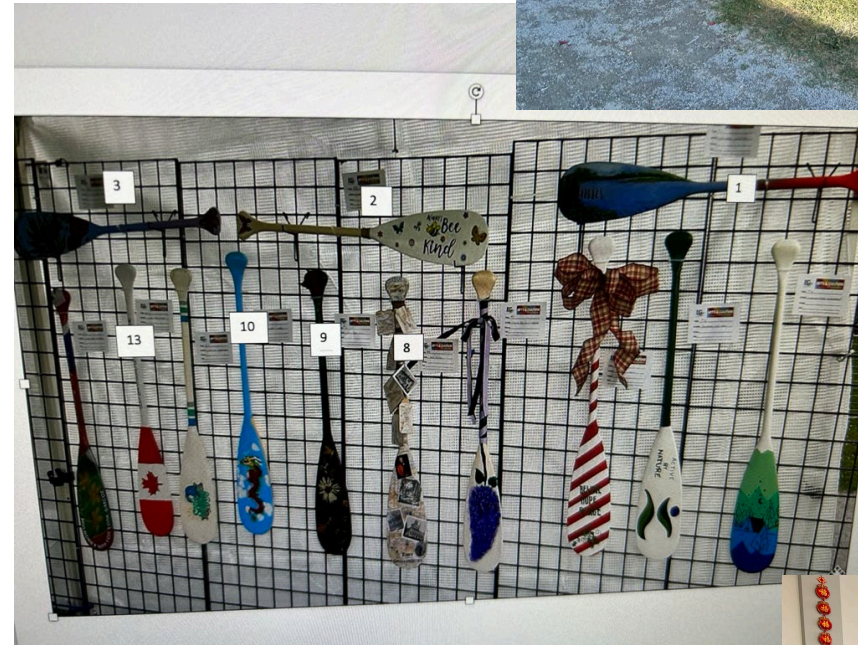
COUNCILOR LIAISON – Susan Lahey



Holding Hope Unveiled Oct 22, 2024

ACTIVITIES - COMMITTEE WORK

- Outreach – to meet with residents to promote Arts & Culture; engaging with children & adults
 - Farmers Market
 - Celebrating the Arts
 - Community Groups
 - Other Town Events



ACTIVITIES - COMMITTEE WORK

- Engaging with Students
 - Farmers Market Mural (HHSS)
- Installation of *"Holding Hope"*

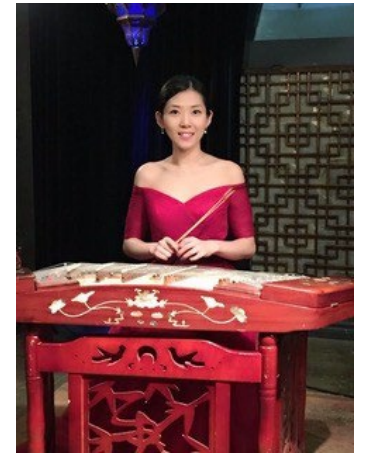


ACTIVITIES - COMMITTEE WORK

- Continually updated the Arts & Culture Committee Website (Visual, Music, Performing, Writing)
- Supported the 2024 Studio Tour organized by MAGA & Shuttleworth Farms
 - *Explore Art in East Gwillimbury*



MAGA Art Display @ Lions & Sun

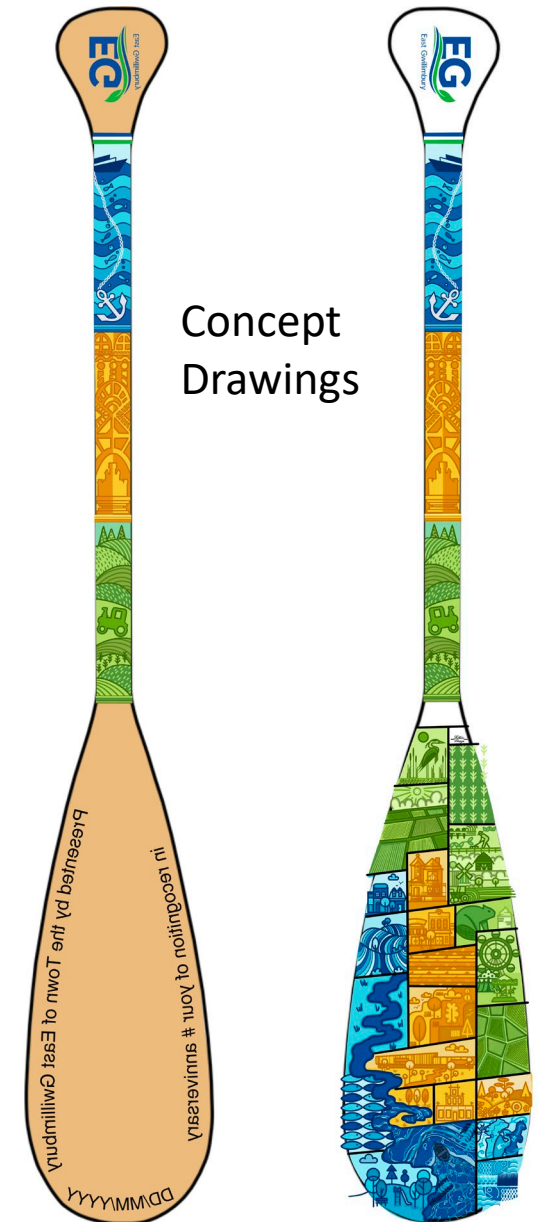


Di Zhang
Featured Summer 2024



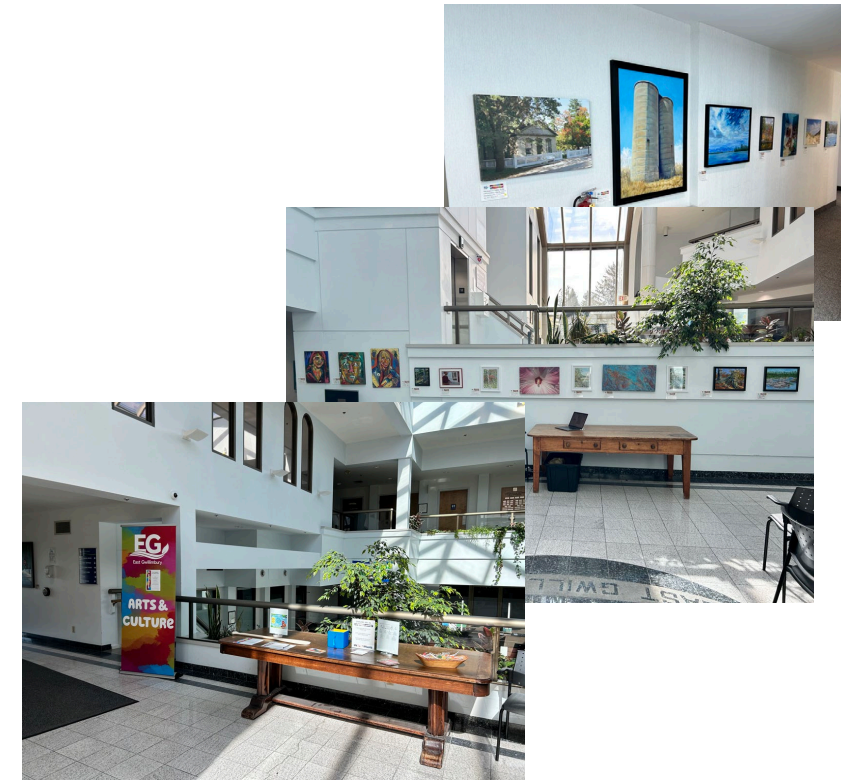
ACTIVITIES - COMMITTEE WORK

- Partnered with Economic Development to create a Signature Paddle to be presented to businesses in EG to commemorate:
 - An Anniversary
 - Grand Opening
 - Other significant occasions
- Arts and Culture committee will continue to work with Economic Development for 2025 to ensure smooth deployment of program.



ACTIVITIES - COMMITTEE WORK

- Raised funds for the Mayor's Youth & Community Initiative Fund by hosting an auction @ Celebrating the Arts
- Curate the Art display in the Civic Centre.
 - Art is available for purchase
 - 15% of sale proceeds goes to the Public Art Reserve
 - Four Pieces were sold in the last year



PLANS FOR 2025

1. Public Art Procurement

Provide advice to Council on:

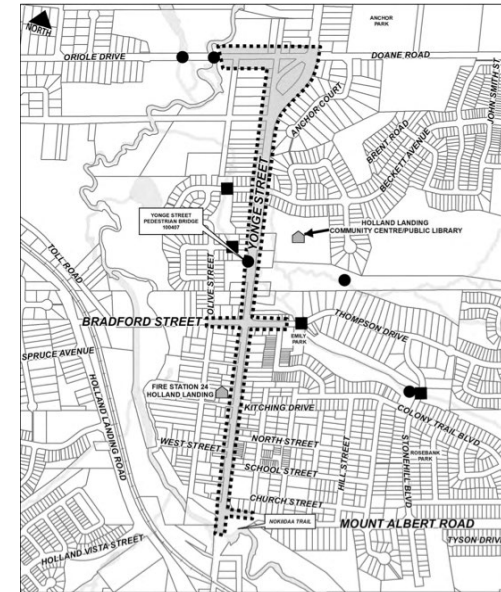
- Carnaby Park
- Health & Active Living Plaza



Front Porch and View from Mixed Use Development

PLANS FOR 2025

2. Provide advice to Council on Revitalization of
 - Centre Street, Mount Albert & celebrate 200th Anniversary
 - Yonge Street, Holland Landing



PLANS FOR 2025

3. Community Engagement

- Outreach participation @ Town Events
- Continue the Paddle Project
 - Taking the project to EG elementary & secondary schools
- Supporting local artistic & cultural groups (visual artists, musicians, performers, writers)
- Mount Albert Fair #100 – poster competition



FUTURE PLANS 2025 - 2026

4. Creating an Arts & Culture Master Plan, establishing long term goals, working with Town Council, Town Staff, engaging other Committees, local groups and residents:
 - Targeting key areas of enhancement of arts and culture
 - Setting out time-lines to execute
 - Working with Town appointed consultants for expert guidance.






REPORT FOR 2025

- *EG Culture Crawl*
 - Seeking a directive from Mayor and Council to explore this opportunity with Town staff, including Economic Development, Central Chamber of Commerce, Experience EG (Tourism)
 - Designed to promote EG's arts and culture during the Ontario Culture Days which is taking place again in 2025 from September 19 to October 12.
 - Involving local studios, businesses - featuring musicians, dancers, performing artists

REPORT FOR 2025

- *EG Culture Crawl, cont...*
 - Respectfully requesting permission to proceed to work with staff, local business and Chamber on this exciting opportunity

PLANS FOR 2025, Proposed Funding Disbursement

Operations Expenditure		\$1,000.00
Activities - Community Outreach & Engagement:		\$6,000.00
 Materials/Supplies  Contracted Services	\$3,000.00	
 Paddle Project: Paddles, purchase for resale 🎵 Elementary / Secondary School Activities	\$1,000.00	
 Culture Crawl	\$2,000.00	
Total Expenditure		\$7,000.00
Anticipated Revenues		
 Sale of Paddles to Residents		\$900.00