

2024
Business
Planand
Budget

Introduction

The 2024 business plan and budget document contains five components.

Components 1 through 3 represent the budget to support Town operations. These budgets are for the recurring expenditures or revenues that the Town can anticipate each year. These include items such as salaries and benefits, materials and supplies, and fees and charges. Component 4 contains the budget details for the one-time or project specific expenditures.

The Appendix (Tab 5) contains a glossary of terms.

Component 1 – Tax Supported Budget (Tab 1)

The Tax Supported budget represents the component of the Town operations that is primarily funded through property taxes. Although some of the services are offset by fees and charges, there is an element of taxation revenue required to support each of these departments.

Component 2 – Development and Fee Supported Budget (Tab 2)

The Development and Fee Supported budget represents the component of the Town operations that is supported by fees for service (no tax support). There are five service areas that are included in this budget: Building, Planning, Development Engineering, Park Development, and Fill Operations. Each of these service areas has approved fees or charges that are intended to fully recover the cost of providing the service.

Component 3 – Water and Wastewater Budget (Tab 3)

The Water and Wastewater budget represents the component of the Town operations that are supported by fees for service (no tax support). The Town charges water and wastewater fees to property owners with municipal service connections. The fees are intended to ensure that there is full cost recovery to the Town for providing safe drinking water and maintaining the water and sewer infrastructure.

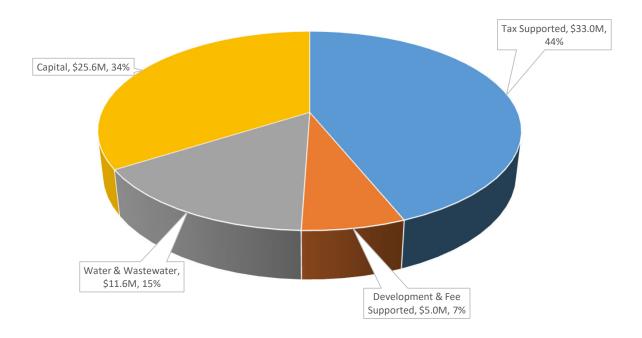
Component 4 – Capital Program Budget (Tab 4)

The capital budget primarily represents projects or initiatives that are one-time or time specific in nature. The capital budget may include projects such as the construction of a new fire station or retaining a consultant to prepare a study. The capital budget also includes the Town's annual repair and replacement program for maintaining the Town's assets. Although the annual repair and replacement program is required each year, the individual projects and related amounts of funding will vary annually depending on the program requirements in that year. The annual repair and replacement program may include road resurfacing, sidewalk maintenance, or computer replacement.

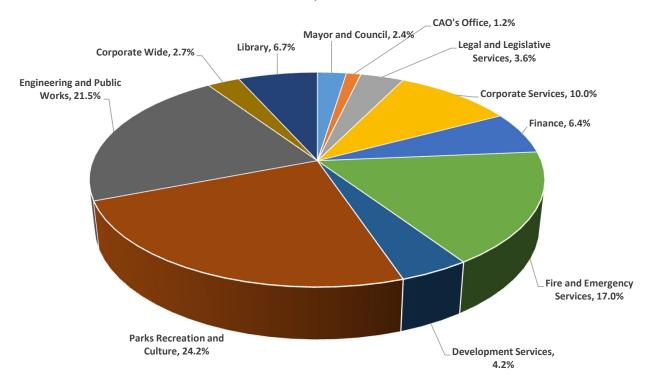
Appendix (Tab 5)

The Appendix (Tab 5) contains a glossary outlining operating expenditure and revenue categories used for budgeting purposes.

2024 Total Budgeted Expenditures \$75.2M

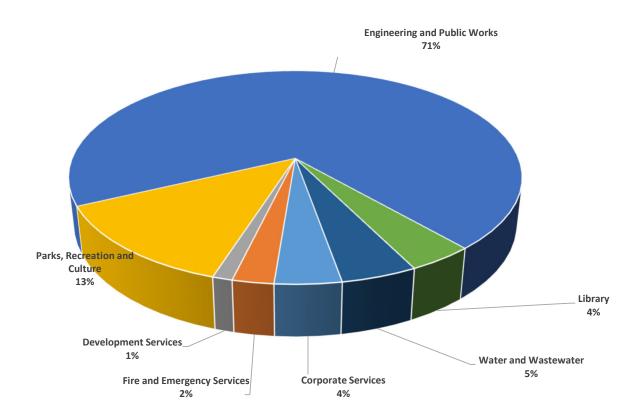


2024 Tax Supported Operating Expenses by Department \$33.0 M

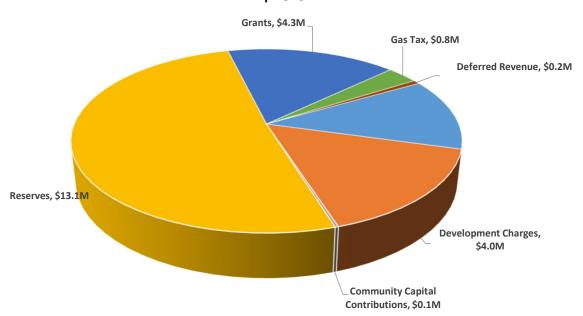


^{*} Net of Corporate Allocations

2024 Capital Program by Department \$25.6M



2024 Capital Program by Funding Source \$25.6M

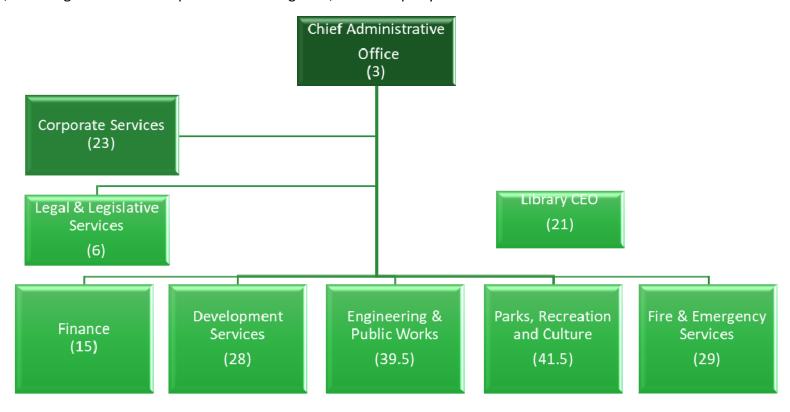


2024 Tax Supported Budget

The 2024 tax supported budget was prepared with a focus on the new priorities that were approved in the 2022-2026 Strategic Plan.



In addition to the Mayor and members of Council, the Town's operations are supported by an approved complement of 207 full time positions (including the Executive Assistant to the Mayor and Council and the East Gwillimbury Public Library). The budget also provides for approximately 200 part time and seasonal staff, including a roster of ± 65 paid on-call firefighters, and third party contractors.



BUDGET SUMMARY

The budget process for 2024 prioritizes minimizing the impact on residents and businesses of East Gwillimbury, while maintaining base program and service levels. The Town has a continuous focus on the transformation and modernization of processes and technology to increase the efficiency and effectiveness of the services provided. The budget provides for statutory or contractual increases where applicable.

The 2024 budget followed a similar process to prior years with staff reviewing historical actual expenditures and revenues along with anticipated pressures to ensure the reasonability of budgeted amounts.

Some of the major pressures identified in the 2024 tax supported budget include:

· Salaries and Benefits

As a service organization, staff resources are central to delivering community programs and services. As such, salaries and benefits are the largest expenditure in the Town's operating budget. The 2024 pressure of approximately \$2.4M includes a cost of living adjustment for all staff, step and merit increases and benefit cost adjustments. It also includes increases for contract staff and part time salaries in various departments. New staff requests include one Strategic Advisor, one HR Associate, one Environmental Initiatives Program Manager, one Financial Analyst, one Bylaw Administrator, two Roads Operators and one Recreation Coordinator. Staffing additions that are also included that are directly related to the Health and Active Living Plaza are one Customer Service Team Lead, one Customer Service Representative, one Recreation Supervisor, one Aquatic Coordinator and four Facility Operators. The positions added for the Library at the Health and Active Living Plaza are one Branch Supervisor, one Collections and Resource Specialist, one Customer and Community Service Specialist, one Digital Experience Specialist and four part time Customer Service Specialists. All positions related to the Health and Active Living Plaza are funded from contributions specifically dedicated in previous years for the new facility and do not further impact the tax levy. Two part time pilot positions were also approved for an EDI Engagement and Outreach position and Council and Committee Support. Both positions are one year pilots to be funded from working capital and have no tax levy impact.

· Bank Fees, Payroll and Other Charges

This category of costs have increased by approximately \$15,000 due to increased volume of banking transactions and associated fees as well as a contractual fee increase from the Town's payroll processing company.

· Contingency

A contingency allowance has been established for items such as additional initiatives, benefit adjustments and collective agreement adjustments. This category also the contingency amount previously held in the Office of the CAO to provide funding for unforeseen circumstances or emergency events.

Contracted Services

The budget for contracted services has a net increase of approximately \$71,000. A portion of this increase relates to contractual increases for animal control and shelter costs of approximately \$20,000. An increase of approximately \$10,000 is related to increased transaction fees for the recreation program booking software system. An increase of \$6,000 relates to the allowance for Ombudsman and Integrity Commissioner services. The balance of the increase of approximately \$35,000 is related to the tree maintenance and replacement program.

· Councillor Discretionary Expenses and Councillor Communications and Outreach

The budget for councillor communications and outreach has been established to provide funding for councillors to increase direct contact and information sharing with residents and businesses within the Town. This budget has been partially transferred from the existing Councillor Discretionary expenses for a net increase of \$21,000 between the two categories.

· Equipment and Vehicle

The budget for equipment and vehicle includes an increase of approximately \$13,000 related to the cost of rental vehicles in park operations.

Insurance

The budget for insurance is increasing by \$101,000 due to increasing premium costs.

· Legal Services

The budget for legal services is increasing by \$54,000 due to the estimate for required external legal expertise.

Materials and Supplies

The budget for materials and supplies has an net overall increase of approximately \$37,000. Approximately \$32,000 is related to increased costs for fuel. An increase of approximately \$11,000 is proposed for additional supplies required for fire prevention education, fire training and emergency management programs. An increase of approximately \$23,000 is related to increased cost of materials for park operations. Cost savings within the Roads operations programs have resulted in reducing the budget by approximately \$32,000. The balance of the increase of \$3,000 is related to general increasing cost of supplies across various programs.

· Program Instructors

The budget is increasing by approximately \$72,000 due to the increase in the number of summer camp and youth programs being offered.

· Property and Building Maintenance

The budget increase of approximately \$23,000 is mainly related to increased costs of preventative building maintenance and the cost of maintaining aging assets.

Public Works

The budget reduction of approximately \$82,000 is mainly related to reduced contracted services within the Roads Operations area.

· Rent

The budget is increasing by approximately \$17,000. This increase is primarily related to increased rental costs for the aquatics facility.

Software Licenses and Maintenance

The budget is increasing by approximately \$20,000. Approximately half of this increase is related to the additional annual software licenses related to new staff. The balance of the increase is related to increased license fees in the Library for library lockers and website operating costs.

· Training, Professional Development and Memberships

The budget increased by approximately \$136,000 to assist in staff development, retention and increase in-house expertise in various departments across the Town. It also includes the annual training and development staff related to new staff.

Indirect Corporate Costs

Corporate costs were adjusted for 2024 to ensure that the appropriate support costs were allocated to the fee supported areas and capital projects.

The budget includes increases to taxation revenue of \$3.3 million. Approximately \$1.1 million of this increase is directly related to assessment growth. The balance of the increase is related to a tax levy increase to cover increased costs, as well as dedicated increases for asset management and the operation of the new Health and Active Living Plaza. There are net decreases to development related revenue in the amount of approximately \$187,000 related to legislative changes. The increase in user fee revenue of approximately \$83,000 stems mainly from the Parks and Recreation department that is reflective of expected increasing program participation.

Contributions to reserve are increasing in 2024 by approximately \$607,000. This includes dedicated tax levy increases that are set aside as additional contributions to reserves of \$590,000. The Town's new Health and Active Living Plaza is underway for construction of new community space. To mitigate the impact of these costs in the year the facility opens, the 2024 budget includes a provision for the annual cost of operations. For 2024, a total of \$1,469,000 (an increase of \$295,000) per year has been dedicated for the annual operating costs associated with the Health and Active Living Plaza, including a new Library. A multi year strategy for asset replacement also commenced in 2023, resulting in a dedicated contribution to asset replacement reserves in the 2024 amount of \$567,000 (an increase of \$295,000). The balance of the increase to reserve contributions of \$17,000 is related to additional contributions for future fleet replacement.

The draw from reserve has increased by \$669,000 for 2024. This is related to funding one time costs for staffing pilot projects in 2024 for an EDI Engagement and Outreach position as well as additional support for Council and Committees in the amount of approximately \$120,000. The balance of the increase of approximately \$549,000 is related to the use of dedicated funding for the new positions relating to the Health and Active Living Plaza.

The tax supported budget for the Town is shown in the tables on the following pages. The details for each department supporting the tables below are included in the balance of this section.



Tax Supported Summary 2024

	Mayor &	Office	Legal and	Corporate	Finance	Fire and	Development	Parks,	Engineering and	Library	Corporate	2024	2023	Variance	Variance
	Council	of the CAO	Legislative	Services		Emergency	Services	Recreation and	Public Works	•	Wide	Budget	Budget	Ś	%
			Services			Services		Culture				· ·			1
Expenditures															
Salaries and Benefits	683.017	643.674	1.148.635	3.215.126	2,099,267	4,921,517	1,200,089	5.389.047	3,417,654	1,873,089	(66,000)	24,525,115	22,122,461	2,402,654	11%
Advertising	000,02	0.0,0,	2,2.0,000	88.000		.,,	20.500	3,300	2,121,1001	9,750	(00/000/	121,550	109,300	12,250	
Audit Services		16.500		00,000	52,200			0,000		5.800		74,500	65,225	9,275	14%
Bank Fees, Payroll and Other Charges		,			114,760					6,290		121,050	106,290	14,760	14%
Communications		5.000	3.300	8.300	4.000	10.000	6.155	20,930	12.640	8,976		79,301	74,801	4,500	6%
Community Grants/Initiatives	133.850	,	-,				,	94,330	,			228,180	246,805	(18,625)	(8%
Consultants				81.000	9.500		5.580	- 1,000	16.500	2,500		115.080	121,080	(6,000)	(5%)
Contingency				,			,		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,	420,000	420,000	184,267	235,733	128%
Contracted Services	10.000		12.500	8.000			388.473	240,223	230.645	2.150	1.730	893,721	822,730	70,991	9%
Councillor Discretionary Expenses	17,500											17,500	31.500	(14,000)	
Councillor Communications and Outreach	35,000											35,000		35,000	
Courier and Mail Processing	•		200	250	35.000			550	2.120	7.425	20,000	65.545	65,745	(200)	
Equipment and Vehicle	500		3.100	24,600		30,000	4.000	102,950	24.350	18.500	28.860	236,860	223,860	13,000	6%
Equipment Repair			·	2.000	900	200,000	•	121,227	76,000			400.127	397.127	3,000	1%
Insurance						·		3,200	·		725.000	728,200	627,100	101,100	16%
Legal Services			115,000									115,000	61,000	54,000	89%
Materials and Supplies	13.010	14.500	14.400	29.600	8.750	165.570	24,720	327,870	480,880	113.300	34.500	1.227.100	1.190.380	36,720	
Mileage		4,000	1.500	4,200	700	4,000	12,200	11,600	8.360	4.100		50,660	45,480	5.180	
Other Agencies/Municipalities			·			195.529	9.000					204.529	194,709	9.820	
Program Instructors							•	204,700		4.350		209.050	136,950	72,100	53%
Property and Building Maintenance						85.320		352,200				437,520	415,016	22,504	5%
Public Engagement/Corporate Events	8,000	4,000		10.500		·				4.100		26,600	23,500	3.100	13%
Public Works				· ·				16,000	1.243.500			1.259.500	1.341.390	(81.890)	(6%)
Rent								131,826		97.178		229,004	211,634	17,370	8%
Software Licences and Maintenance				385,500		7,275	12,000	7,000	15.700	65,840		493,315	473,775	19.540	4%
Training, Professional Development and Memberships	4,000	7,436	21,000	178,600	40,000	117,400	19,488	56,403	26,766	20,400	9,500	500,993	364,528	136,465	37%
Uniforms, Corporate Attire and Safety Clothing				8,000		74,000	3,570	21,850	14,800	* -		122,220	111,920	10,300	9%
Utilities				20,000		69,000		961,175	472,760			1,522,935	1,519,455	3,480	
YorkNet Communications				54,000								54,000	54,000		
Waste Collection									1,401,558			1,401,558	1,401,558		
Indirect Corporate Costs								28,797	(242,090)		(2,406,215)	(2,619,508)	(2,575,133)	(44,375)	2%
Targeted Cost Reductions											(272,000)	(272,000)	(272,000)		
Total Expenditures	904.877	695.110	1,319,635	4,117,676	2.365.077	5,879,611	1,705,775	8,095,178	7,202,143	2,243,748	(1,504,625)	33,024,205	29,896,453	3,127,752	10%



Tax Supported Summary 2024

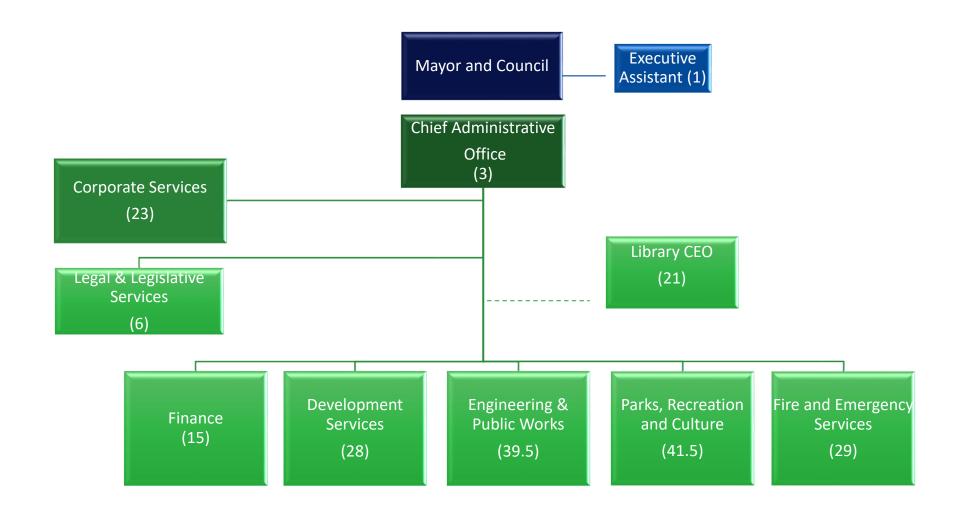
	Mayor & Council	Office of the CAO	Legal and Legislative Services	Corporate Services	Finance	Fire and Emergency Services	Development Services	Parks, Recreation and Culture	Engineering and Public Works	Library	Corporate Wide	2024 Budget	2023 Budget	Variance \$	Variance %
1			Services			Services		Culture							
Revenues															
Taxation											(32,684,895)	(32,684,895)	(29,477,361)	(3,207,534)	11%
Supplementary Taxation on New Homes											(507,889)	(507,889)	(555,000)	47.111	
Development Charges					(233,689)						(00.70007	(233,689)	(421,144)	187,455	(8%)
Development Revenue					,	(46,235)	(80.000)		(8,200)			(134,435)	(89,435)	(45,000)	50%
Fines and Penalties						, , ,	(82,500)		, , , , , , ,			(82,500)	(80,500)	(2,000)	2%
Grants								(615)	(75,000)	(41,967)	(123,800)	(241,382)	(243,382)	2,000	2%
Investment Income											(500,000)	(500,000)	(500,000)		
Library								(97,178)				(97,178)	(94,808)	(2,370)	2%
Licenses			(6,000)				(61,000)					(67,000)	(67,000)		
Miscellaneous							(1,500)	(18,000)				(19,500)	(6,600)	(12,900)	195%
Motor Vehicle Accidents						(100,000)						(100,000)	(100,000)		
Penalties on Taxes											(500,000)	(500,000)	(500,000)		
Recoveries and Contributions from Developers									(6,000)			(6,000)	(56,000)	50,000	(89%
Sales			(3,000)		(30,000)			(17,590)	(6,050)			(56,640)	(56,640)		
Services to Other Municipalities						(137,700)			(35,000)			(172,700)	(172,700)		
User Fees			(98,250)		(110,000)		(29,000)	(1,343,280)	(50,000)	(10,000)		(1,640,530)	(1,557,530)	(83,000)	5%
Total Revenues	0	0	(107,250)	0	(373,689)	(283,935)	(254,000)	(1,476,663)	(180,250)	(51,967)	(34,316,584)	(37,044,338)	(33,978,100)	(3,066,238)	9%
Transfers	+														
Contributions to Reserves				80.000		552.946		619,259	731.332	154.500	3,779,926	5,917,963	5,310,818	607,145	11%
Draw from Reserves	(70.111)		(75.000)	(106.159)	(95,778)	(662.567)		(708.246)	731,332	(179.969)	5,.75,520	(1.897.830)	(1.229.171)	(668,659)	
Total Transfers	(70,111)	0	(75,000)	(26,159)	(95,778)	(109,621)	0	(88,987)	731,332	(25,469)	3,779,926	4,020,133	4,081,647	(61,514)	
NET BUDGET	834,766	695,110	1.137.385	4.091.517	1.895.610	5.486.055	1.451.775	6,529,528	7.753.225	2,166,312	(32,041,283)	0	0	0	0%



Mayor and Council

Municipal Council is a three ward system with two Councillors per ward, and the Mayor. The Mayor also represents the Town at the regional level of government. Council is responsible for all aspects of the Strategic Plan.

The Mayor and Council Office is supported by 1 full time position.





Mayor and Council

Strategic Priority	Description
Quality Programs and Services	Provide value to residents for tax dollars by providing low cost or free municipal events. Support community initiatives and groups in a broad spectrum of activities for all ages. Support and promote arts, culture, and heritage initiatives. Encourage programs and activities that support a diverse, inclusive, and sustainable community.
Responsible Growth	Support local businesses through the new Chamber of Commerce and the Economic Development Advisory Committee. Encourage policies that reflect and promote economic, environmental, and social sustainability. Continue to advocate for the principle that growth pays for growth. Strengthen policy frameworks to support intentional, sustainable growth.
Environmental Stewardship	Through our words and deeds, protect and restore our natural environment as we grow. Develop and implement policies that support environmental sustainability and best practices. Support community engagement and outreach in the development and implementation of the East Gwillimbury environmental strategy and climate action plan. Working with the Environmental Advisory Committee and community stakeholders, prioritize the establishment of environment initiatives such as tree planting and community clean ups.
Build Complete Communities	Encourage and support volunteerism to engage the community in the Town. Ensure funding directly supports local community in an affordable and accessible way. Improve resident access to groups and events within the community by creating opportunities for free memberships and passes. Support for a safe and connected community through the Road Watch Committee, Trails Committee, and Broadband Working Group.
Culture of Municipal Excellence	Due to the loss of the print edition of the local, East Gwillimbury Express newspaper, increase Council communication and public outreach with residents. Increase fairness and transparency on how community initiative funds are utilized. Ensure transparency by increased reporting on the use of funds by community groups. Engage community partners to support community initiatives.



Budget Summary

The Mayor and Council's 2024 operating budget include expenditures of \$0.9 million, or approximately 3% of the Town's total operating expenditures.

Expenses have increased by approximately \$108,000 mainly relating to an increase for part time support for council and committee. This support is a one year pilot project that is offset by funding from reserve. A net increase of approximately \$21,000 is related to costs for expanded councillor outreach and communications to town residents and businesses. Community grants and initiatives have increased by approximately \$14,000. The majority of this increase is related to \$10,000 one year pilot funding to Mount Albert Sports Day that has been offset by a draw from reserves.

There are two tables included for Mayor and Council. The first table highlights the total budget for the department. The second table provides a detailed list of items included in the Community Initiatives budget.



Mayor and Council	Mayor & Council	Mayor	Councillor	Councillor	Councillor	Councillor	Councillor	Councillor	Community	2024	2023	Variance	Variance
2024 Tax Supported Budget	Admin	Hackson	Carruthers	Crone	Foster	Lahey	Johns	Roy-Diclemente	Initiatives	Budget	Budget	\$	%
Expenditures													
Salaries and Benefits	683,017									683,017	609,598	73,419	12%
Community Grants/Initiatives									133,850	133,850	119,875	13,975	12%
Contracted Services	10,000									10,000	10,000		
Councillor Discretionary Expenses		2,500	2,500	2,500	2,500	2,500	2,500	2,500		17,500	31,500	(14,000)	(44%)
Councillor Communications and Outreach		5,000	5,000	5,000	5,000	5,000	5,000	5,000		35,000		35,000	
Equipment and Vehicle	500									500	500		
Materials and Supplies	13,010									13,010	13,010		
Public Engagement/Corporate Events	8,000									8,000	8,000		
Training, Professional Development and Memberships	4,000									4,000	4,000		
Total Expenditures	718,527	7,500	7,500	7,500	7,500	7,500	7,500	7,500	133,850	904,877	796,483	108,394	14%
Total Revenues													
Transfers													
Draw from Reserves	(60,111)								(10,000)	(70,111)		(70,111)	
Total Transfers	(60,111)								(10,000)	(70,111)		(70,111)	
NET BUDGET	658,416	7,500	7,500	7,500	7,500	7,500	7,500	7,500	123,850	834,766	796,483	38,283	5%



Mayor and Council Community Initiatives 2024 Operating Budget

	Community Initiatives - Ongoing	Community Initiatives - One Time	2024 Budget	2023 Budget	Variance Ś	Variance %
Expenditures			2 daget	244851	*	
Committees						
Committees Groups Appointed by Council						
Heritage Committee	2,000		2,000	2,000		
Ec Dev Advisory Committee	2,000		2,000	2,000		
EG Accessibility Advisory Committee	2,000		2,000	2,000		
Art & Culture Advisory Committee	2,000		2,000	7,000	(5,000)	(71%)
Environmental Advisory Committee	2,000		2,000	2,500	(500)	(20%)
Trails Committee	2,000		2,000	1,000	1,000	100%
Diversity & Inclusion Advisory Committee	2,000		2,000	2,000		
Youth Advisory Committee	2,000		2,000	,	2,000	
Total Committees Groups Appointed by Council	16,000		16,000	18.500	(2.500)	(14%)
Working Groups						
Santa Claus Parade	8,000		8,000	8,000		
Road Watch Committee (CAC)	2,000		2,000	2,000		
Broadband Working Committee	2,000		2,000	2,500	(500)	(20%)
Total Working Groups	12,000		12,000	12.500	(500)	(4%)
Community Groups						
River Drive Park Community Group	2,000		2,000	1,500	500	33%
North Union Community Group	2,000		2,000	1,000	1,000	100%
Holland Landing Community Group	2,000		2,000	2,000		
Queensville Sharon Community Group	2,000		2,000	2,000		
Total Community Groups	8.000		8.000	6.500	1.500	23%
Subtotal Committees	36,000		36,000	37,500	(1,500)	(4%)



Mayor and Council Community Initiatives 2024 Operating Budget

	Community	Community	2024	2023	Variance	Variance
	Initiatives - Ongoing	Initiatives - One Time	Budget	Budget	\$	%
Community Grants						
Car Show Group				2,000	(2,000)	(100%)
Mount Albert Sports Day and Spring Fair		10,000	10,000		10,000	
Routes Connecting Communities	7,500		7,500	5,000	2,500	50%
Sharon Temple Museum	42,000		42,000	40,000	2,000	5%
Sharon Temple-Canada Day	3,000		3,000	3,000		
Sutton Agricultural Society	750		750	750		
East Gwillimbury Gardeners	1,000		1,000	1,000		
York Region Seniors Games	600		600	600		
Chamber of Commerce Tourism	8,500		8,500	8,500		
Total Community Grants	63.350	10.000	73.350	60.850	12.500	21%
Other						
Committee Contingency	18,000		18,000	19,000	(1,000)	(5%)
Chamber of Commerce Breakfast	1,500		1,500	1,225	275	22%
Pancake Breakfast	4,000		4,000	1,300	2,700	208%
Climate Action Outreach	1,000		1,000		1,000	
Total Other	24,500		24,500	21.525	2.975	14%
Total Expenditures	123,850	10,000	133,850	119,875	13,975	12%
Total Revenues						



Mayor and Council Community Initiatives 2024 Operating Budget

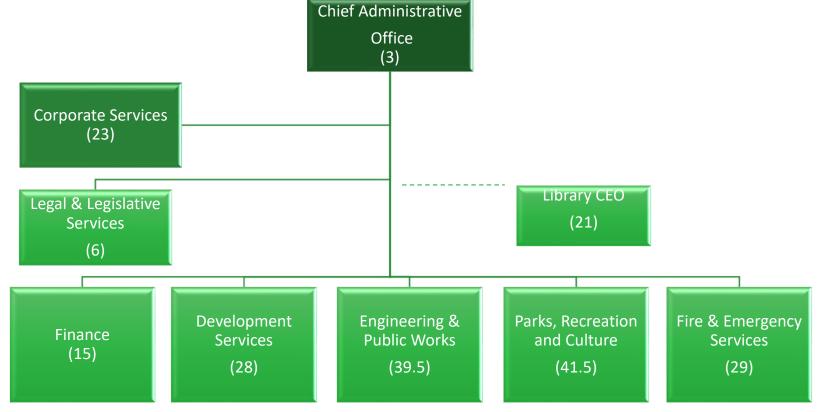
	Community Initiatives - Ongoing	Community Initiatives - One Time	2024 Budget	2023 Budget	Variance \$	Variance %
Transfers	3 3				· ·	
Mount Albert Sports Day and Spring Fair		(10,000)	(10,000)		(10,000)	
Total Transfers		(10.000)	(10.000)		(10.000)	
Total Transfers		(10,000)	(10,000)		(10,000)	
NET BUDGET	123,850		123,850	119,875	3,975	3%



Office of the Chief Administrative Officer

The Office of the Chief Administrative Officer (CAO) provides strategic administrative leadership to the Corporation in accordance with provincial legislation, corporate policies, and the Council Strategic Plan. The CAO is a visionary leader that ensures municipal services are delivered efficiently and effectively and drives continuous improvement and service modernization. In addition, the CAO leads by example in developing an innovative and collaborative service-focused culture where employees are supported to achieve their full potential. The CAO represents the municipality's interest with other levels of government and community partners.

The Office of the CAO has 3 full-time positions. The CAO guides a culture of belonging and leads the seven departments in the organization, made up of 207 full-time, 140 part-time employees and a roster of +/- 65 paid on-call firefighters. The CAO also acts as the liaison with the Library Board through the Library Chief Executive Officer.



Chief Administrative Officer

Strategic Priority	Name of Priority/Objective	Description					
	Program and service delivery	Advance the Strategic Plan, ensure value for tax dollars, and provide quality services that the community wants and needs.					
	Responsible growth	Leading growth, initiatives, reports and processes to ensure Council and staff are well-positioned to address growth pressures.					
Quality Programs and Services	Legislative Review	Monitor and review legislative changes that affect the Town and ensure appropriate cross-organizational analysis and response.					
Culture of Municipal Excellence	Council Relations	Regularly engage Council to ensure ongoing information sharing and communication to proactively identify and respond to feedback related to program and service delivery.					
Build Complete Commanded Environmental Environmental Environmental	Service Modernization and Business Efficiency	Promote a continuous improvement culture and utilize the people, process, systems and tools framework to focus investments that drive efficiency and effectiveness in the organization.					
	Business Planning Process Improvement	Enhance the administrative business planning process in a manner that engages the Extended Management team, increases awareness of the Strategic Plan, and works towards a multi-year Business Plan, and updated Agenda management for Council meetings.					
	Employee Engagement and Governance	Prioritize the roll out of EG You Belong Employee Strategy including a focus on overall employeellness, support for staffing in support areas, and ensuring that we create an organization to communicates and operates with authenticity. Enhance engagement of SMT and EMT promoshared governance structure and focused succession planning throughout the organization.					



Budget Summary

The Office of the Chief Administrative Officer 2024 operating budget includes expenditures of \$0.7 million, or approximately 2% of the Town's total operating expenditures.

Salaries and benefits have increased by approximately \$192,000 to account for the full annual operating cost for Strategic Advisor position. The departmental contingency budget of \$55,000 has been moved into the corporate contingency to reflect the intended corporate wide use of the funds. Uniforms, corporate attire and safety clothing budget of \$8,000 has been moved into the Corporate Services department.

The net budget for this department is increasing by approximately \$131,000 or 23%.



Office of the Chief Administrative Officer	Chief Administrative	2024	2023	Variance	Variance
2024 Tax Supported Budget	Office	Budget	Budget	\$	%
Expenditures					
Salaries and Benefits	643,674	643,674	451,439	192,235	43%
Audit Services	16,500	16,500	16,500		
Communications	5,000	5,000	5,000		
Contingency			55,000	(55,000)	(100%)
Materials and Supplies	14,500	14,500	14,500		
Mileage	4,000	4,000	4,000		
Public Engagement/Corporate Events	4,000	4,000	4,000		
Training, Professional Development and Memberships	7,436	7,436	5,936	1,500	25%
Uniforms, Corporate Attire and Safety Clothing			8,000	(8,000)	(100%)
Total Expenditures	695,110	695,110	564,375	130,735	23%
Total Revenues					
Total Transfers					
NET BUDGET	695,110	695,110	564,375	130,735	23%

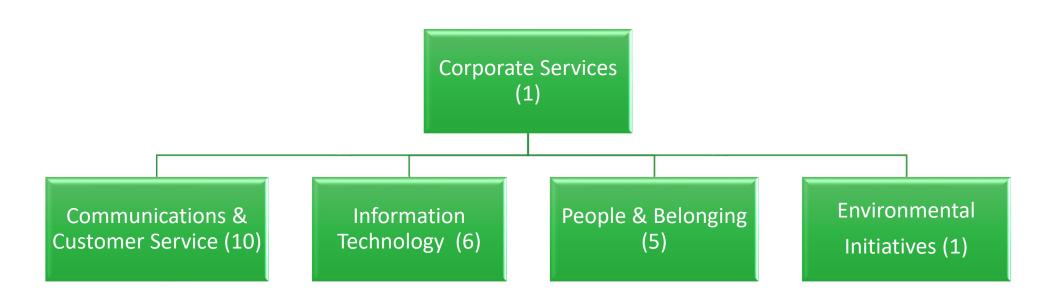


Corporate Services

The Corporate Services Department provides operational support to the corporation and the community through the following business units:

- Communications & Customer Service
- People & Belonging
- Information Technology
- Environmental Initiatives

The department is supported by 23 full time positions.



Corporate Services

Strategic Priority	Name of Priority/Objective	Description
Quality Programs and Services	Asset Management Plan	Prepare the legislated Asset Management Plan, including data collection, inventory refinement of all Town assets, document the related lifecycles and operational maintenance plans.
	Open Data Portal	Provide an Open Data portal to initiate access to information directly by the public in a transparent and accessible manner.
Environmental Stewardship	Environmental Strategy	Implement the Environmental Strategy including the Environmental Outreach program and events and update the Water Conservation Strategy.
	Climate Action Plan	Complete the risks and vulnerability analysis regarding health and infrastructure. Initiate community engagement for Climate Adaptation. (Project scope is grant dependent)
	Community Energy Plan Update	Develop the corporate and community action plan as part of the Community Energy Plan to reduce greenhouse gas emissions and energy consumption.
	Update Green Development Standards	Create a corporate working group to review the standards and conduct engagement.
Culture of Municipal Excellence	Customer Service Excellence Strategy	Implementation of Council approved Customer Service Excellence Strategy with a focus on a "no wrong door approach", expanding and enhancing service levels to include multiple locations.
↑ ↑	Customer Relationship Management (CRM) Solution Expansion	Enhance the Customer Relationship Management Solution (CRM) to promote a standardized service management approach across the organization. Involves integrating the CRM with backend data sources, solutions, and business processes.
Z ^m	Strategic Communications	Provide strategic communications support to all Town departments to ensure effective internal and external communications and engagement, ensuring strategies reflect current trends in the community.
	Website Enhancements	Conduct a review of the Town's website to ensure accuracy of information, adherence to AODA standards and legislation and ensure we continue to maximize self-service options for residents with online payments and resident portal.

Corporate Services

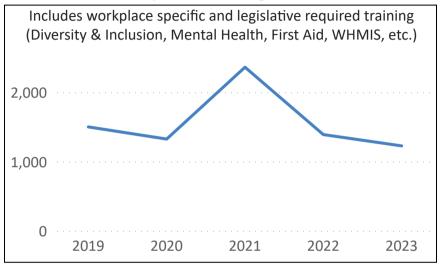
Strategic Priority	Name of Priority/Objective	Description
	EG You Belong, Employee Strategy	Prioritize the roll out of key EG You Belong Employee Strategy including a rewards and recognition program, salary review, benefit review and implementation of maternity and parental leave.
	Enhanced Training and Development Program	Oversee corporate training and development program including training on Health and Safety, Mental Health and Wellness, EDI, Business Solutions, AODA, and Career Development Review. (Also part of EG – You Belong)
Culture of Municipal Excellence	Advance the Equity, Diversity and Inclusion Framework	Advance the pillars of the EDI Framework: Engage, Educate, Express. Efforts will include continued engagement with various communities within EG, support to DIAC, review of policies, exploring ways in which to effectively express the municipality's commitment to EDI.
	Human Resources policy and procedure update	Complete a review and update of priority Human Resources policies and procedures to support employee growth, development and retention including a new comprehensive onboarding program and succession planning framework. (Also part of EG – You Belong)
	Service Modernization and Business Efficiency	Focus on automating and transforming the delivery of municipal services to meet the changing needs and expectations of residents and businesses (Municipal Peak Performance Program). Scope includes enhancing the Town's self-serve options, streamlining and automating business processes, paperless strategy and continued promotion of a data-driven decision-making framework.
	Information Management and Service Improvement	Promote a data-driven decision-making framework by fostering a culture that values and prioritizes decisions based on data analysis and approaches. Increase data literacy to promote how to collect, analyze, interpret, and use data effectively. Involves training and support to protect the town's digital assets and maintain a safe, secure, and resilient operating environment. Examples include HR Modernization, Open Data Portal, Digital Forms.
	Enhancing and Standardizing e- Signature Implementation Framework	Revise and establish the e-Signature policy and implementation to comply with legislative mandates.
	Administrative Policy Review	Develop a framework to guide staff through the development, approval and administration of the Town's administrative policies and procedures. Scope includes developing an inventory of current and future policies and procedures, standardized template, training and corporate roll out.



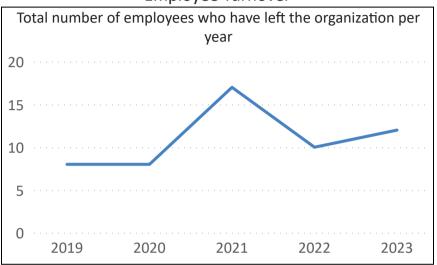
People and Belonging

* All 2023 numbers have been estimated to year end for comparison purposes

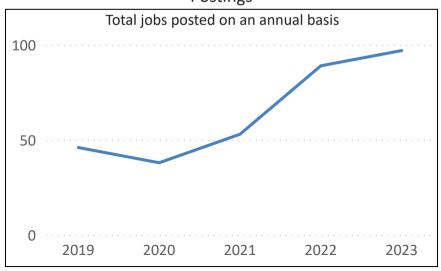
Corporate Training Hours



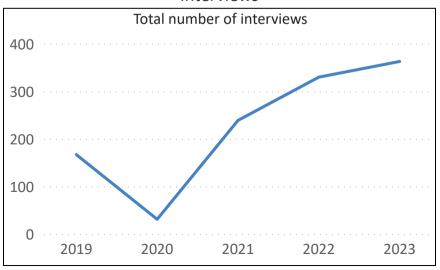
Employee Turnover



Postings



Interviews

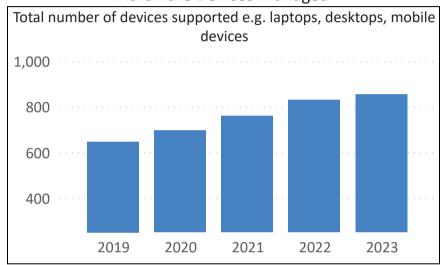




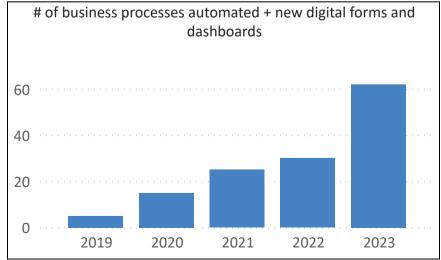
Information Technology

* All 2023 numbers have been estimated to year end for comparison purposes

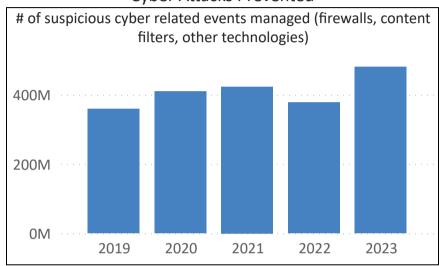
Hardware Devices Managed



Digital Forms, Dashboards and Automations



Cyber Attacks Prevented







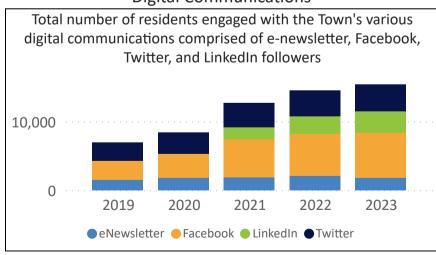
Customer Service and Communications

* All 2023 numbers have been estimated to year end for comparison purposes

Customer Service Interactions

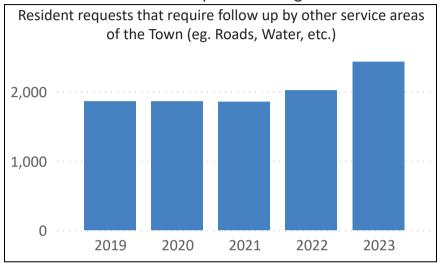
Various methods of customer interaction with the Town's customer service team: total calls answered, emails, counter interactions added together 50,000 2019 2020 2021 2022 2023 Calls Answered (#) Counter Interactions Resident emails

Digital Communications

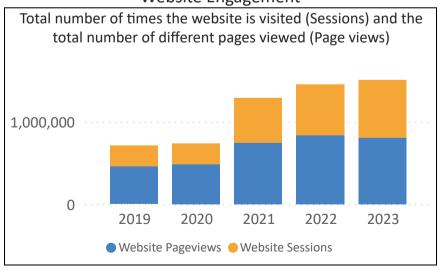


LinkedIn tracking began in 2021

Service Requests Managed



Website Engagement



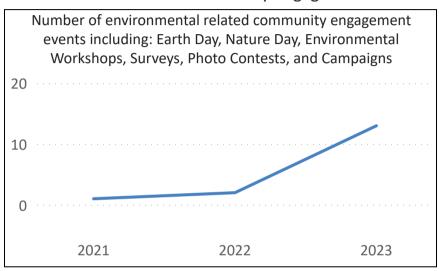
^{*}Communications utilizes a variety of tactics to communicate messages beyond digital. Other tactics include facility posters, external facility signs, newspaper ads, call centre recordings, geo-fencing targeted ads, road signs, etc.



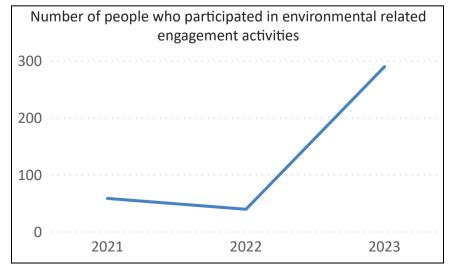
Environmental Initiatives

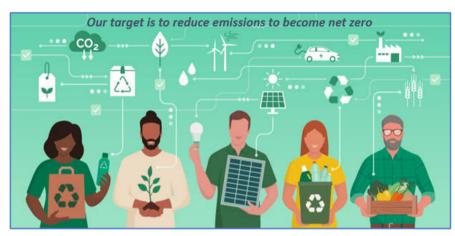
* All 2023 numbers have been estimated to year end for comparison purposes

Environmental Related Community Engagement Activities



Environmental Related Community Engagement Activity Participants

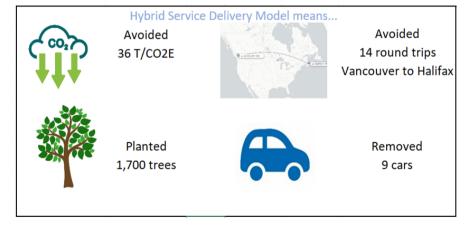




One step in the right direction, moving to a hybrid work place

Also reducing facilities operating impacts







Budget Summary

The Corporate Services 2024 operating budget includes expenditures of approximately \$4.1 million or 12% of the Town's total operating expenditures.

Salary and benefits have increased by approximately \$546,000 due to the addition of four new positions. These include one HR Associate and one Environmental Initiatives program manager. New positions for the Health and Active Living Plaza, one Customer Service Team Lead and one Customer Service Representative, are also included. The cost of these positions are offset by a draw from funding previously set aside for HALP operations and do not create an additional tax levy impact. An increase in part time staffing levels for customer service and communications, as well as merit increases also contribute to the 2024 variance. Corporate wide training costs have increased by \$97,000 relating to expanded training options for all staff to have the necessary skills to be successful in their roles, as well as annual costs for new staff. Software licensing has increased by \$6,000 to cover the corporate operating costs of additional licensing for all new staff positions. The budget for uniforms, corporate attire and safety clothing of \$8,000 was moved from the Office of the CAO budget. The increase of \$5,000 in advertising is related to rising recruitment costs.

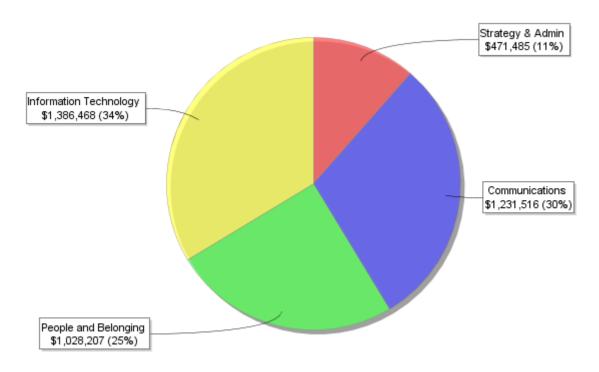
The net budget for this department is increasing by approximately \$561,000 or 16%.



Corporate Services	Strategy &	Communications	Information	People and	2024	2023	Variance	Variance
2024 Tax Supported Budget	Admin		Technology	Belonging	Budget	Budget	\$	%
Expenditures								
Salaries and Benefits	451,585	1,121,516	903,168	738,857	3,215,126	2,669,075	546,051	20%
Advertising		68,000		20,000	88,000	83,000	5,000	6%
Communications	1,500	1,800	3,000	2,000	8,300	8,300		
Consultants	6,000		15,000	60,000	81,000	81,000		
Contracted Services				8,000	8,000	8,000		
Courier and Mail Processing				250	250	250		
Equipment and Vehicle	2,600		22,000		24,600	24,600		
Equipment Repair			2,000		2,000	2,000		
Materials and Supplies	4,800	17,500	800	6,500	29,600	27,600	2,000	7%
Mileage	500	1,200	1,500	1,000	4,200	4,200		
Public Engagement/Corporate Events		5,000		5,500	10,500	7,500	3,000	40%
Software Licences and Maintenance			356,000	29,500	385,500	379,500	6,000	2%
Training, Professional Development and Memberships	4,500	16,500	9,000	148,600	178,600	81,600	97,000	119%
Uniforms, Corporate Attire and Safety Clothing				8,000	8,000		8,000	
Utilities			20,000		20,000	20,000		
YorkNet Communications			54,000		54,000	54,000		
Total Expenditures	471,485	1,231,516	1,386,468	1,028,207	4,117,676	3,450,625	667,051	19%
Revenues								
Total Revenues								
Transfers								
Contributions to Reserves			80,000		80,000	80,000		
Draw from Reserves		(46,048)		(60,111)	(106,159)		(106,159)	
Total Transfers		(46,048)	80,000	(60,111)	(26,159)	80,000	(106,159)	(133%)
NET BUDGET	471,485	1,185,468	1,466,468	968,096	4,091,517	3,530,625	560,892	16%



Expenditure by Branch

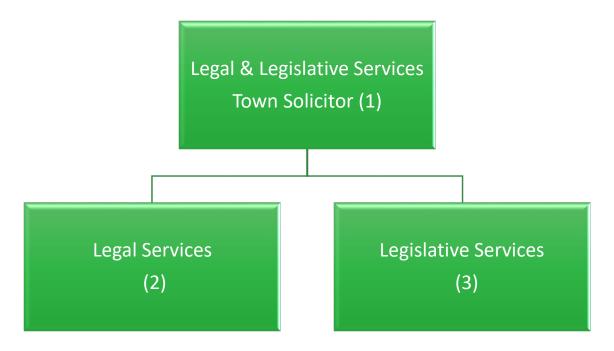




Legal and Legislative Services

The Legal and Legislative Services Department is comprised of two branches. The Legal Services Branch, led by the Town Solicitor, provides strategic and legal advice and support to Council, the Corporation and the Town's local boards. The Legal Services Branch has general oversight and responsibility for legal matters involving the Town and oversees the Town's insurance and risk portfolio. The Legislative Services Branch, led by the Municipal Clerk, has legislative responsibility for administering Committee and Council meetings and agendas, including statutory public meetings under the Planning Act. The Legislative Services Branch is responsible for administering the municipal election process and managing the access to information and privacy process.

Legal and Legislative Services is supported by 6 full time positions.



Legal and Legislative Services

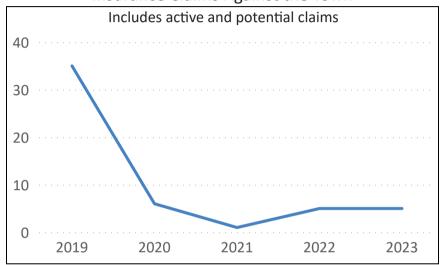
Strategic Priority	,	Name of Priority/Objective	Description
Quality Program Services		Review and update as appropriate Delegation By-law	Review and update the Town's Delegation By-law in partnership with Finance.
Culture of Mun Excellence	of Municipal nce	Provide Strategic Legal Advice and Support to Mayor, Council and Senior Management	 Provide legal advice on issues impacting Town Review Town's risk management practices Bylaw and policy review
		Procedure By-law Review	Implement the updated Procedure By-law, incorporating training for Council and staff, along with public awareness initiative to ensure individuals gain a clear understanding of how procedures impact them, thus enabling them to participate more effectively in local governance.
		Ward Boundary Review	Examine current ward boundaries and Council composition to ensure fair and equitable representation for all members of the community.
		Records Management and Open Data – Policy Development	Develop comprehensive policies in alignment with provincial regulations that outline the Town's approach to collecting, maintaining, supervising, and sharing information and records with the public.



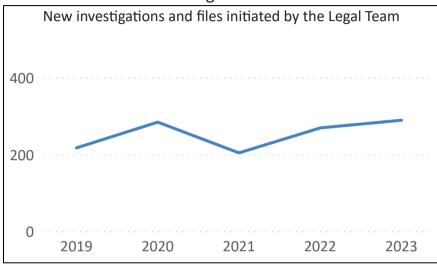
Legal Services

* All 2023 numbers have been estimated to year end for comparison purposes

Insurance Claims Against the Town



New Legal Matters



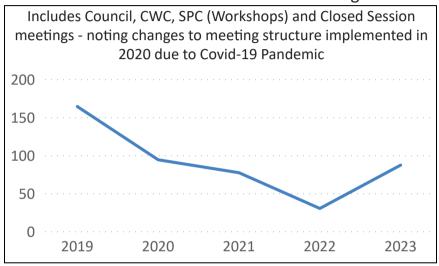




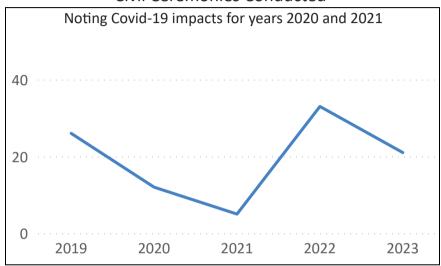
Legislative Services

* All 2023 numbers have been estimated to year end for comparison purposes

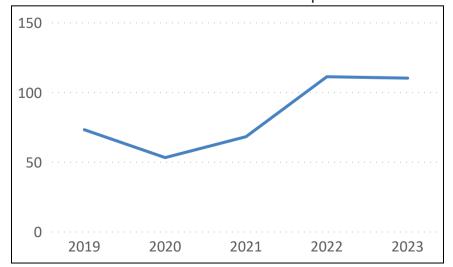
Total Council and Committee Meetings

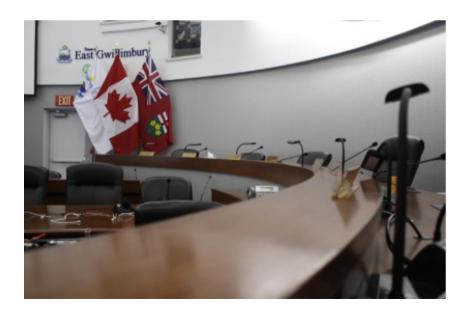


Civil Ceremonies Conducted



Freedom of Information Requests







Budget Summary

The Legal and Legislative Services operating budget includes expenditures of approximately \$1.3 million or 4% of the Town's total operating expenditures.

Salaries and benefits have increased by \$62,000 as a result of a cost of living adjustment and merit increases in legislative services. Legal services have increased by \$55,000 to provide for external legal advice. The increase in contracted services of \$6,000 is related to the estimated cost of integrity commissioner services. Cost increases have been partially offset by a decrease in professional development costs as well as materials and supplies for a subscription that is no longer required.

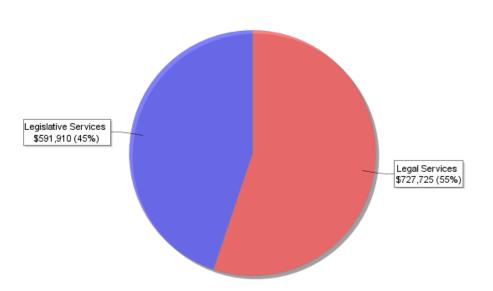
The net budget is increased by approximately \$119,000 or approximately 12%.



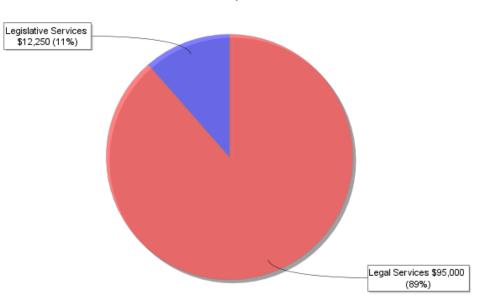
Legal and Legislative Services	Legal	Legislative	2024	2023	Variance	Variance	
2024 Tax Supported Budget	Services	Services	Budget	Budget	\$	%	
Expenditures							
Salaries and Benefits	590,525	558,110	1,148,635	1,086,856	61,779	6%	
Communications	1,300	2,000	3,300	3,300			
Contracted Services		12,500	12,500	6,500	6,000	92%	
Courier and Mail Processing	200		200	200			
Equipment and Vehicle	2,100	1,000	3,100	3,100			
Legal Services	115,000		115,000	60,000	55,000	92%	
Materials and Supplies	6,100	8,300	14,400	16,900	(2,500)	(15%)	
Mileage	500	1,000	1,500	1,500			
Training, Professional Development and Memberships	12,000	9,000	21,000	22,000	(1,000)	(5%)	
Total Expenditures	727,725	591,910	1,319,635	1,200,356	119,279	10%	
Revenues							
Licenses		(6,000)	(6,000)	(6,000)			
Sales		(3,000)	(3,000)	(3,000)			
User Fees	(95,000)	(3,250)	(98,250)	(98,250)			
Total Revenues	(95,000)	(12,250)	(107,250)	(107,250)			
Transfers							
Draw from Reserves		(75,000)	(75,000)	(75,000)			
Total Transfers		(75,000)	(75,000)	(75,000)			
NET BUDGET	632,725	504,660	1,137,385	1,018,106	119,279	12%	



Expenditures by Branch



Revenue by Branch



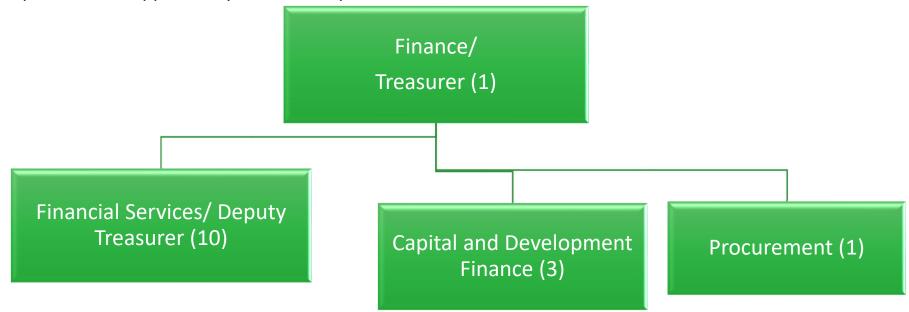


The Finance Department is responsible for providing direction, advice and services that ensures the Town remains in a strong financial position, enabling the Town to provide quality services to the public, now and in the future.

The Finance Department provides financial support to the corporation and the community through three business units:

- Financial Services: budget coordination and development, controls and reporting, accounting, investments and banking, property tax and water billing
- Capital and Development Finance: capital budgeting, development charge administration, fee and reserve management, long range financial planning
- Procurement: administration of the procurement bylaw, coordination of Town purchases and competitive bids

The department is supported by 15 full time positions.



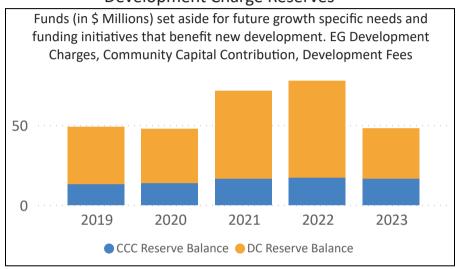
Finance

Strategic Priority	Name of Priority/Objective	Description				
Quality Programs and Services	Review and enhancement of financial processes	Review and implement enhancements of financial processes to identify potential efficiencies or customer service enhancements including possible technology improvements.				
	Enhancements to online payments	Support the ongoing enhancements to online payment opportunities for improving overall customer experience on the EG website.				
	Asset Management Financial Plan	Develop a funding strategy for the lifecycle management of the Town's existing assets, per Provincial legislation.				
Responsible Growth	Development Charge Background Study and By-law	Prepare an update of the Development Charge background study and by-laws, in consultation with key stakeholders.				
	Capital Program Funding Strategy	Conduct a review and update funding strategies for the Town's capital program.				
Build Complete Communities	Update Multi-year Funding Strategy for the Health and Active Living Plaza	Complete the Health and Active Living Plaza financial plan including analysis of operating and capital costs/revenues.				
Culture of Municipal Excellence	2025 Budget	Facilitate the 2025 budget development process, including coordinating, analyzing and summarizing department submissions and reporting to Council, to align with Council priorities and initiatives.				
/m	2023 Annual Financial Report	Prepare the 2023 Annual Financial Report to provide information on the Town's financial position in a transparent, resident-friendly manner.				
	Financial system enhancement roadmap	Initiate identified enhancements to the current financial system and prepare for financial system replacement RFP issuance.				
	Update to the Town's Procurement By-law	Review and update Procurement by-law as required.				

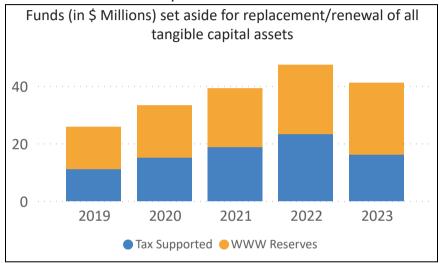




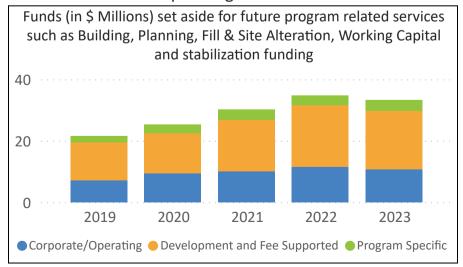
Development Charge Reserves



Asset Replacement Reserves



Operating Reserves

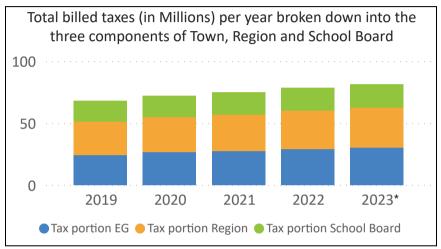






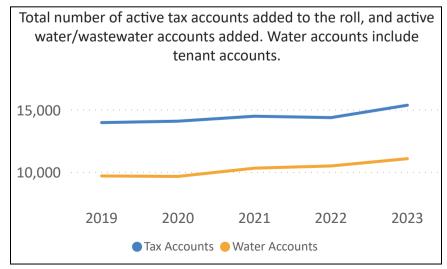


Breakdown of Annual Taxes Collected



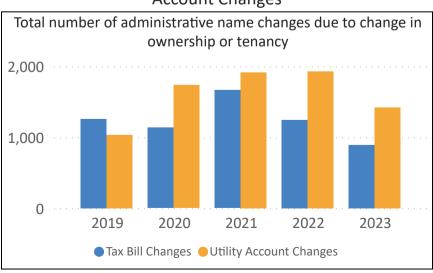
*2023 includes estimated amount of supplemental taxes billed

Total Number of Tax and Water Accounts



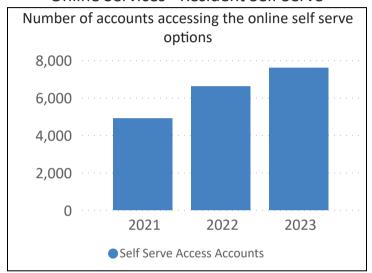


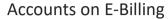
Account Changes

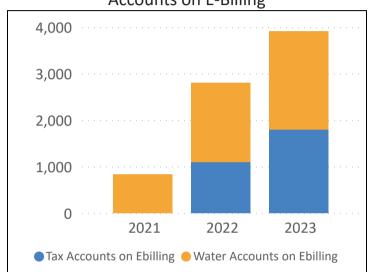




Online Services - Resident Self Serve







% on E-Billing

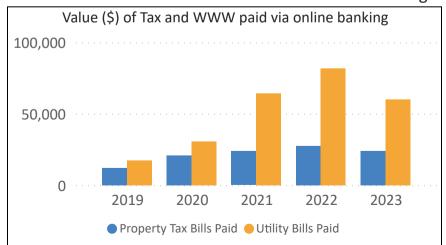
Water Accounts

20%

Tax Accounts

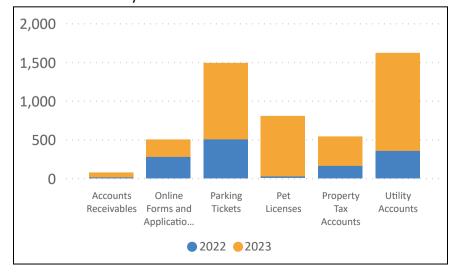
12%

Number of Tax and WWW Bills Paid via Online Banking



^{*}Finance assumed responsibility of processing of payments in 2019

Payments Made via EG Website





Budget Summary

The Finance department 2024 operating budget includes expenditures of approximately \$2.4 million or 7% of the Town's total operating expenditures.

Salaries and benefits budget have increased by approximately \$164,000 due to the addition of a new financial analyst position, with costs partially offset by \$70,000 from funds set aside for the Health and Active Living Plaza. The increase also includes cost of living adjustments, merit increases and benefit cost adjustments.

The bank fees, payroll and other fees budget has increased by approximately \$15,000 due to increased transaction volume and payroll processing costs. The audit services budget has increased by \$7,200 as a result of the new financial audit provider contract.

The net budget for this department is increasing by approximately \$119,000 or 7%.



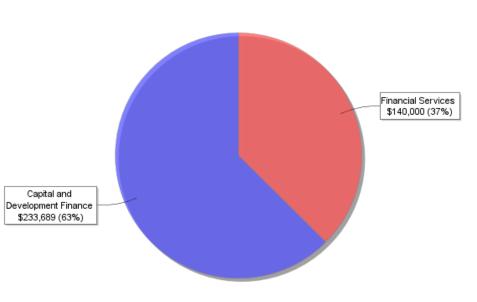
Finance Department	Financial	Capital and	Procurement	2024	2023	Variance	Variance
2024 Tax Supported Budget	Services	Development		Budget	Budget	\$	%
		Finance					
Expenditures							
Salaries and Benefits	1,501,619	433,996	163,652	2,099,267	1,935,329	163,938	8%
Audit Services	52,200			52,200	45,000	7,200	16%
Bank Fees, Payroll and Other Charges	114,760			114,760	100,000	14,760	15%
Communications	2,000	1,000	1,000	4,000	4,000		
Consultants	7,500	2,000		9,500	9,500		
Courier and Mail Processing	35,000			35,000	35,000		
Equipment Repair	900			900	900		
Materials and Supplies	6,750	1,000	1,000	8,750	8,750		
Mileage	400	200	100	700	700		
Training, Professional Development and Memberships	20,700	18,500	800	40,000	37,500	2,500	7%
Total Expenditures	1,741,829	456,696	166,552	2,365,077	2,176,679	188,398	9%
Revenues							
Development Charges		(233,689)		(233,689)	(233,689)		
Sales	(30,000)			(30,000)	(30,000)		
User Fees	(110,000)			(110,000)	(110,000)		
Total Revenues	(140,000)	(233,689)		(373,689)	(373,689)		
Transfers							
Draw from Reserves		(95,778)		(95,778)	(25,965)	(69,813)	269%
Total Transfers		(95,778)		(95,778)	(25,965)	(69,813)	269%
NET BUDGET	1,601,829	127,229	166,552	1,895,610	1,777,025	118,585	7%





Procurement \$166,552 (7%) Capital and Development Finance \$456,696 (19%) Financial Services \$1,741,829 (74%)

Revenues by Branch





Development Services

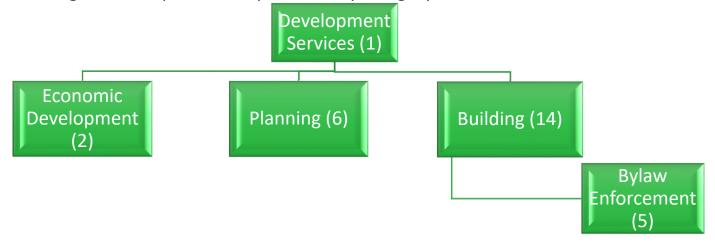
The Development Services department is supported by 28 full-time positions. The majority of the department is funded through development fees (Tab 2) with a small component funded through property taxes. The department provides strategic land use planning advice concerning the long term growth related vision for the Town.

Economic Development has recently been integrated into the Development Services department. The Economic Development branch supports sustainable economic growth through business development support, strategic investment attraction, and assistance to industrial and commercial projects throughout the development process.

The Planning Division is responsible for reviewing and processing all Planning Act applications as per provincial, regional and municipal policy directives. Planning is also responsible for updates and maintenance of the Town's Official Plan and special land use studies. Planning staff provide interpretation and review of relevant provincial and regulation land use policies and Zoning by-law regulations. In addition, public comment and feedback is solicited on all planning matters related to development applications and changes to planning policies.

The Building Division deals with building administration and approvals through plans review and site inspections. They ensure compliance with the Ontario Building Code and Standards and the Town's Zoning By-law for construction, demolition, renovation of buildings through the administration and enforcement.

The Bylaw enforcement branch works with the community to educate and enforce municipal by-laws, various government acts, and legislation to protect the public safety, integrity and welfare of all residents.



Development Services

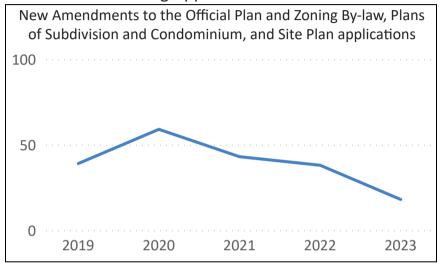
Strategic Priority	Name of Priority/Objective	Description
Quality Programs and Services	Development Application Process Review	Conduct a review and update of the Town's Development Application process to ensure conformity with emerging legislation, clarity, and AODA compliance.
	Expand online access to development-related services	Expand available online services with digital forms and payment options for requests and services related to Development Services.
Responsible Growth	Zoning Bylaw Update	Review and update of the Zoning Bylaw to ensure conformity with the updated Official Plan, new and emerging legislation, and Council strategic priorities.
	Heritage Conservation District Plan	Upon completion of the Heritage Conservation District Study, develop and implement a plan based on the recommendations of the study.
	Heritage Strategy	Develop a comprehensive Heritage Strategy including comprehensive success measures to support reporting on the progress and impact of any Heritage Preservation efforts.
	YSpace Entrepreneurship Hub	Develop and deliver programming designed to meet the specific needs of EG entrepreneurs to encourage their success, growth, and job creation.
	Business Retention and Expansion	Develop and implement a comprehensive business triage and visitation program that supports the ability of local employers to thrive and expand and celebrate business openings and successes.
	Investment Readiness	Develop an investment readiness package, and marketing to support key economic development initiatives and better articulate AdvantageEG's specific value proposition.
	Complete Communities Secondary Plan	Complete Secondary Plans for new community areas.
	Updated Official Plan Conformity	Update the Town's Official Plan to conform with York Region's Official Plan and Provincial Policy.
	Updated Allocation Policy	Finalize updated allocation policy to support distribution of municipal reserve.

Development Services

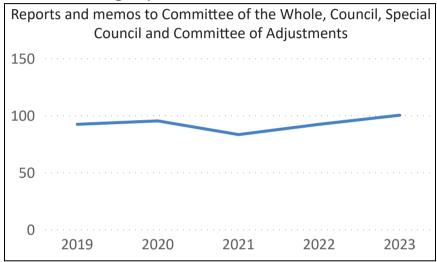
Strategic Priority	Name of Priority/Objective	Description
Build Complete Communities		Work with internet service providers to facilitate expansion, continue to partner with YorkNet on their regional expansion and work to enhance services to Industrial, Commercial and Institutional (ICI).
		Conduct analysis of applications with legacy draft approvals to ensure conformity with current policy and strategic objectives.
Culture of Municipal Excellence		Implement an Administrative Penalty System (APS) which allows the Town to enforce its by-laws more effectively and efficiency while still respecting the requirements of justice and due process.



Planning Applications Received



Planning Reports for Council Consideration



Development Agreements Executed





Planning Inquiries

Total number of general Planning inquiries received via email, phone and counter.

3,530



Active Planning Applications

Applications that are being actively managed by Planning staff to advance their progress through the development process (including site plan, plan of subdivision, condominium, zoning bylaw amendment, official plan amendment, part lot control and Committee of Adjustment applications).

48

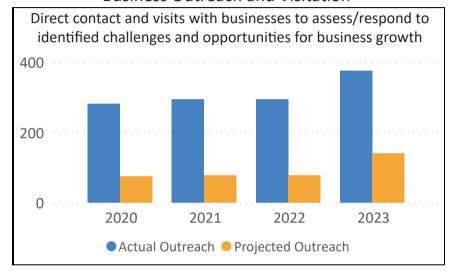




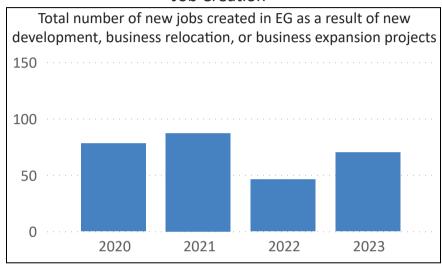
Economic Development

* All 2023 numbers have been estimated to year end for comparison purposes

Business Outreach and Visitation



Job Creation

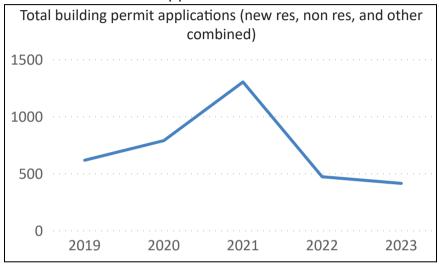


Woodbine One / Loblaws

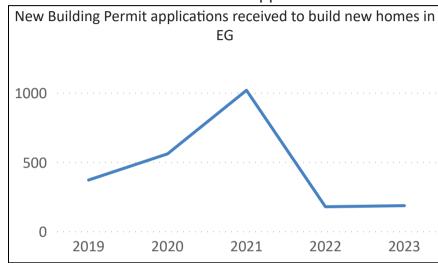




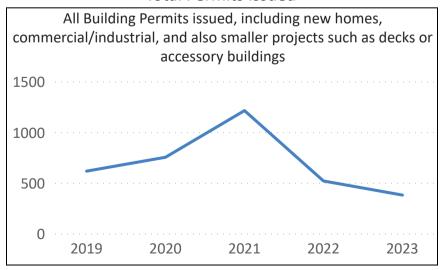
Total Applications Received



New Home Permit Applications



Total Permits Issued

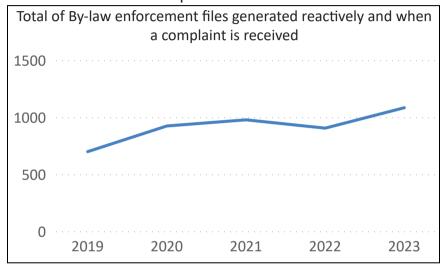




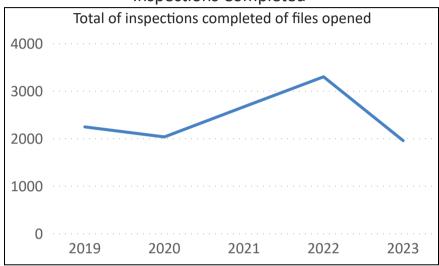
Bylaw Enforcement

* All 2023 numbers have been estimated to year end for comparison purposes

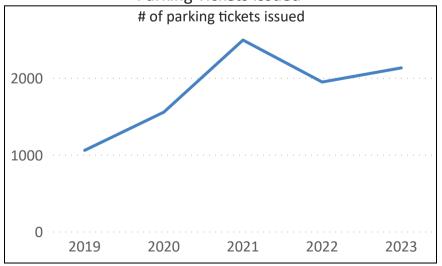
Complaints Received



Inspections Completed



Parking Tickets Issued





Budget Summary

The Development Services 2024 operating budget includes expenditures of approximately \$1.7 million or 5% of the Town's total operating expenditures.

The salaries and benefits budget has increased by approximately \$108,000 and includes a new Bylaw and Licensing Administrator position as well as cost of living and merit increases. The increase in contracted services of approximately \$20,000 is related to increasing costs for animal control and wildlife management contracts. Advertising costs have increased by \$4,500, however the increase has been offset by cost reductions in other agencies/municipalities and materials and supplies.

Revenues from development charges have been reduced by approximately \$73,000 due to the More Homes Built Faster Act, which no longer allows the use of development charge funding for this program. User fees have increased by approximately \$13,000 with the expected increase in enforcement from adding to the staff complement.

The net budget has increased by approximately \$189,000, or 15%.

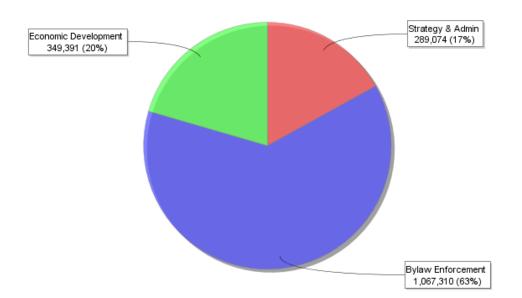
The Development Services department also includes Planning and Building. The budget tables in this section exclude the budget for these branches as they are not tax supported and are included separately in this report. (see Tab 2)



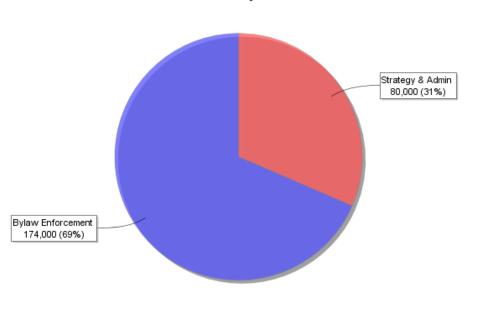
Development Services	Strategy &	Bylaw	Economic	2024	2023	Variance	Variance
2024 Tax Supported Budget	Admin	Enforcement	Development	Budget	Budget	\$	%
Expenditures							
Salaries and Benefits	262,106	640,992	296,991	1,200,089	1,092,186	107,903	10%
Advertising			20,500	20,500	16,000	4,500	28%
Communications	1,300	3,255	1,600	6,155	6,155		
Consultants	5,580			5,580	5,580		
Contracted Services		388,473		388,473	368,932	19,541	5%
Courier and Mail Processing					200	(200)	(100%)
Equipment and Vehicle	2,500	1,500		4,000	6,500	(2,500)	(38%)
Legal Services					1,000	(1,000)	(100%)
Materials and Supplies	3,900	13,020	7,800	24,720	28,720	(4,000)	(14%)
Mileage	7,700	1,500	3,000	12,200	9,500	2,700	28%
Other Agencies/Municipalities			9,000	9,000	11,000	(2,000)	(18%)
Software Licences and Maintenance		8,000	4,000	12,000	12,000		
Training, Professional Development and Memberships	5,988	7,000	6,500	19,488	17,988	1,500	8%
Uniforms, Corporate Attire and Safety Clothing		3,570		3,570	3,570		
Total Expenditures	289,074	1,067,310	349,391	1,705,775	1,579,331	126,444	8%
Develope							
Revenues					(72.427)	72 127	(1000/)
Development Charges	(20,000)			(00,000)	(73,127)	73,127	(100%)
Development Revenue Fines and Penalties	(80,000)	(02.500)		(80,000)	(35,000)	(45,000)	129%
		(82,500)		(82,500)	(80,500)	(2,000)	2%
Licenses Miscellaneous		(61,000)		(61,000)	(61,000)		
		(1,500)		(1,500)	(1,500)	F0.000	(1,000/)
Recoveries and Contributions from Developers		(20,000)		(20,000)	(50,000)	50,000	(100%)
User Fees	(22.22.2)	(29,000)		(29,000)	(15,500)	(13,500)	87%
Total Revenues	(80,000)	(174,000)		(254,000)	(316,627)	62,627	(20%)
Total Transfers							
NET BUDGET	209,074	893,310	349,391	1,451,775	1,262,704	189,071	15%



Expenditures by Branch



Revenues by Branch



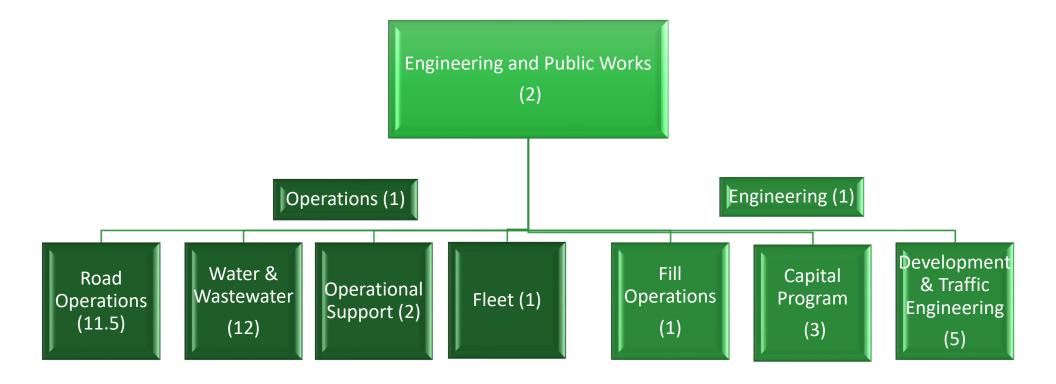


Engineering & Public Works

The Engineering & Public Works department is responsible for:

- Operating and maintaining infrastructure: roads; sidewalks; streetlights; water/wastewater; storm water management; traffic engineering; fleet
- Planning for future infrastructure to accommodate growth including master plans and servicing
- Administering development approvals and agreements
- Administering applications covered by the Fill & Site Alteration by-law and monitoring activity
- · Administering the waste program including the contract and environmental programs

The department is supported by 39.5 full time positions, 10 crossing guards and approximately 10 part-time / seasonal positions.



Engineering and Public Works

Strategic Priority	Name of Priority/Objective	Description
Quality Programs and	Water Quality Improvements Study	Complete a Water Quality Improvement Study in Queensville, Sharon and Bales Drive Industrial Area in partnership with York Region to identify improvement opportunities for water treatment, operations and to minimize flushing.
Services	Automated Water Meter Reading - Data Logger Installation	Leverage the completed Automated Water Meter Reading Study and installation of a pilot data logger in Mount Albert. This project will be expanded to implement the data logging equipment Town-wide to remotely collect water meter readings on demand.
	Winter Maintenance Dashboard	Enhance internal automated winter maintenance vehicle tracking for better management and oversight of operations.
	Annual Infrastructure Maintenance and Capital Projects	Annual maintenance program for approximately 600 lane kms of roads and sidewalks, 3,000 road signs and 150 kms of line painting to ensure safe vehicle and pedestrian use. Capital projects include Highway 48 sidewalk, annual road resurfacing program, and bridge rehabilitations and replacements.
	Modernization of Sanitary Pumping Stations	Implementation of automated data collection system to remotely monitor all town sanitary pumping stations.
	Safer Streets Initiative	As part of the Safer Streets Program, implement traffic safety initiatives throughout the community including the camera radar board pilot program in partnership with YRP.
Responsible Growth	Stormwater Management Master Plan Update	Update the Town's Stormwater Management Master Plan to mitigate the impact of larger and more frequent storm events, climate change, and to provide sustainable funding options for consideration.
	York Region Sewage Works Project	Support the continued development of the York Region Sewage Works project and provide additional incremental allocation to support development over the next few years.

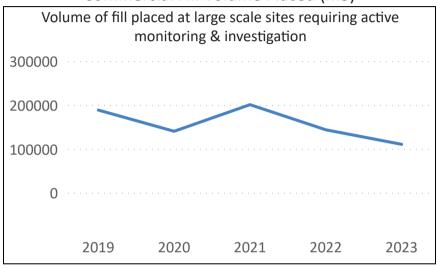
Engineering and Public Works

Strategic Priority	Name of Priority/Objective	Description
Approval (ECA) Requirements Environmental Stewardship Green Fleet Strategy Blue Box Transition /N6 Cooperative Collection Contract LED Streetlight Conversion Strategy Fill By-law and Accompanying Guideline Update		Establish a review process for wastewater and stormwater system applications and ongoing infrastructure maintenance/inspections to meet the new ECA regulatory requirements as established by Ministry of the Environment, Conservation and Parks.
	Develop and implement a Corporate Green Fleet Strategy including electric fleet vehicles and fast charging stations.	
		Work with N6 partners to develop level of service conditions and to issue a new long term cooperative waste collection contract.
	LED Streetlight Conversion Strategy	Initiate remediation of Town steel streetlight poles where required and commence the multi- year LED streetlight conversion program.
	, , , ,	Update the Town's current Fill by-law and accompanying guidelines to meet or exceed industry standards. The fill bylaw will contain the essential mandatory conditions and the guidelines will provide industry best practices on how to implement a fill project.
Build Complete Communities	Downtown Mount Albert Revitalization	Commence utility relocations, complete tender process and begin construction of infrastructure improvements.
	Holland Landing Yonge Street Revitalization	Award multi-year construction tender to proceed with watermain replacement, utility relocates, curb and sidewalk removal and replacement, boulevard grading and initial streetscaping.

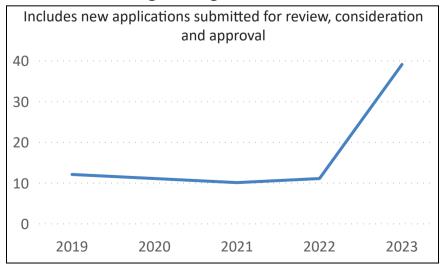




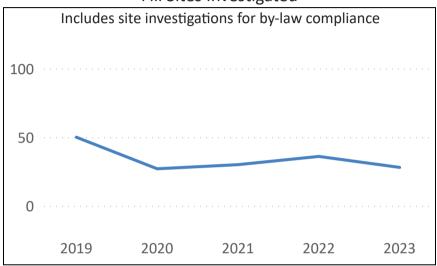
Commercial Fill Volume Placed (m3)



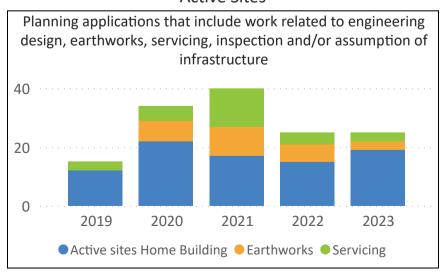
Engineering Submissions



Fill Sites Investigated

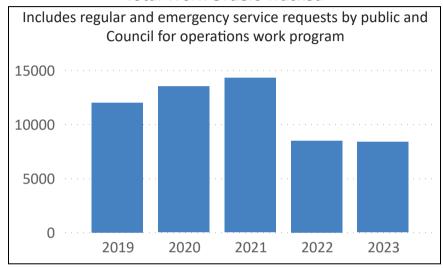


Active Sites

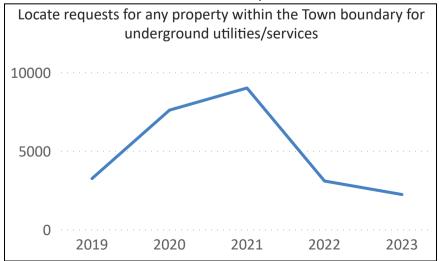




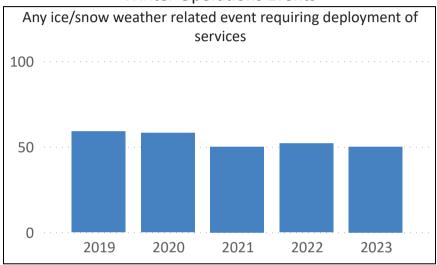
Total Work Orders Tracked



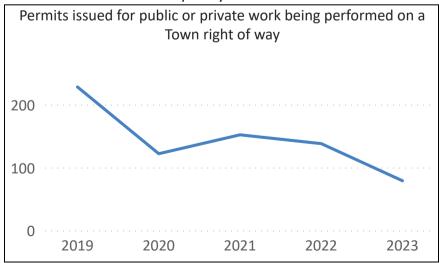
Total Locate Requests



Winter Operations Events

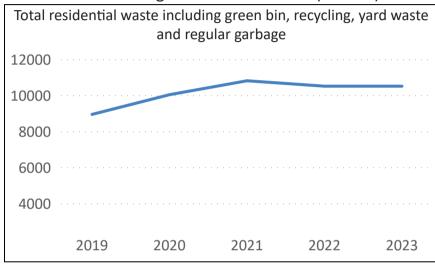


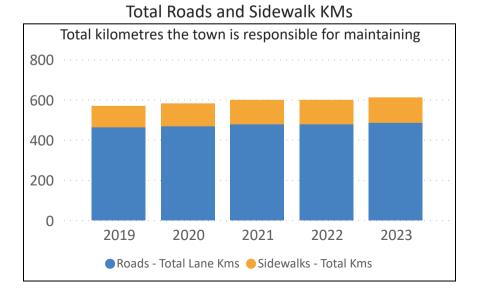
Road Occupancy Permits Issued



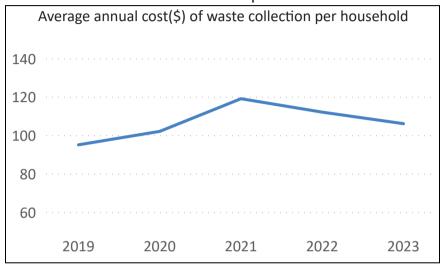


Waste Management - Residential (Tonnes)

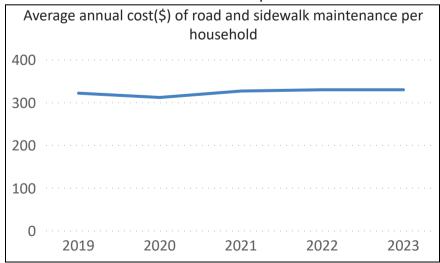




Waste Collection Cost per Household

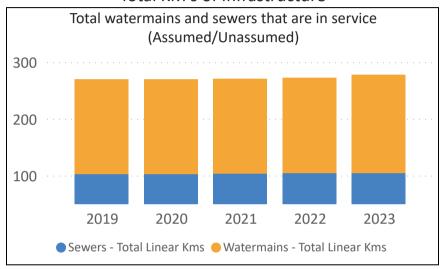


Road Maintenance Cost per Household

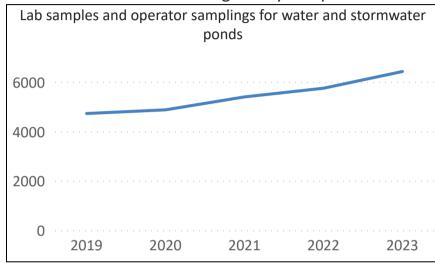




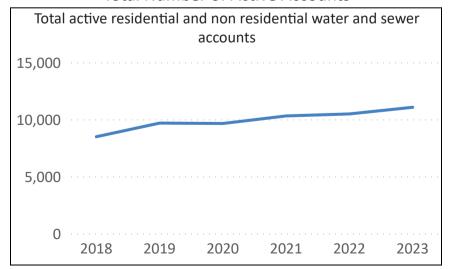
Total KM's of Infrastructure



Annual Water Regulatory Samples



Total Number of Active Accounts





Budget Summary

The Engineering and Public Works 2024 operating budget includes expenditures of approximately \$7.2 million or 22% of the Town's total operating expenditures.

The salary and benefit budget has increased by approximately \$366,000. This includes two new roads operators, as well as cost of living increases, merit increases and benefit cost adjustments. As well, approximately \$16,000 of this amount is related to additional crossing guards. The increase is offset by a reduction of approximately \$31,000 in roads operations where resurfacing and paving budgeted in operations have been performed through the capital program. A decrease in public works of \$82,000 is due in recognition of favourable contracts and aligning with historical actual spend. A further decrease of approximately \$5,000 in the indirect corporate costs is related to an adjustment of salaries charged to capital programs from operations programs.

Overall, the net budget is increasing by approximately \$251,000 or 3%.

The Engineering and Public Works department also includes the Development Engineering branch, Fill Operations branch and the Water and Wastewater branch. The budget tables in this section exclude the budget for these branches as they are not tax supported and are included separately in this report. (see Tabs 2 & 3)



Engineering and Public Works	Strategy &	Operations	Capital Programs &	Fleet	Waste	2024	2023	Variance	Variance
2024 Tax Supported Budget	Admin		Traffic Engineering		Management	Budget	Budget	\$	%
Expenditures									
Salaries and Benefits	384,957	2,148,565	884,132			3,417,654	3,051,539	366,115	12%
Communications	2,500	8,640	1,500			12,640	12,640		
Consultants		16,500				16,500	16,500		
Contracted Services		212,880			17,765	230,645	230,645		
Courier and Mail Processing	800				1,320	2,120	2,120		
Equipment and Vehicle	4,000	20,350				24,350	24,350		
Equipment Repair				76,000		76,000	76,000		
Materials and Supplies	19,750	152,560	250	240,500	67,820	480,880	512,180	(31,300)	(6%)
Mileage	800	4,560	3,000			8,360	8,360		
Public Works		1,243,500				1,243,500	1,325,390	(81,890)	(6%)
Software Licences and Maintenance	12,700		3,000			15,700	15,700		
Training, Professional Development and Memberships	5,279	11,871	9,616			26,766	26,766		
Uniforms, Corporate Attire and Safety Clothing		12,800	2,000			14,800	12,000	2,800	23%
Utilities		472,760				472,760	472,760		
Waste Collection					1,401,558	1,401,558	1,401,558		
Indirect Corporate Costs		(42,673)	(199,417)			(242,090)	(237,090)	(5,000)	2%
Total Expenditures	430,786	4,262,313	704,081	316,500	1,488,463	7,202,143	6,951,418	250,725	4%
Revenues					+				
Development Revenue		(8,200)				(8,200)	(8,200)		
Grants		(-//			(75,000)	(75,000)	(75,000)		
Recoveries and Contributions from Developers		(6,000)			, , ,	(6,000)	(6,000)		
Sales		(1,000)			(5,050)	(6,050)	(6,050)		
Services to Other Municipalities		(35,000)				(35,000)	(35,000)		
User Fees		(50,000)				(50,000)	(50,000)		
Total Revenues		(100,200)			(80,050)	(180,250)	(180,250)		
Transfers									
Contributions to Reserves			453,000	278,332		731,332	731,332		
Total Transfers			453,000	278,332		731,332	731,332		
NET BUDGET	430,786	4,162,113	1,157,081	594,832	1,408,413	7,753,225	7,502,500	250,725	3%





Operations \$4,262,313 (59%)



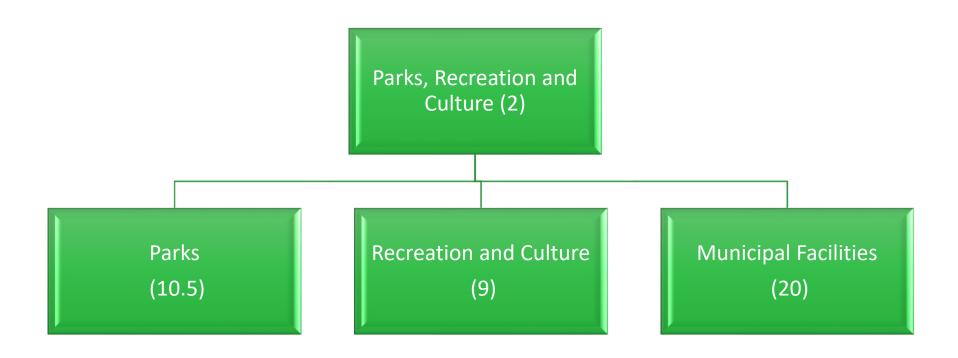
Parks, Recreation and Culture

The Parks, Recreation and Culture Department ensures residents have a variety of high quality parks, recreation and cultural opportunities and experiences creating constructive, healthy and active lifestyle for residents.

The department is responsible for the following core business functions:

- Facility design, construction maintenance and operations;
- New park development, park, trail and open space design, construction, maintenance and operations;
- Streetscape and public space urban design and construction;
- Recreation programming, special events, volunteerism, partnerships and community engagement and facility permit administration.

The department is supported by 41.5 full time positions and approximately 95 part-time, seasonal and student positions.

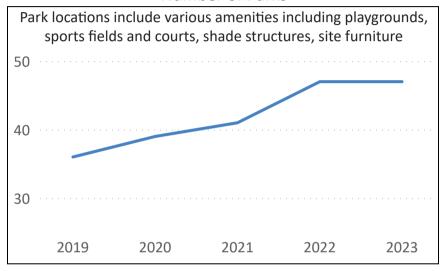


Parks, Recreation and Culture

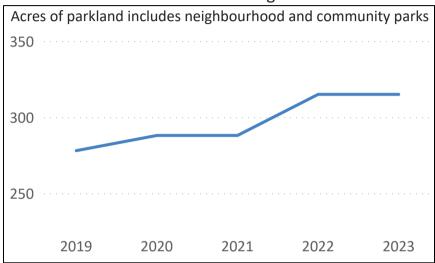
Strategic Priority	Name of Priority/Objective	Description
Quality Programs and Services	HALP Resourcing and Operating plans	Complete the development of Health and Active Living Plaza resourcing and operating plans.
Scivilles	Public art displays	Collaborate with the Arts and Cultural Committee of Council to continue procurement of public art displays within Town.
	Proposed Special Events Strategy	Conduct a review of Town Events and develop a Special Events Strategy to identify community needs and support partnerships with community groups.
	Recreation programs	Expand recreation programs, camps, and drop-in programs with a focus on enhanced cultural and youth programs.
Responsible Growth	Active Transportation and Trails Master Plan Projects	Complete high priority projects listed in the Active Transportation and Trails Master Plan including Simcoe Trail Phase 1, Nokiidaa Trail Extension to Greenlane, New Trail Development in Queensville.
(EIII)	Parkland Acquisition	Provide options for parkland acquisition to support the future growth of the Town and provide passive and active recreational opportunities.
Environmental Stewardship	Tree Preservation and Protection	Update existing tree compensation standards for new development and draft tree protection by-law.
Culture of Municipal Excellence	Facility Space Needs Plan	Implement the results of the space needs analysis to create efficient work environments to support high-quality service delivery.
	Sponsorship and Donation Policy	Develop a comprehensive sponsorship and donation policy and program to leverage revenue generating opportunities to decrease and off-set operating costs.



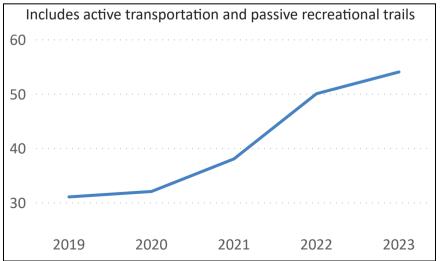
Number of Parks



Parkland Acreage



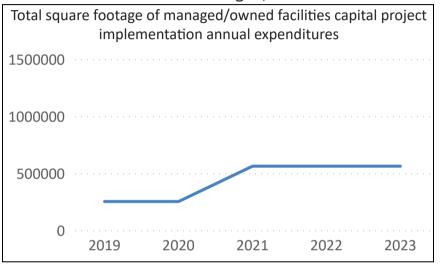
Active Transportation & Trails - Total KMs



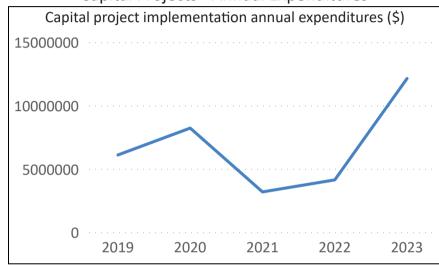




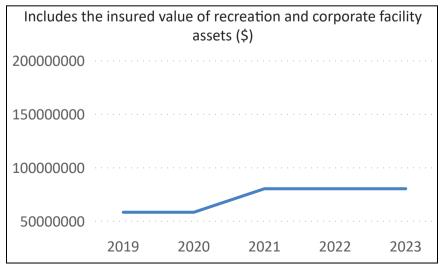
Facilities - Managed/Owned



Capital Projects - Annual Expenditures



Insured Facilities Assets

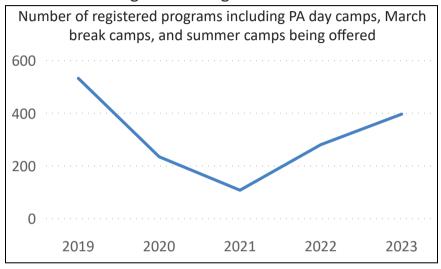




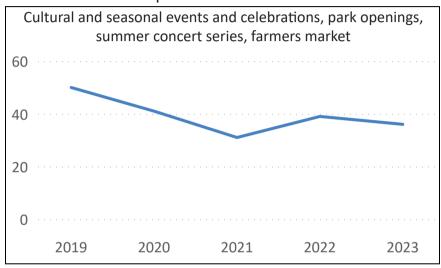
Recreation and Culture

* All 2023 numbers have been estimated to year end for comparison purposes

Registered Programs Offered



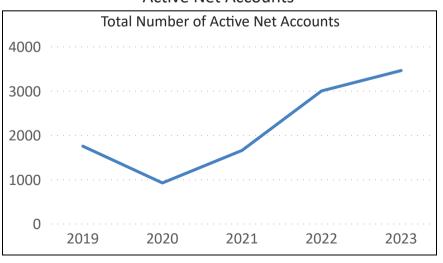
Special Events Held



Permit Hours & Permit Transactions



Active Net Accounts



2020/2021 Reduction in programs and permits due to COVID-19. Offset by a reduction in cost.



Budget Summary

The Parks, Recreation and Culture 2024 operating budget includes expenditures of approximately \$8.1 million, or 25% of the Town's total operating expenditures.

The salary and benefits budget has increased by approximately \$505,000. This includes a new Recreation Coordinator positions as well as six new positions for the Heath and Active Living Plaza. These include a Recreation Supervisor, Aquatic Coordinator and four Facility Operators. These positions are funded through previous dedicated contributions for the HALP and do not create any further tax levy increase impacts. The increase for salaries and benefits also includes a cost of living adjustment for all staff as well as merit increases and standby pay adjustments.

The budget for program instructors has increased by \$72,000 due to increased programming in summer camps and youth programs. Contracted services has increased by approximately \$45,000 due to increased costs of tree maintenance and planting as well as rising cost of recreation management software. Materials and supplies have increased by \$33,000 to account for rising costs and growth in the number of parks to maintain. The property and building maintenance budget is increasing by \$22,000 due to an increase in trade costs and the increased age of assets. Equipment and vehicle costs have increased by \$15,500 to reflect the rising cost of renting vehicles and equipment. Rent has increased by \$15,000 due to the increasing rental cost of the aquatics facility.

Community initiatives have decreased by approximately \$33,000 due to the one time funding in 2023. The draw from reserve is also affected by the one time funding for this from 2023.

Recreation revenues are estimated to increase by approximately \$80,000 to offset the increased costs of programs. Budgeted revenue from development charges has been removed due to the More Homes Built Faster Act, which no longer allows the use of development charge funding for this program.



Draw from Reserves has increased by approximately \$291,000 to fund the new HALP positions from the amounts previously set aside to pay for operating the new facility.

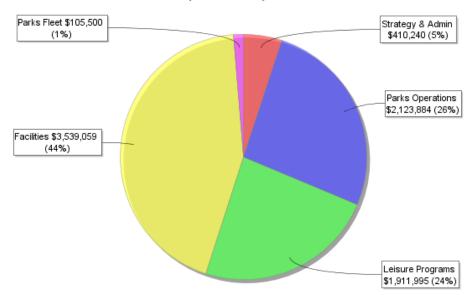
The net budget is increasing by approximately \$449,000 or 7%.



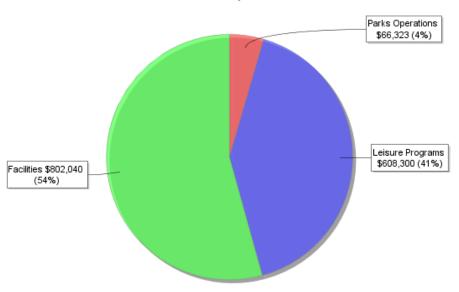
Parks, Recreation and Culture	Strategy &	Parks	Leisure	Facilities	Parks Fleet	2024	2023	Variance	Variance
2024 Tax Supported Budget	Admin	Operations	Programs			Budget	Budget	\$	%
Expenditures									
Salaries and Benefits	371,057	1,398,007	1,449,415	2,170,568		5,389,047	4,884,420	504,627	10%
Advertising	800		2,500			3,300	800	2,500	313%
Communications	4,660	10,000		6,270		20,930	16,430	4,500	27%
Community Grants/Initiatives			94,330			94,330	126,930	(32,600)	(26%
Contracted Services		91,200	58,500	83,323	7,200	240,223	194,823	45,400	23%
Courier and Mail Processing	550					550	550		
Equipment and Vehicle		55,000	4,000	43,950		102,950	87,450	15,500	18%
Equipment Repair		2,000		86,527	30,200	121,227	118,227	3,000	3%
Insurance			3,200			3,200	2,100	1,100	52%
Materials and Supplies	6,900	139,650	29,700	81,520	68,100	327,870	294,570	33,300	11%
Mileage	3,000	500	5,500	2,600		11,600	10,100	1,500	15%
Program Instructors			204,700			204,700	132,700	72,000	54%
Property and Building Maintenance		86,000		266,200		352,200	330,200	22,000	7%
Public Works		16,000				16,000	16,000		
Rent			43,200	88,626		131,826	116,826	15,000	13%
Software Licences and Maintenance	5,800		1,200			7,000	5,800	1,200	21%
Training, Professional Development and Memberships	16,473	8,500	12,400	19,030		56,403	44,053	12,350	28%
Uniforms, Corporate Attire and Safety Clothing	1,000	8,500	3,350	9,000		21,850	18,350	3,500	19%
Utilities		176,730		784,445		961,175	961,175		
Indirect Corporate Costs		131,797		(103,000)		28,797	37,797	(9,000)	(24%)
Total Expenditures	410,240	2,123,884	1,911,995	3,539,059	105,500	8,095,178	7,399,301	695,877	9%
Revenues									
Development Charges					-		(114,328)	114,328	(100%
Grants		(615)				(615)	(615)	114,320	(10070
Library		(013)		(97,178)		(97,178)	(94,808)	(2,370)	2%
Miscellaneous			(18,000)	(37,170)	-	(18,000)	(5,100)	(12,900)	253%
Sales			(10,000)	(17,590)		(17,590)	(17,590)		25570
User Fees		(65,708)	(590,300)	(687,272)		(1,343,280)	(1,275,780)	(67,500)	5%
Total Revenues		(66,323)	(608,300)	(802,040)		(1,476,663)	(1,508,221)	31,558	(2%
		(00,323)	(000,500)	(552,545)		(1,470,003)	(1,300,221)	31,330	(270
Transfers									
Contributions to Reserves				432,238	187,021	619,259	607,116	12,143	2%
Draw from Reserves	(12,703)		(333,772)	(361,771)		(708,246)	(417,466)	(290,780)	70%
Total Transfers	(12,703)		(333,772)	70,467	187,021	(88,987)	189,650	(278,637)	(147%)
	397,537	2,057,561	969,923	2,807,486	292,521	6,529,528	6,080,730	448,798	7%



Expenditures by Branch



Revenues by Branch

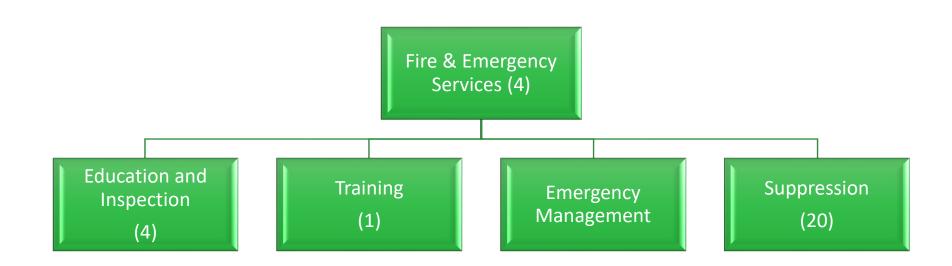




Fire and Emergency Services

The Fire and Emergency Services Department enhances the fire and life safety of the Town's residents, businesses and visitors by: delivering public education programs; performing prevention inspections and enforcement; ensuring emergency management through an essential Emergency Management Program; and providing effective suppression, rescue, and medical response which includes personnel and equipment.

The composite department is supported by 29 full time positions and a roster of \pm 65 paid-on-call firefighters.



Fire and Emergency Services

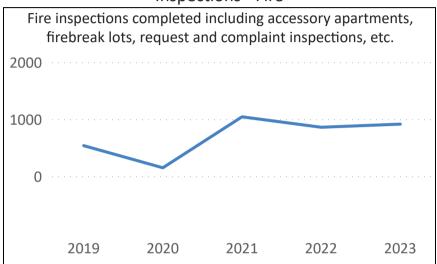
Strategic Priority	Name of Priority/Objective	Description
Quality Programs and Services	Community Risk Assessment	A community risk assessment is a process of identifying, analyzing, evaluating and prioritizing risks to public safety to inform decisions about the provision of fire protection services. Every municipality, and every fire department complete a community risk assessment. The CRA also contributes to informed decisions about the provision of fire protection services. The CRA assesses risk at both a town level and at the more granular neighbourhood level, this provides important information for targeted fire safety and risk reduction campaigns and aids in emergency response preparedness.
20/5	Shared Fire Services with Georgina Fire and Rescue Services	Exploration of fleet management partnership and establish an automatic-aid agreement for Ravenshoe Road.
	Fleet and Equipment Replacement Program	Ongoing equipment maintenance/replacement includes updating required self-contained breathing apparatus (SCBA), hose and line equipment, rescue tools, and training equipment.
	Firefighter Training and Certification Requirements	Enhance staff education and training to meet and maintain required NFPA (National Fire Protection Association) certification. Implement joint training opportunities with Georgina Fire and Rescue Services.
Culture of Municipal Excellence	Establishing and Regulating Bylaw	Update the existing Establishing and Regulating Bylaw utilizing information and recommendations from the Community Risk Assessment and the Municipal Modernization Project.



Education and Inspection

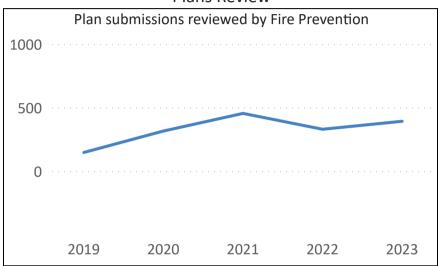
* All 2023 numbers have been estimated to year end for comparison purposes

Inspections - Fire

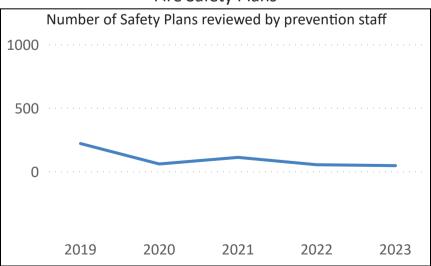


P. Co

Plans Review



Fire Safety Plans

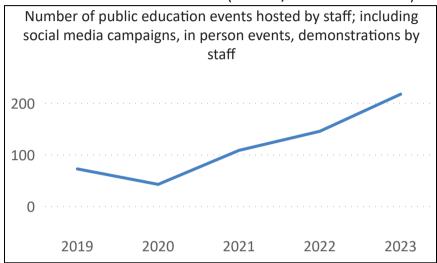




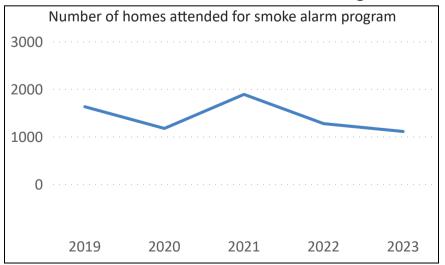
Education and Inspection

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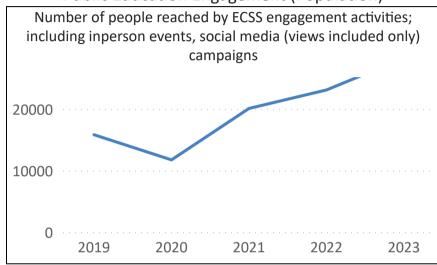
Public Education Activities (Events/Demonstrations)



Homes Visits in the Smoke Alarm/CO Program



Public Education Engagement (Population)



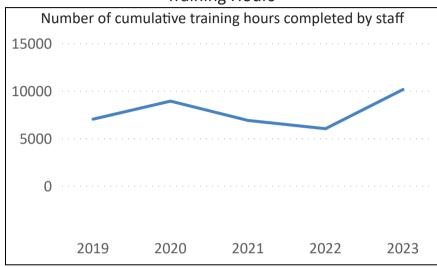




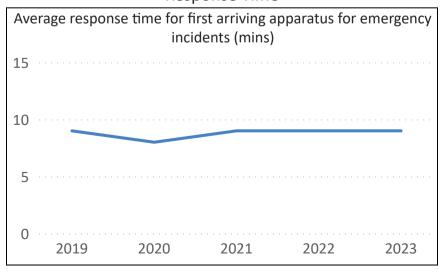
Training and Suppression

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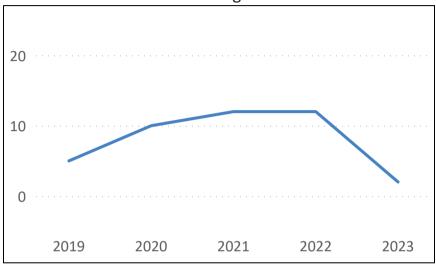
Training Hours



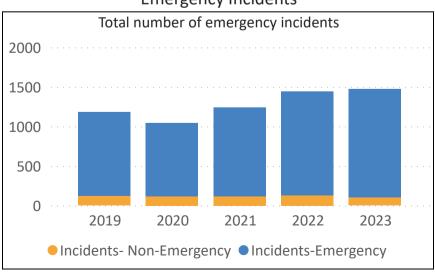
Response Time



Fire Investigations



Emergency Incidents





Budget Summary

The Fire and Emergency Services 2024 operating budget includes expenditures of approximately \$5.9 million or 18% of the Town's total operating expenditures.

The salary and benefits budget for Fire and Emergency Services has increased by approximately \$166,000 or 3%. This includes service recognition increases, step increases and benefit cost increases as well as an increase of \$50,000 for Paid on Call firefighters to align with actuals. It also includes a Cost of Living increase for non union staff.

Materials and supplies are increasing by approximately \$37,000 to mainly account for the increased cost of fuel. The increase also accounts for increased resources for prevention/education programs as well as enhanced technology within Operations. Training and professional development has increased by \$20,000 to reflect the increased demand for training, certification and maintenance of the existing programs and initiatives. Other Agencies/Municipalities have increased by approximately \$12,000 based on population and response increases for Richmond Hill and Georgina service agreements.

The net budget is increasing by approximately \$244,000 or 5%.



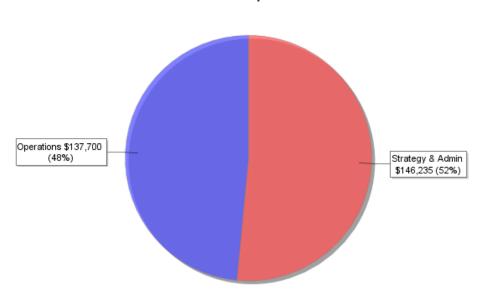
Fire and Emergency Services	Strategy &	Emergency	Community Education	Training	Operations	Fire Fleet	2024	2023	Variance	Variance
2024 Tax Supported Budget	Admin	Management	and Prevention				Budget	Budget	\$	%
Expenditures										
Salaries and Benefits	715,021		611,924	158,494	3,436,078		4,921,517	4,755,433	166,084	3%
Communications	10,000						10,000	10,000		
Consultants										
Equipment and Vehicle					30,000		30,000	30,000		
Equipment Repair						200,000	200,000	200,000		
Materials and Supplies	21,000	19,070	30,000	10,000	5,500	80,000	165,570	128,250	37,320	29%
Mileage	4,000						4,000	3,070	930	30%
Other Agencies/Municipalities		22,000		3,070	170,459		195,529	183,709	11,820	6%
Property and Building Maintenance					85,320		85,320	84,816	504	1%
Software Licences and Maintenance					7,275		7,275	7,275		
Training, Professional Development and Memberships	117,400						117,400	97,400	20,000	21%
Uniforms, Corporate Attire and Safety Clothing	37,000				37,000		74,000	70,000	4,000	6%
Utilities					69,000		69,000	65,520	3,480	5%
Total Expenditures	904,421	41,070	641,924	171,564	3,840,632	280,000	5,879,611	5,635,473	244,138	4%
Revenues										
Development Revenue	(46,235)						(46,235)	(46,235)		
Motor Vehicle Accidents	(100,000)						(100,000)	(100,000)		
Services to Other Municipalities					(137,700)		(137,700)	(137,700)		
Total Revenues	(146,235)				(137,700)		(283,935)	(283,935)		
Transfers										
Contributions to Reserves					50,000	502,946	552,946	552,946		
Draw from Reserves			(290,249)		(372,318)	, ,	(662,567)	(662,567)		
Total Transfers			(290,249)		(322,318)	502,946	(109,621)	(109,621)		
NET BUDGET	758,186	41,070	351,675	171,564	3,380,614	782,946	5,486,055	5,241,917	244,138	5%





Fire Fleet \$280,000 (5%) Strategy & Admin \$904,421 (15%) Emergency Management \$41,070 (1%) Community Education and Prevention \$641,924 (11%) Training \$171,564 (3%)

Revenues by Branch

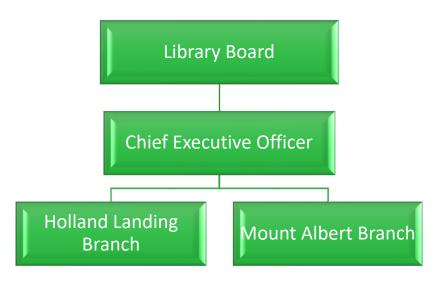






Library Services are governed by a separate Board in accordance with the Public Libraries Act. The Town of East Gwillimbury provides annual funding to the Library and has a member of Council on the Library Board. East Gwillimbury Public Library's vision is to nurture literacy in all its forms and is a place to create, play, learn and grow. In pursuit of this mandate, the library provides many free or low-cost programs and services to the residents of East Gwillimbury. These include print and digital literacy based programs for children and adults, free loans of books (print and electronic), technology and other materials, and free Internet access (including Wi-Fi). The Library is an identified Municipal Cultural Resource that plays a key role in engaging youth and newcomers and preserving the Town's culture.

The Library is supported by 21 full time positions.



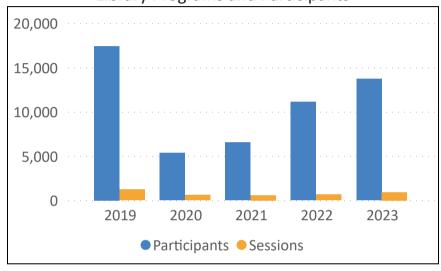
Library

Strategic Priority	Description
Build Healthy	Respond to growth by preparing to open our largest library branch and servicing and planning for new residents. Use a sustainability lens when responding to growth.
Communities	Enrich our programs by establishing new community-led programs, seek community input on the development of new programs and partnerships, and expand literacy support efforts.
	Connect our community and newcomers to vital services, information, and programs.
	Review our outreach strategy to ensure its effective and engaging.
	Build a vibrant collection through exploring a library of things, performing a collection audit to ensure all voices are represented, expanding merchandising efforts, and leveraging our digital branch to promote resources.
Expand Access	Reduce and remove barriers through a review of library fees, launching mobile printing, refreshing our public computers, and expanding and formalize grant writing and applications.
	Enhance our spaces by making our branches inviting and modern and expanding local art displays.
	Provide digital literacy opportunities to new partners and residents and expand staff training on emerging technologies.
	Commit to exceptionality through advanced customer service training and refreshing our Customer Service Strategy.
Provide Exceptional Experiences	Support our employees by expanding staff development opportunities and launching an employee engagement strategy.
	Find new and effective ways to reach more people through expanding our marketing efforts, launching new branding to reinforce our identity in the community.
	Evaluate our practices by furthering our review on how we collect statistics and refreshing our customer service feedback processes.

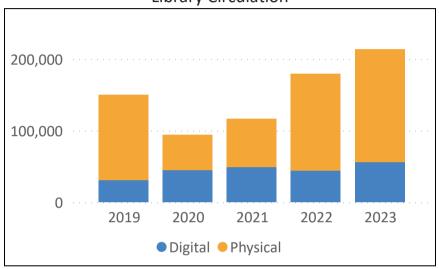


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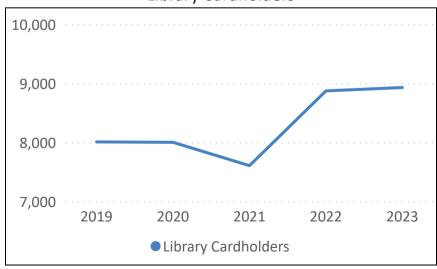
Library Programs and Participants



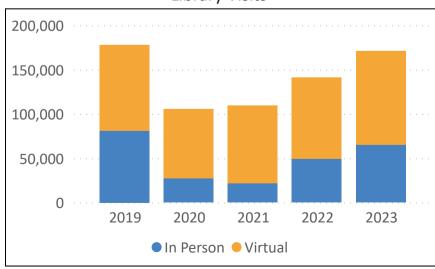
Library Circulation



Library Cardholders



Library Visits





Budget Summary

The East Gwillimbury Public Library 2024 operating budget includes expenditures of approximately \$2.2 million or 7% of the Town's total operating expenditures.

The salaries and benefits budget has increased by approximately \$221,000 and includes four new positions for the Health and Active Living Plaza. These include a Branch Supervisor, Collections and Resource Specialist, Customer and Community Service Specialist and a Digital Experience Specialist. Four part time Customer Service Specialist positions are also included. These positions are funded by previously dedicated reserve contributions and do not require a further increase in tax levy. The increase in salary and benefits also includes a cost of living adjustment for all staff and merit increases.

The software licensing budget has increased by \$12,000 to align with actual new website operating costs as well as provide licensing for new staff. An increase of approximately \$2,600 in training, professional development and memberships is related to new staff as well as increased training content, such as WHMIS and Harassment in the Workplace. The increase in rent of approximately \$2,400 is related to inflationary increases for the facilities. Audit services has increased by approximately \$2,000 to reflect the library share of the new audit contract for the Town. Materials and supplies have increased by approximately \$1,900 to account for rising cost of program supplies and digital content.

A draw from reserve is included for the positions that have been funded from amounts set aside to operate the Health



and Active Living Plaza.

The net budget for this department is increasing by approximately \$110,000 or 5%.



East Gwillimbury Public Library	Library	2024	2023	Variance	Variance	
2024 Tax Supported Budget	Administration	Budget	Budget	\$	%	
Expenditures						
Salaries and Benefits	1,873,089	1,873,089	1,652,586	220,503	13%	
Advertising	9,750	9,750	9,500	250	3%	
Audit Services	5,800	5,800	3,725	2,075	56%	
Bank Fees, Payroll and Other Charges	6,290	6,290	6,290			
Communications	8,976	8,976	8,976			
Consultants	2,500	2,500	8,500	(6,000)	(71%)	
Contracted Services	2,150	2,150	2,100	50	2%	
Courier and Mail Processing	7,425	7,425	7,425			
Equipment and Vehicle	18,500	18,500	18,500			
Materials and Supplies	113,300	113,300	111,400	1,900	2%	
Mileage	4,100	4,100	4,050	50	1%	
Program Instructors	4,350	4,350	4,250	100	2%	
Public Engagement/Corporate Events	4,100	4,100	4,000	100	3%	
Rent	97,178	97,178	94,808	2,370	2%	
Software Licences and Maintenance	65,840	65,840	53,500	12,340	23%	
Training, Professional Development and Memberships	20,400	20,400	17,785	2,615	15%	
Total Expenditures	2,243,748	2,243,748	2,007,395	236,353	12%	
Revenues						
Grants	(41,967)	(41,967)	(43,967)	2,000	(5%)	
User Fees	(10,000)	(10,000)	(8,000)	(2,000)	25%	
Total Revenues	(51,967)	(51,967)	(51,967)			
Transfers						
Contributions to Reserves	154,500	154,500	149,498	5,002	3%	
Draw from Reserves	(179,969)	(179,969)	(48,173)	(131,796)	274%	
Total Transfers	(25,469)	(25,469)	101,325	(126,794)	(125%)	
NET BUDGET	2,166,312	2,166,312	2,056,753	109,559	5%	