



## Mayor and Council Community Initiatives 2023 Operating Budget

### New Requests not included in 2023 Proposed Budget

	Community Initiatives - Ongoing	Community Initiatives - One Time	2023 Budget	2022 Budget	Variance \$	Variance %
<b>Expenditures</b>						
Committees						
Committees Groups Appointed by Council						
Heritage Committee	2,000		2,000	2,000		
<span style="color: red;">Ec Dev Advisory Committee</span>	1,750		1,750	2,000	-250	-13%
EG Accessibility Advisory Committee	2,000		2,000	2,000		
<span style="color: red;">Art &amp; Culture Advisory Committee</span>	1,000	15,000	16,000	7,000	9,000	129%
Environmental Advisory Committee	2,500		2,500	2,500		
Trails Committee	1,000		1,000	1,000		
Diversity & Inclusion Advisory Committee	2,000		2,000	2,000		
<b>Total Committees Groups Appointed by Council</b>	12,250	15,000	27,250	18,500	8,750	47%
Working Groups						
Santa Claus Parade	8,000		8,000	8,000		0%
Farmers' Market	7,600		7,600	7,600		0%
Road Watch Committee (CAC)	2,000		2,000	2,000		0%
Broadband Working Committee	2,500		2,500	2,500		0%
<b>Total Working Groups</b>	20,100		20,100	20,100		0%
Community Groups						
River Drive Park Community Group	1,500		1,500	1,500		
North Union Community Group	1,800		1,800	1,000	800	80%
<span style="color: red;">Holland Landing Community Group</span>	2,600		2,600	2,000	600	30%
Queensville Sharon Community Group	2,000		2,000	2,000		0%
<span style="color: red;">East Gwillimbury 55 n Up Club</span>	1,000		1,000		1,000	#DIV/0!
<b>Total Community Groups</b>	8,900		8,900	6,500	2,400	37%
Subtotal Committees	41,250	15,000	56,250	45,100	11,150	25%
Community Grants						
<span style="color: red;">Car Show Group</span>	3,500		3,500	2,000	1,500	75%
<span style="color: red;">Routes Connecting Communities</span>	7,500		7,500	5,000	2,500	50%
<span style="color: red;">Sharon Temple Museum</span>	49,835	30,000	79,835	40,000	39,835	100%
Sharon Temple-Canada Day	3,000		3,000	3,000		
<span style="color: red;">East Gwillimbury Agricultural</span>	1,000		1,000	750	250	33%
East Gwillimbury Gardeners	1,000		1,000	1,000		
<span style="color: red;">York Region Seniors Games</span>	500		500	600	-100	-17%
<span style="color: red;">Chamber of Commerce Tourism</span>	50,000		50,000	8,500	41,500	488%
<b>Total Community Grants</b>	116,335	30,000	146,335	60,850	85,485	140%

Other						
Canada Day - Town Event	22,000		22,000	19,000	3,000	16%
Music at Civic Square	12,500		12,500	8,500	4,000	47%
Community Events	10,300		10,300	7,300	3,000	41%
Committee Contingency	9,000		9,000	9,000		
Remembrance Day Ceremony	2,000		2,000	2,000		
Chamber of Commerce Breakfast	1,225		1,225	1,225		
Volunteer Recognition Ceremony	4,830		4,830	4,830		
Pancake Breakfast	1,300		1,300	1,300		
Tapestry of Taste	20,000		20,000	12,000	8,000	67%
New Year's Eve Family Event	13,000		13,000	10,000	3,000	30%
Family Day	2,500		2,500	2,500		
Easter Hikes	1,500		1,500	1,500		
Halloween Hikes	2,700		2,700	2,700		
Nature Day	3,000		3,000	3,000		
<b>Total Other</b>	<b>105,855</b>		<b>105,855</b>	<b>84,855</b>	<b>21,000</b>	<b>25%</b>
<b>Total Expenditures</b>	<b>263,440</b>	<b>45,000</b>	<b>308,440</b>	<b>190,805</b>	<b>117,635</b>	<b>62%</b>
Revenues						
Music at Civic Square	-300		-300	-300		
Community Events	-1,000		-1,000	-1,000		
Farmers' Market	-2,100		-2,100	-2,100		
New Year's Eve Family Event	-2,000		-2,000	-2,000		
<b>Total Revenues</b>	<b>-5,400</b>		<b>-5,400</b>	<b>-5,400</b>		
<b>Total Revenues</b>	<b>-5,400</b>		<b>-5,400</b>	<b>-5,400</b>		
Transfers						
Art & Culture Advisory Committee			-6,000	-6,000	0	0%
<b>Total Transfers</b>			<b>-6,000</b>	<b>-6,000</b>	<b>0</b>	<b>0%</b>
<b>Total Transfers</b>			<b>-6,000</b>	<b>-6,000</b>	<b>0</b>	<b>0%</b>
<b>NET BUDGET</b>	<b>258,040</b>	<b>45,000</b>	<b>297,040</b>	<b>179,405</b>	<b>117,635</b>	<b>66%</b>

#### Advisory Committee/Working Group/Community Group Potential Budget Impacts

Total Proposed Increase above base budget	\$	96,635
Equivalent Tax Rate Increase		0.36%

## 2023 ADVISORY COMMITTEE/COMMUNITY GROUP FUNDING

Group Name

Department/Branch

Type of Funding

**2022 APPROVED FUNDING**

**2022 APPROVED FUNDING REQUEST** \$ **2,000.00**

**DESCRIBE HOW FUNDS WERE USED**

No funds were used. Ontario heritage conference was too far away members were unable to attend and no other training opportunities were available this year.

**BENEFIT TO COMMUNITY**

**EXPENDITURE DETAILS - CURRENT YEAR**

DATE	EXPENDITURE DETAIL	AMOUNT
<b>Total Expenditures to Date</b>		<b>\$ -</b>
<b>Expected Expenditures to December 31, 2022</b>		
<b>Total Expenditures Expected to December 31, 2022</b>		<b>\$ -</b>
<b>Total 2022 Expected Expenditures</b>		<b>\$ -</b>

**2023 FUNDING REQUEST**

**DESCRIPTION**

Funding for training for new and existing committee members and attendance for members at Ontario Heritage Conference

**2023 FUNDING REQUESTED AMOUNT** **\$ 2,000.00**  
 We would like to make a presentation to Council for the 2023 Budget **No**

## 2023 ADVISORY COMMITTEE/COMMUNITY GROUP FUNDING

Group Name

Department/Branch

Type of Funding

### 2022 APPROVED FUNDING

<b>2022 APPROVED FUNDING REQUEST</b>	<b>\$</b>	<b>2,000.00</b>
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### DESCRIBE HOW FUNDS WERE USED

Due to pandemic, the anticipated spend was not used.

### BENEFIT TO COMMUNITY

1. The value to the Town is in supporting the EG Chamber, and in local business excellence, specifically in business support of community, which has been a long and respected tradition we would like to continue.
2. The Town is the direct beneficiary of a better educated Advisory Committee and EDAC is in place to support the Town in supporting both the business and citizen communities.
3. The Town's thank you to the volunteers of EDAC directly acknowledges the above to items.

### EXPENDITURE DETAILS - CURRENT YEAR

DATE	EXPENDITURE DETAIL	AMOUNT
	Due to pandemic, the anticipated spend for 2022 was not used, so zero YTD	\$ -
<b>Total Expenditures to Date</b>		<b>\$ -</b>
<b>Expected Expenditures to December 31, 2022</b>		
December	Potential EDAC thank you lunch or gift cards if face to face is not possible	\$ 300
<b>Total Expenditures Expected to December 31, 2022</b>		<b>\$ 300.00</b>
<b>Total 2022 Expected Expenditures</b>		<b>\$ 300</b>

### 2023 FUNDING REQUEST

#### DESCRIPTION

1. EDAC has a long-standing tradition of funding one or two awards every year in the Chamber of Commerce "Spirit of Success" awards. That event was not held in 2022 so budgeted spend of 2x\$600=\$1,200 was not used. While not approved by EDAC at this time, we would renew that request for the 2023 awards process. ==> \$1,200
2. Potential education for members. While not conducted during the pandemic, EDAC has had a small budget for education deemed relevant to selected committee members. It is not known in advance what that education might be. .==> \$250
3. End of year thank you lunch (alternatively gift cards) for EDAC members. .==> \$300

<b>2023 FUNDING REQUESTED AMOUNT</b>	<b>\$</b>	<b>1,750.00</b>
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<b>We would like to make a presentation to Council for the 2023 Budget</b>	<b>No</b>	
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## 2023 ADVISORY COMMITTEE/COMMUNITY GROUP FUNDING

Group Name

Department/Branch

Type of Funding  #N/A

### 2022 APPROVED FUNDING

**2022 APPROVED FUNDING REQUEST** **\$ 2,000.00**

### DESCRIBE HOW FUNDS WERE USED

Printing of informational flyer and poster for the Accessibility Advisory Committee's mandate

### BENEFIT TO COMMUNITY

The flyer is a valuable tool as we strive to improve public awareness of the AAC and the work it does. It will be made available for distribution at public events where the AAC felt it appropriate to establish a presence. The AAC would also make the flyer available for ready access in community spaces such as the library and other Town facilities.

This flyer will greatly improve our ability to fulfil the part of our Terms of Reference that directs the Committee to "promote public awareness and sensitivity with respect to issues affecting people with disabilities " .

### EXPENDITURE DETAILS - CURRENT YEAR

DATE	EXPENDITURE DETAIL	AMOUNT
2022-06-22	Printing of information flyers and posters	\$ 153

**Total Expenditures to Date** **\$ 153.38**

Expected Expenditures to December 31, 2022		
DATE	EXPENDITURE DETAIL	AMOUNT

**Total Expenditures Expected to December 31, 2022** **\$ -**

**Total 2022 Expected Expenditures** **\$ 153**

### 2023 FUNDING REQUEST

**DESCRIPTION**  
AAC is requesting the same budget for 2023 to be allocated towards i.e. public engagement initiatives and education workshops

**2023 FUNDING REQUESTED AMOUNT** **\$ 2,000.00**

**We would like to make a presentation to Council for the 2023 Budget** **No**

## 2023 ADVISORY COMMITTEE/COMMUNITY GROUP FUNDING

Group Name

Department/Branch

Type of Funding

### 2022 APPROVED FUNDING

**2022 APPROVED FUNDING REQUEST** **\$ 7,000.00**

### DESCRIBE HOW FUNDS WERE USED

The Arts & Culture Advisory Committee pursued collaborations with parks and facilities; farmers' market; Tapestry of Taste. The Committee operated "Celebrating the Arts" and an "Art Show"; together with an outreach program at the 2022 Family Day, the 2022 EG Farmers' Market and at various Park Openings

### BENEFIT TO COMMUNITY

Provide encouragement to artists and art organizations; foster the development of and promote awareness of public arts and cultural activities; acting as a point of contact and connection within the community; celebrate the social and economic benefits of arts and culture throughout the community and its role in creating quality of place.

### EXPENDITURE DETAILS - CURRENT YEAR

DATE	EXPENDITURE DETAIL	AMOUNT
	Operations Expenditure (Canopy, Flag sign, Table)	\$ 657
	Community Outreach (Printed Cards, Crafts for market booth)	\$ 817
	Celebrating the Arts; received an additional \$1958 grant funding to compensate artists	\$ 1,672
	Art Show with Tapestry Of Taste	\$ 676
	<b>Total Expenditures to Date</b>	<b>\$ 3,822.49</b>
<b>Expected Expenditures to December 31, 2022</b>		
	Community Outreach - Supplies to create bookmark creative package for Libraries	\$ 150
	<b>Total Expenditures Expected to December 31, 2022</b>	<b>\$ 150</b>
	<b>Total 2022 Expected Expenditures</b>	<b>\$ 3,972</b>

### DESCRIPTION

The Committee wishes to continue and expand on its activities for 2023. Therefore, the Committee respectfully makes the following requests:

1. THAT Council approves \$1,000 for operating funds.  
(To be used for deferred expenditures from 2022 – Chairs (2), T-Shirts for Members, Plastic Sign Holders, Roll-Up Banner sign, and other operational expenses.)
2. THAT Council approves \$15,000 for the Committee to expend for various special projects:
  - A) Community Outreach & Support to Other Organizations - \$5,000  
(To cover the costs of Chamber Sponsored Award, and funding to support Local Group of Artists, Local Group of Performing Artists, Film Circuit, Art Show, and Tapestry of Taste, Membership in York Region Groups, Participation at Family Day, Farmers' Market, and other opportunities as they may present itself.)
  - B) Celebrating the Arts - \$7,000  
(An event to be organized with a Town event to engage the community in demonstrating their cultural heritage, music, dance, poetry, theatre, etc. Funds will be used to cover costs of performers, giveaways, displays, specific signage, etc.)
  - C) Paddle Project - \$3,000  
(A signature art piece that residents can decorate and exhibit near the entrance to their property (like Bicycles in Brechin). The funds are to be used to purchase three-foot wooden paddles, which cost approximately \$30 each. We hope to recover some of the costs of this purchase by offering the paddles for sale. To jump-start this project, we will respectfully request that Members of Council and Town Staff create and submit their creation to be placed on display during the Celebrating the Arts and to be auctioned-off with proceeds going to a local Town approved charity. We will encourage all participating community members, who purchase paddles, to also display their finished paddle at the Celebrating the Arts Event.)
 It is the Arts & Culture Advisory Committee's intention to continue to pursue collaborations with Town Staff on projects, as well as with and other community organizations:
  - i) Investigating the opportunities presented by new parks and facilities for public art and to begin procuring public art through the Public Art Policy recently adopted by Council;
  - ii) Participating in planning and organizing, both interior and exterior art installations and displays at the future HALP in Queensville;
  - iii) Partnering in revitalizing the downtown core of Mt. Albert and participating in the planning for capital art investments;
  - iv) Looking for opportunities within the Town Community that align with the recommendations in the Town's Cultural Mapping Report as provided by its consultants Miller, Dickinson, Blais.

<b>2023 FUNDING REQUESTED AMOUNT</b>	<b>\$ 16,000.00</b>
<b>We would like to make a presentation to Council for the 2023 Budget</b>	<b>Yes</b>

## 2023 ADVISORY COMMITTEE/COMMUNITY GROUP FUNDING

Group Name

Department/Branch

Type of Funding

### 2022 APPROVED FUNDING

**2022 APPROVED FUNDING REQUEST** **\$ 2,500.00**

### DESCRIBE HOW FUNDS WERE USED

The Environmental Advisory Committee continued to support and expand environmental initiatives including No Mow May, Community Clean Up, Pollinator Gardens, and promoting environmental sustainability through public outreach.

### BENEFIT TO COMMUNITY

Programs and environmental awareness campaigns have included; No Mow May, Pollinator Pathways, Spring Community Clean up, Textile and Battery recycling programs. This committee will continue to raise awareness of environmental initiatives and stewardship for the public at large. The committee will also promote community participation in the public meetings and workshops that aim to update the Environmental Strategy, Climate Action Plan and Community Energy Plan.

### EXPENDITURE DETAILS - CURRENT YEAR

DATE	EXPENDITURE DETAIL	AMOUNT
25/01/2022	Community Clean Up Supplies - Gloves (carryover from 2021 purchase)	\$ 36
05/04/2022	No Mow May Curbex Signs	\$ 520
29/04/2022	No Mow May Prize Gift Basket	\$ 100
15/07/2022	Butterfly Way Donation Re: No Mow May	\$ 225
11/11/2022	Community Clean Up Kit Supplies - Totes	\$ 93
11/11/2022	Community Clean Up Supplies - Gloves	\$ 398
15/11/2022	Community Clean Up Supplies - Bags	\$ 251
1/07/2022	Donation - Community Re: No Mow May	-\$ 225

**Total Expenditures to Date** **\$ 1,398.00**

### Expected Expenditures to December 31, 2022


**Total Expenditures Expected to December 31, 2022** **\$ -**

**Total 2022 Expected Expenditures** **\$ 1,398**

### 2023 FUNDING REQUEST

#### DESCRIPTION

This funding will help the Environmental Advisory Committee continue to develop and promote various environmental stewardship and awareness programs for the benefit of the community. As a standing Committee of Council with the liaison of the Environmental Initiatives Program Manager, this committee will continue an emphasis on community based initiatives and general awareness of environmental awareness.

One priority the committee is suggested to focus on is participating and advising the update of the Thinking Green Environmental Strategy, the Climate Action Plan, and Community Energy Plan.

**2023 FUNDING REQUESTED AMOUNT** **\$ 2,500.00**

**We would like to make a presentation to Council for the 2023 Budget** **No**

# 2023 ADVISORY COMMITTEE/COMMUNITY GROUP FUNDING

Group Name

Department/Branch

Type of Funding

## 2022 APPROVED FUNDING

<b>2022 APPROVED FUNDING REQUEST</b>	<b>\$</b>	<b>1,000.00</b>
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## DESCRIBE HOW FUNDS WERE USED

No funds were used in 2022

## BENEFIT TO COMMUNITY

## EXPENDITURE DETAILS - CURRENT YEAR

DATE	EXPENDITURE DETAIL	AMOUNT
<b>Total Expenditures to Date</b>		<b>\$ -</b>

Expected Expenditures to December 31, 2022		
<b>Total Expenditures Expected to December 31, 2022</b>		<b>\$ -</b>
<b>Total 2022 Expected Expenditures</b>		<b>\$ -</b>

## 2023 FUNDING REQUEST

**DESCRIPTION**  
Requested funds are to be used for activities/materials relating to promotion of active transportation and trails within the community.

<b>2023 FUNDING REQUESTED AMOUNT</b>	<b>\$</b>	<b>1,000.00</b>
<b>We would like to make a presentation to Council for the 2023 Budget</b>		<b>No</b>



## 2023 ADVISORY COMMITTEE/COMMUNITY GROUP FUNDING

Group Name

Department/Branch

Type of Funding

### 2022 APPROVED FUNDING

<b>2022 APPROVED FUNDING REQUEST</b>	<b>\$ 2,000.00</b>
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### DESCRIBE HOW FUNDS WERE USED

We used a portion of our funds to host two virtual author readings in collaboration with the Newmarket African Caribbean Canadian Association (NACCA) and the EGPL during Black History month 2022.

### BENEFIT TO COMMUNITY

Over 200 students from school within East Gwillimbury were able to interact with author Akilah Newton. There was also some spending around the National Day for Truth and Reconciliation that was graciously covered by the Town.

### EXPENDITURE DETAILS - CURRENT YEAR

DATE	EXPENDITURE DETAIL	AMOUNT
Aug-22	Overture with the Arts - Meet the Author	\$ 600

<b>Total Expenditures to Date</b>	<b>\$ 600.00</b>
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#### Expected Expenditures to December 31, 2022

	In talks with the Jewish community about the possibility of a menorah for the Town.	
	Unsure about the costs at this time	

<b>Total Expenditures Expected to December 31, 2022</b>	<b>\$ -</b>
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<b>Total 2022 Expected Expenditures</b>	<b>\$ 600</b>
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### 2023 FUNDING REQUEST

#### DESCRIPTION

We plan to continue with Author visits for Black History Month 2023 as well as engaging with other communities to shine a light on their traditions and significant events in order to educate our community and foster inclusiveness. This includes the Black, Indigenous and Jewish communities, among others. In a post pandemic environment and inflation at an alarming rate, we feel this amount is justified to facilitate our mission.

<b>2023 FUNDING REQUESTED AMOUNT</b>	<b>\$ 2,000.00</b>
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<b>We would like to make a presentation to Council for the 2023 Budget</b>	<b>No</b>
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# 2023 ADVISORY COMMITTEE/COMMUNITY GROUP FUNDING

Group Name

Department/Branch

Type of Funding

## 2022 APPROVED FUNDING

**2022 APPROVED FUNDING REQUEST** **\$ 8,000.00**

## DESCRIBE HOW FUNDS WERE USED

The majority of funds were used for equipment, DJ, and entertainment, to provide the ultimate Christmas parade experience. Marketing, supplies, and materials for the event.

## BENEFIT TO COMMUNITY

The East Gwillimbury Santa Claus Parade brings the community together to share and celebrate a holiday and joyous time of year.

- The parade gives the opportunity for participants to advertise and showcase their business, community group or school in a free, fun, festive atmosphere.
- The event offered free activities such as crafts, entertainment, and photos with Santa - an experience that can be costly
- The event benefitted the community economically. With over 1000 people in attendance, they often look for local shops and restaurants to visit while in town.
- The event gave the opportunity to the community to learn more about programs, events, and activities that are offered in EG through the attendance of the EG Public Library and EG Recreations.

## EXPENDITURE DETAILS - CURRENT YEAR

DATE	EXPENDITURE DETAIL	AMOUNT
	Photographer	
	DJ	
	Choir	
	Entertainment	
	Supplies	
	Golf Carts	
	Signage	
	<b>Total Expenditures to Date</b>	<b>\$1,200.00</b>
<b>Expected Expenditures to December 31, 2022</b>		
	Music, awards, food for volunteers, art and crafts, and supplies/ materials	
	<b>Total Expenditures Expected to December 31, 2022</b>	<b>\$ 6,800.00</b>
	<b>Total 2022 Expected Expenditures</b>	<b>\$ 8,000</b>

## 2023 FUNDING REQUEST

### DESCRIPTION

The Santa Claus Parade will be scheduled for Sunday November 12. Because Remembrance day is on Saturday CPRC will combine the tree lighting, Christmas Market and Santa Claus Parade all on one day.

<b>2023 FUNDING REQUESTED AMOUNT</b>	<b>\$ 8,000.00</b>
<b>We would like to make a presentation to Council for the 2023 Budget</b>	<b>No</b>

## 2023 ADVISORY COMMITTEE/COMMUNITY GROUP FUNDING

Group Name

Department/Branch

Type of Funding

### 2022 APPROVED FUNDING

**2022 APPROVED FUNDING REQUEST** **\$ 7,600.00**

### DESCRIBE HOW FUNDS WERE USED

The majority of the funds were used for music, DJ and entertainment at the market to provide a whole event experience during the weekly market days. Marketing, supplies and materials for each of the event and market giveaways.

### BENEFIT TO COMMUNITY

The East Gwillimbury Farmers Market gives the community the opportunity for growth. The Market brings in a variety of vendors local and from surrounding areas of York Region to bring in new opportunities, travel, and connections. We provide activities for all ages that may not always be offered especially for such a long period of time. Our market taking place from May to October provides the community with opportunity to enjoy the activities and events that East Gwillimbury can have for the community, providing them something to look forward to weekly as a resident or visitor to the town. Since 2020 when the market changed locations we have seen an increase in participation both with new vendors and increased participants/customers. The market has developed new partnerships and created new opportunities with a variety of groups. One of our most recent partnership has been with the Arts and Culture Committee providing exposure for both the arts and for our market vendors. **Revenue was \$10,749**

### EXPENDITURE DETAILS - CURRENT YEAR

DATE	EXPENDITURE DETAIL	AMOUNT
2022	Supplies and Materials	\$ 9,154
<b>Total Expenditures to Date</b>		<b>\$ 9,154.00</b>

#### Expected Expenditures to December 31, 2022

	All processed.	
<b>Total Expenditures Expected to December 31, 2022</b>		<b>\$ -</b>
<b>Total 2022 Expected Expenditures</b>		<b>\$ 9,154</b>

### 2023 FUNDING REQUEST

**DESCRIPTION**  
No additional request for 2023. Would like for the budget to remain the same.

**2023 FUNDING REQUESTED AMOUNT** **\$ 7,600.00**  
**We would like to make a presentation to Council for the 2023 Budget** **No**

# 2023 ADVISORY COMMITTEE/COMMUNITY GROUP FUNDING

Group Name Road Watch Committee

Department/Branch Council & Community

Type of Funding Reimbursement of Expenses

### 2022 APPROVED FUNDING

**2022 APPROVED FUNDING REQUEST** **\$ 2,000.00**

### DESCRIBE HOW FUNDS WERE USED

No funds were used in 2022

### BENEFIT TO COMMUNITY

### EXPENDITURE DETAILS - CURRENT YEAR

DATE	EXPENDITURE DETAIL	AMOUNT
<b>Total Expenditures to Date</b>		<b>\$ -</b>

Expected Expenditures to December 31, 2022		
<b>Total Expenditures Expected to December 31, 2022</b>		<b>\$ -</b>
<b>Total 2022 Expected Expenditures</b>		<b>\$ -</b>

### 2023 FUNDING REQUEST

**DESCRIPTION**  
Councillor Morton was the lead on this committee in the past, committee needing a new council member. Jamal Massadeh is staff liaison.

<b>2023 FUNDING REQUESTED AMOUNT</b>	<b>\$ 2,000.00</b>
<b>We would like to make a presentation to Council for the 2023 Budget</b>	<b>No</b>

## 2023 ADVISORY COMMITTEE/COMMUNITY GROUP FUNDING

Group Name

Department/Branch

Type of Funding

### 2022 APPROVED FUNDING

**Approved Budget was \$2500.** **\$ 2,500.00**

### DESCRIBE HOW FUNDS WERE USED

We did not spend the Budget because our costs for attending Broadband Conferences was paid for by the Ec. Dev. Department. These activities in 2023 will need to be covered by our Committee Budget.

### BENEFIT TO COMMUNITY

The Development of High Speed Fibre networks is critical in E.G. for the development and prosperity in E.G. as well as Education, Medical and Health, operation of the Town. This is one of the most important initiatives in E.G. We must keep up with what is evolving in this technology.

### EXPENDITURE DETAILS - CURRENT YEAR

DATE	EXPENDITURE DETAIL	AMOUNT
Sep-22	Attendance at Central Canada Rural and Remote Broadband Conference	N/A
<b>Total Expenditures to Date</b>		<b>\$ -</b>

### Expected Expenditures to December 31, 2022

<b>Total Expenditures Expected to December 31, 2022</b>		<b>\$ -</b>
<b>Total 2022 Expected Expenditures</b>		<b>\$ -</b>

### 2023 FUNDING REQUEST

#### DESCRIPTION

Attendance at 2023 Central Rural and Remote Broadband Conference by BWG Members and Town Staff.

**2023 FUNDING REQUESTED AMOUNT** **\$ 2,500.00**

**We would like to make a presentation to Council for the 2023 Budget** **No**

## 2023 ADVISORY COMMITTEE/COMMUNITY GROUP FUNDING

Group Name

Department/Branch

Type of Funding

### 2022 APPROVED FUNDING

**2022 APPROVED FUNDING REQUEST** **\$ 1,500.00**

### DESCRIBE HOW FUNDS WERE USED

We supported two local athletes as they competed internationally in soccer and skiing. We also held our annual community gathering Picnic in the Park with live music, children's activities and food trucks. This was a change from our usual annual beef roast as it was our first community event since the beginning of the pandemic.

### BENEFIT TO COMMUNITY

Each year the committee volunteers hold three events that help build camaraderie and bring our community together. These events include an Annual Beef Roast Seniors' luncheon and Children's Christmas Party. We also like to show our support to members of our community in times of need through a community initiative fund that was established through community fundraising. The committee also would like to see any remaining funds used to help clean up the Parquette and make it more enjoyable for the community.

### EXPENDITURE DETAILS - CURRENT YEAR

DATE	EXPENDITURE DETAIL	AMOUNT
4-May-2022	Donation Ainslie Reuben	\$ 250
04-May-22	Donation Kylie Ferguson	\$ 250
27-Aug-22	Candy and Watermelon Guess	\$ 28
27-Aug-22	The Focklers Band	\$ 800
27-Aug-22	The Lunch Box food truck, tip	\$ 100
27-Aug-22	The Lunch Box food truck, band and EG staff meals	\$ 37

**Total Expenditures to Date** **\$ 1,464.84**

#### Expected Expenditures to December 31, 2022

		\$ -

**Total Expenditures Expected to December 31, 2022** **\$ -**

**Total 2022 Expected Expenditures** **\$ 1,465**

### 2023 FUNDING REQUEST

#### DESCRIPTION

We would like to apply for \$1500.00 for our 2023 budget to help cover the rising costs of our events and allot \$750.00 to Picnic in the Park, \$250 to the Seniors' Luncheon and \$500 to the Children's Christmas Party.

**2023 FUNDING REQUESTED AMOUNT** **\$ 1,500.00**

**We would like to make a presentation to Council for the 2023 Budget** **No**

# 2023 ADVISORY COMMITTEE/COMMUNITY GROUP FUNDING

Group Name

Department/Branch

Type of Funding

### 2022 APPROVED FUNDING

**2022 APPROVED FUNDING REQUEST** **\$ 1,000.00**

### DESCRIBE HOW FUNDS WERE USED

In 2022 North Union held our annual community Corn Roast, at that time we hire a local band to perform, we have face painters and a balloon person for the children, we do not charge for this event it is our way of thanking the community for supporting us throughout the year.

### BENEFIT TO COMMUNITY

We hold various events through the summer months to support our community. We find that the local children and seniors find our programs are wonderful and it gets them out in the fresh air and mixing with others.

### EXPENDITURE DETAILS - CURRENT YEAR

DATE	EXPENDITURE DETAIL	AMOUNT
Sep-22	Coopers corn	\$ 150
Sep-22	ken Blyh Band	\$600.00
Sep-22	Children's entertainment	\$300.00

**Total Expenditures to Date** **\$ 1,050.00**

Expected Expenditures to December 31, 2022		

**Total Expenditures Expected to December 31, 2022** **\$ -**

**Total 2022 Expected Expenditures** **\$ 1,050**

### 2023 FUNDING REQUEST

#### DESCRIPTION

The North Union Community Group has a storage room in the basement of the hall where we keep supplies at the present time. We have wooden shelving around the room that is inadequate for our needs now that our events are getting larger. It is our intention to replace the wooden shelving with plastic free-standing units. As some of our events are held outside, we find the need for two pop-up canopies to use in the grounds outside to protect from the weather. We hire face painters and balloon people for the children that need to sit under the canopies.

**2023 FUNDING REQUESTED AMOUNT** **\$ 1,800.00**

**We would like to make a presentation to Council for the 2023 Budget** **No**

## 2023 ADVISORY COMMITTEE/COMMUNITY GROUP FUNDING

Group Name Holland Landing Community Group

Department/Branch Council & Community

Type of Funding Reimbursement of Expenses

### 2022 APPROVED FUNDING

**2022 APPROVED FUNDING REQUEST** **\$ 2,000.00**

### DESCRIBE HOW FUNDS WERE USED

The HLCG held two main events - Our 4th annual "Light Up The Landing" in December. As well as "Ice Cream in the Park" event in the summer. To reduce costs, local businesses will be approached for prizes and guest presentations/speakers.

### BENEFIT TO COMMUNITY

The Purpose of the events will be to highlight the community and help residents become familiar with their "hometown."

### EXPENDITURE DETAILS - CURRENT YEAR

DATE	EXPENDITURE DETAIL	AMOUNT
Jan 5/2022	Rainbow Promotions - Plaque for Business Winners (Event: Light Up The Landing)	\$ 45
Jan 5/2022	Dragon King - Gift Certificate Resident Award (Event: Light Up The Landing)	\$ 50
Jan 5/2022	Tatlovs - Gift Certificate Resident Award (Event: Light Up The Landing)	\$ 50
Jan 5/2022	Santa Fe - Gift Certificate Resident Award (Event: Light Up The Landing)	\$ 40
Jan 5/2022	Subway - Gift Certificate Resident Award (Event: Light Up The Landing)	\$ 50
Jan 5/2022	Shiawase Sushi - Gift Certificate Resident Award (Event: Light Up The Landing)	\$ 50
Jan 5/2022	The Landing Bar and Grill - Gift Certificate Resident Award (Event: Light Up The Landing)	\$ 50
Jun 13/2022	Ice Cream Truck - Free Ice Cream for The Vista Hills Park Opening	\$ 500
Jun 13/2022	Vista Print - HLCG Magnets that we handed out at the park opening to people that were interested in volunteering and HLCG T-shirt so residents know who we are	\$ 242
<b>Total Expenditures to Date</b>		<b>\$ 1,077.16</b>
<b>Expected Expenditures to December 31, 2022</b>		
	Gift Certificates and Business Plaque for Winners of Light Up The Landing	\$ 350
	Curbex Signs	\$ 1,000
<b>Total Expenditures Expected to December 31, 2022</b>		<b>\$ 1,350.00</b>
<b>Total 2022 Expected Expenditures</b>		<b>\$ 2,427</b>

### 2023 FUNDING REQUEST

#### DESCRIPTION

The HLCG hopes to execute 2-3 planned events in 2023. Requesting \$2600.00 for 2023

**2023 FUNDING REQUESTED AMOUNT** **\$ 2,600.00**

**We would like to make a presentation to Council for the 2023 Budget** **No**



## 2023 ADVISORY COMMITTEE/COMMUNITY GROUP FUNDING

Group Name Queensville Sharon Community Group

Department/Branch Council & Community

Type of Funding Reimbursement of Expenses

### 2022 APPROVED FUNDING

**2022 APPROVED FUNDING REQUEST** **\$ 2,000.00**

### DESCRIBE HOW FUNDS WERE USED

The QSCG held a pet photo contest, Christmas contest, giant pumpkin event and will be hosting a community skate in December.

### BENEFIT TO COMMUNITY

Our community group is responsible for bringing the residents of EG together. We used the funds to put on family oriented events and contests to bring residents together both virtually and in person. We are pleased to report that our park party and giant pumpkin event was enjoyed by children and their parents. The giant pumpkins were a very popular family photo opportunity. The children had a lot of fun with the games at the park party. Feedback from parents was all very positive and fun was had by all. Parents had an opportunity to meet and talk with other parents and children had an opportunity to have fun and meet other children. Our virtual contests were also well received. Our group also attended a few locations in Queensville and Sharon for a much needed spring cleanup. We would like to thank all of our town partners who helped make this year successful for our community group. Looking forward to another successful year in 2023!

### EXPENDITURE DETAILS - CURRENT YEAR

DATE	EXPENDITURE DETAIL	AMOUNT
June	PETSMART gift cards for pet photo contest	\$ 75
Nov	T-shirts for QSCG members	\$ 79
Jan	Gift cards for (previous year) Christmas contests	\$ 300
Nov	Misc. items for Santa Claus parade (candy canes, hat, necklace, safety pins)	\$ 31
Sep	Misc. items for giant pumpkin event (LED tea lights and Halloween decor)	\$ 58
Aug	Misc. items for park party (prizes, games, chips and freezies)	\$ 668
Aug	Sign rental for park party	\$ 260
<b>Total Expenditures to Date</b>		<b>\$ 1,471.46</b>
<b>Expected Expenditures to December 31, 2022</b>		
Dec	Printing on T-shirts	\$ 150
Dec	EG ice rental for community skate	\$ 271
Dec	Refreshments and snacks for community skate	\$ 80
<b>Total Expenditures Expected to December 31, 2022</b>		<b>\$ 501.00</b>
<b>Total 2022 Expected Expenditures</b>		<b>\$ 1,972</b>

### 2023 FUNDING REQUEST

#### DESCRIPTION

Building on events from our successful 2022 season, we plan to bring back and expand on our park party and giant pumpkin event. At this point it is difficult to forecast what our 2023 season will look like given Covid, however, we will continue forward as we did last year and adapt as required. Additionally, we are looking at the following for 2023...community spring clean up, bike rides through the trails in Sharon, photo contest, community skate etc. Currently there is an ice rental fee for renting ice at the EG Sports Complex for our community group. Requesting council to consider waiving this fee for community groups operating under the Town of EG whose purpose is to host community events for the benefit of EG residents. Also requesting council to review any other internal fees that may exist and waive as appropriate.

**2023 FUNDING REQUESTED AMOUNT** **\$ 2,000.00**

**We would like to make a presentation to Council for the 2023 Budget** **No**

## 2023 ADVISORY COMMITTEE/COMMUNITY GROUP FUNDING REQUEST

Group Name

Department/Branch

Type of Funding

### 2023 FUNDING REQUEST

**2023 FUNDING REQUEST**

**\$ 1,000**

### DESCRIBE HOW FUNDS WILL BE USED

We propose to market our club through the attendance at Municipal Events / Farmers' Markets and create a booth with the purchase of 2 pop up tents printed with our logo.

### BENEFIT TO COMMUNITY

To ensure all the seniors in our community know of our club and what it offers, we attend our local Farmers' Market and other Town events. We would like to increase our out-reach to our 55+ adult population. The pop-up tents, with our name printed on them will make our booth much more visible to the audience. Our club provides the seniors of East Gwillimbury with a safe, worry-free, well-stocked space where they can socialize and build new friendships; receive education on health and safety (elder abuse, fraud/scam protection); learn new skills (knitting, crocheting, technology/software); be entertained (bingo, cards/games, movies); improve their well-being (blood pressure clinic, nutrition, fire escape plans); increase their physical activity (fitness classes, line dancing, yoga classes) and create other programs and services with their needs in mind. Our club was established last year and continues to grow in membership.

Do you wish to present this funding request to Council during the Budget Discussions?

No

## 2023 ADVISORY COMMITTEE/COMMUNITY GROUP FUNDING

Group Name

Department/Branch

Type of Funding

### 2022 APPROVED FUNDING

**2022 APPROVED FUNDING REQUEST** **\$ 2,000.00**

### DESCRIBE HOW FUNDS WERE USED

The funds were used in kind for the parking lot and green space rental. The parks set up prior to July. The portable toilets rental prior to July and the weekly clean out of the toilets allowed extra time for the car show. The car show also has use of space in the storage building. In 2022 we used the portable stage on 2 nights that was also covered by the in kind services.

### BENEFIT TO COMMUNITY

The Car Show is a free event for everyone in the Town to come out and enjoy. It provides a safe environment for people to come out and enjoy the cars from very old to new and to learn about the history of some cars from those who own them. There is music and good food at the event that is affordable. The Car Show brings people from within the community and outside the community together. In 2022, many nights we had a great turnout of "walk ins" - local residents that came out to see the cars and socialize with the people. We also hold a weekly 50/50 draw that supports our local St. Johns Ambulance Therapy Dog Program, Victim Services, and the Veterinary Outreach program organized by East Gwillimbury Veterinary Clinic doctor Angela Smith

### EXPENDITURE DETAILS - CURRENT YEAR

DATE	EXPENDITURE DETAIL	AMOUNT

**Total Expenditures to Date** **\$ -**

#### Expected Expenditures to December 31, 2022

	Stage	\$ 966
	Parks and Toilets	\$ 1,500

**Total Expenditures Expected to December 31, 2022** **\$ 2,466.00**

**Total 2022 Expected Expenditures** **\$ 2,466**

### 2023 FUNDING REQUEST

#### DESCRIPTION

For 2023, we would like to add 2 more music nights which would double the cost of the stage. The music nights attract more people to attend the show and as with music in the park, local residents bring their lawn chairs and enjoy the show. Also, parks and toilets may increase for next year so our request for funding requires an increase.

**2023 FUNDING REQUESTED AMOUNT** **\$ 3,500.00**

**We would like to make a presentation to Council for the 2023 Budget** **Yes**

## 2023 ADVISORY COMMITTEE/COMMUNITY GROUP FUNDING

Group Name

Department/Branch

Type of Funding

### 2022 APPROVED FUNDING

**2022 APPROVED FUNDING REQUEST** **\$ 5,000.00**

### DESCRIBE HOW FUNDS WERE USED

Thank you to the Town of East-Gwillimbury for your financial contribution in 2022. Thanks to your support, in 10 months, we were able to provide 1,940 individual trips to 100 East Gwillimbury residents. This is almost 4 times the rides provided in 2021! We also expanded our program offerings to include friendly phone call connections, brain games booklets to support healthy aging at home, technology support sessions, outreach and community engagement. We attended the EG farmers market, which was an excellent way to reach out to the community and connect to more individuals.

### BENEFIT TO COMMUNITY

Routes provides social connections, transportation, community engagement and peer support through our programs and services. Our volunteers provide safe, affordable, compassionate and timely transportation, friendly phone calls to maintain social connections, food deliveries to residents who experience isolation and challenges to common transportation methods, and brain games booklets to support healthy aging. We continue to receive great feedback from the community: "You delivered a lovely little bag to me with all sorts of treats (brain games booklets). I am very impressed! It was so sweet of you. I really appreciate it! Thank you again. It was a terrific idea!" "I've been having issues with getting to my appointments for years, so this has helped me and my family by not taking time off of work." "Routes makes you able to get out, I go out each week and the drivers are always such a joy and so sweet"

### EXPENDITURE DETAILS - CURRENT YEAR

DATE	EXPENDITURE DETAIL	AMOUNT
JAN-NOV	volunteer recruitment and recognition	\$ 600
JAN-NOV	fee subsidy assistance	\$ 1,200
JAN-NOV	outreach and engagement	\$ 1,000
JAN-NOV	dispatch/intake	\$ 500
	PPE	\$ 400

**Total Expenditures to Date** **\$ 3,700.00**

#### Expected Expenditures to December 31, 2022

DEC	volunteer recruitment and recognition	\$ 500
DEC	Fee subsidy assistance	\$ 100
DEC	outreach and engagement	\$ 200
DEC	dispatch/intake	\$ 300
DEC	PPE	\$ 200

**Total Expenditures Expected to December 31, 2022** **\$ 1,300.00**

**Total 2022 Expected Expenditures** **\$ 5,000**

### 2023 FUNDING REQUEST

#### DESCRIPTION

As the community continues to recover from the impacts of the pandemic, Routes will continue to provide our much needed services to residents of East-Gwillimbury. Routes provides life saving transportation services, keeping them safe and socially supported. We have seen a tremendous increase in rider uptake in 2022, as people start to recover from the pandemic. We also continue to connect and support residents through our allied programs: technology supports, friendly phone calls, and the new brain games packages. In 2023, we will utilize funds to continue to provide subsidized rides to residents, deliveries to residents who cannot leave their homes due to financial, social and physical limitations, friendly phone calls to ensure people are connected and supported, brain games booklets to support healthy aging, and technology supports to ensure residents are connected virtually to local opportunities. We will also continue our outreach and volunteer engagement to ensure residents know about available services and supports, and help strengthen community connections through volunteerism. We are requesting \$7,500 so we can continue to meet the increase in services provided and enhance our community engagement.

**2023 FUNDING REQUESTED AMOUNT** **\$ 7,500.00**

**We would like to make a presentation to Council for the 2023 Budget** **Yes**

## 2023 ADVISORY COMMITTEE/COMMUNITY GROUP FUNDING

Group Name

Department/Branch

Type of Funding

### 2022 APPROVED FUNDING

**2022 APPROVED FUNDING REQUEST** **\$ 43,000.00**

### DESCRIBE HOW FUNDS WERE USED

Funding provided by the Town of East Gwillimbury was used to assist with the operating costs of the site.

### BENEFIT TO COMMUNITY

The Sharon Temple National Historic Site & Museum is a community space which is welcoming of all residents. The site is open May to October, 5 days a week, allowing residents to enjoy tours of the 8 Heritage Buildings. We offer six weeks of themed camps to the children of EG and five annual events including Heritage Celebration, Canada Day Community Celebration, Car Show, Illumination and Old-Fashioned Christmas. The Site is rated the #1 Tourist Destination in East Gwillimbury and many of our events attract visitors from throughout the GTA, thereby drawing dollars into other businesses in the community.

### EXPENDITURE DETAILS - CURRENT YEAR

DATE	EXPENDITURE DETAIL	AMOUNT
Jan-Sept 2022	Insurance	\$ 23,503
Jan-Sept 2022	Hydro	\$ 4,200
Jan-Sept 2022	Grounds Maintenance	\$ 5,583
Jan-Sept 2022	Pest Control	\$ 1,164
Jan-Sept 2022	Security	\$ 868
Jan-Sept 2022	Non-Historical Building Maintenance	\$ 548
Jan-Sept 2022	Internet	\$ 1,996
Jan-Sept 2022	Canada Day Expenses	\$ 5,795
<b>Total Expenditures to Date</b>		<b>\$ 43,657.00</b>

#### Expected Expenditures to December 31, 2022

Oct - Dec 2022	Hydro	\$ 1,400
Oct - Dec 2022	Pest Control	\$ 388
Oct - Dec 2022	Security	\$ 289
Oct - Dec 2022	Grounds Maintenance	\$ 5,300
Oct - Dec 2022	Internet	\$ 665

**Total Expenditures Expected to December 31, 2022** **\$ 8,042.00**

**Total 2022 Expected Expenditures** **\$ 51,699**

### 2023 FUNDING REQUEST

#### DESCRIPTION

\$40,000 will be utilized to provide continued support for the operating costs of the site and \$3,000 will partially support the costs of the 2023 Canada Day Community Celebration. We are also requesting \$9,835.00 to repaint the interior of Temperance Hall. This funding is requested from the STMS/TOEG Reserve Account, which currently has a balance of \$12,000.

Our final request is for one-time funding of \$30,000 for a project of significant importance to the Town of East Gwillimbury, its residents and our Indigenous relationships. These funds will be utilized for the Indigenous Reflection Garden at the foot of the fully funded Truth & Reconciliation Sculpture, which will be located in front of the Sharon Temple.

**2023 FUNDING REQUESTED AMOUNT** **\$ 82,835.00**

**We would like to make a presentation to Council for the 2023 Budget** **Yes**

## 2023 ADVISORY COMMITTEE/COMMUNITY GROUP FUNDING REQUEST

Group Name

Department/Branch

Type of Funding

### 2023 FUNDING REQUEST

**\$1,000.00**

### DESCRIBE HOW FUNDS WILL BE USED

We provide a community festival and agricultural education event every year in the Town of Georgina. It is called the Sutton Fair and Horse Show. We have received money from the Town of East Gwillimbury past years and greatly appreciate this, but have never requested it in a form, so I am filling out the "new request" form rather than "existing." The funds will be used towards our agricultural education barn and educational displays for the community, as well as promoting and supporting our homecraft and youth events.

### BENEFIT TO COMMUNITY

We receive community members from all over York Region, with many attendees coming from outside of Georgina. Our event impacts the local businesses and provides increased business for many stores and restaurants in the community. Our event provides a fun festival with a midway, but moreso: an opportunity for local vendors to sell their products; children and adults to show their farm animals; agricultural education displays and trailers for people to learn about agriculture; and for community members to participate and exhibit their crafts, art, quilts, crops, etc. Our fair is very youth focused, with a Kid's Tent, Safety Trailers, farm animal displays, youth competitions, 4H displays and livestock shows, a junior and senior Ambassador program, and musical events that support local talent.

Do you wish to present this funding request to Council during the Budget Discussions?

No

## 2023 ADVISORY COMMITTEE/COMMUNITY GROUP FUNDING

Group Name

Department/Branch

Type of Funding

### 2022 APPROVED FUNDING

**2022 APPROVED FUNDING REQUEST** **\$ 1,000.00**

### DESCRIBE HOW FUNDS WERE USED

East Gwillimbury Garden and Horticultural Society (EG Gardeners for short) used the funds in the following manner:

- To pay for speakers which we present free of charge to the community both online and in person
- Purchase plants for the public gardens we maintain
- Run our Junior Gardeners' program
- Make donations to the EG Public Library and three EG Food banks as well as contributing to the Red Cross relief fund for Hurricane Fiona

### BENEFIT TO COMMUNITY

Benefit to the community

- Learning: We provide a wealth of gardening information to the community via our speakers, website, Instagram and Facebook pages. Members enjoy a bimonthly newsletter full of gardening articles. Our 2022 membership reached over 100 this year.
- Outreach/ Partnerships: We helped the EG Public Library bring quality programming to the EG community- In 2022 we ran two kids' summer programs for the library and we continued to work with the library on their Seed Library. And we have partnered with EG Butterflyway to help this program gain ground in the community. In addition, we helped the Holland Landing Public School with their new vegetable gardens, offering them knowledge, seeds and seedling plants to help them get their gardens started. We were also invited to be a stake holder in the Pollination Highway initiative.
- Beauty: We create and promote community beautification by maintaining several public gardens in Holland Landing and Mount Albert. These spaces are well used and enjoyed by the community. And our EG in Blooms contest encourages home owners to create eye catching front gardens.
- Youth: Our junior gardeners' program had 20 + kids (ages 6-14) enrolled this year and they learned about the butterfly life cycle, how to plant seeds and bulbs, create a horticultural design and make a bird feeder.

### EXPENDITURE DETAILS - CURRENT YEAR

DATE	EXPENDITURE DETAIL	AMOUNT
Various 2022	Plants for Millennium Garden, Mill St., Pioneer Cemetery, Literacy Garden	\$ 433
Jan. 2022	Donation to EGPL	\$ 500
Various 2022	Speakers at Public Meetings	\$ 1,400
Various 2022	Youth Programs	\$ 431
July 2022	Thumbs Up	\$ 50
<b>Total Expenditures to Date</b>		<b>\$ 2,813.86</b>

#### Expected Expenditures to December 31, 2022

Nov. 2022	Donations to 3 EG Food Banks	\$ 750
Nov. 2022	Speaker at November Meeting	\$ 60
<b>Total Expenditures Expected to December 31, 2022</b>		<b>\$ 810.00</b>
<b>Total 2022 Expected Expenditures</b>		<b>\$ 3,624</b>

### 2023 FUNDING REQUEST

#### DESCRIPTION

Funds received in 2023 will be spent similarly to 2022- paying for our speakers, public gardens, junior gardeners' programming, outreach programs and donations to worthy causes. We thank you for your ongoing support of our society.

<b>2023 FUNDING REQUESTED AMOUNT</b>	<b>\$ 1,000.00</b>
<b>We would like to make a presentation to Council for the 2023 Budget</b>	<b>No</b>

## 2023 ADVISORY COMMITTEE/COMMUNITY GROUP FUNDING

Group Name York Region Seniors Games

Department/Branch Council & Community

Type of Funding Direct Payment

### 2022 APPROVED FUNDING

**2022 APPROVED FUNDING REQUEST** **\$ 600.00**

### DESCRIBE HOW FUNDS WERE USED

### BENEFIT TO COMMUNITY

The YCIF assistance will enable the 55+ York Region Games to help expand its reach within the community. The 2023 goal for both the Summer & Winter Games is to heighten awareness and engage more citizens to participate in the Games. This will be accomplished through increased marketing initiatives which will include but are not limited to print advertising, social media and development of a newsletter. Fitness and Social engagement for the Senior community is even more crucial now since the pandemic left many of our community isolated and alone. The 55+ York Region Games are an opportunity for community members to not only participate in events they love but also to celebrate the municipality they reside in with the potential of representation in the Ontario Senior Games.

It is also our intent to expand the number of events that are currently available in the area.

### EXPENDITURE DETAILS - CURRENT YEAR

DATE	EXPENDITURE DETAIL	AMOUNT
<b>Total Expenditures to Date</b>		<b>\$ -</b>
<b>Expected Expenditures to December 31, 2022</b>		
<b>Total Expenditures Expected to December 31, 2022</b>		<b>\$ -</b>
<b>Total 2022 Expected Expenditures</b>		<b>\$ -</b>

### 2023 FUNDING REQUEST

#### DESCRIPTION

Grant/funding will be used as follows:  
 Pay either all or portion of the Ontario Senior Games entry fee for the event/s in the municipality  
 Offer refreshments to all the participants / cover expense of winner medals  
 Marketing to communicate the event and increase participation | through printed posters, Social media and creation of a weekly newsletter

<b>2023 FUNDING REQUESTED AMOUNT</b>	<b>\$ 500.00</b>
<b>We would like to make a presentation to Council for the 2023 Budget</b>	



## 2023 ADVISORY COMMITTEE/COMMUNITY GROUP FUNDING

Group Name

Department/Branch

Type of Funding

### 2022 APPROVED FUNDING

**2022 APPROVED FUNDING REQUEST** **\$ 8,500.00**

### DESCRIBE HOW FUNDS WERE USED

The East Gwillimbury Chamber used the 2022 funding from the TOEG to host the 7th Annual Farm to Fork Tour. In addition, funding was used for the Summerfest event on August 7th which featured a 50 stall Vendors Market, Balloon Rides, Bouncy Castles, Magician, Photo Booth and entertainment on the Town Stage.

### BENEFIT TO COMMUNITY

The Chamber Tourism Committee's mandate is to promote East Gwillimbury as a tourism destination which we did in 2022 through our Farm to Fork Tour and Summerfest Event. While many residents attended these events over 50% of attendees were from outside the designated tourism perimeter of 40 kilometers. The Farm to Fork Tour generates significant monies to the participating tour stops. Additionally, both the Tour & Summerfest benefit the local economy as event attendees purchase lunch, gas, and other incidentals at EG Businesses.

### EXPENDITURE DETAILS - CURRENT YEAR

DATE	EXPENDITURE DETAIL	AMOUNT
Jan - October	Farm to Fork Advertising	\$ 750
	Farm to Fork Event Management	\$ 2,500
	Farm to Fork Farm Signage	\$ 775
	Farm to Fork Miscellaneous Expenses	\$ 475
	Summerfest- inflatables, entertainment, photobooth & town stage	\$ 4,160
<b>Total Expenditures to Date</b>		<b>\$ 8,660.00</b>

### Expected Expenditures to December 31, 2022

<b>Total Expenditures Expected to December 31, 2022</b>		<b>\$ -</b>
<b>Total 2022 Expected Expenditures</b>		<b>\$ 8,660</b>

### 2023 FUNDING REQUEST

#### DESCRIPTION

To provide funding assistance for the Farm to Fork Tour and a Summerfest or Street Festival event in 2023. The remainder of funding will be used to create a 30 hour per week Tourism Coordinator position. This position will be tasked with implementing the year-round Farm to Fork Trail and our web-based Agritourism Customer Service training program. In addition, the position will work with the EG Tourism Committee to develop strategies for Sport Tourism, Bike & Trail Tourism and Shoulder Season Tourism.

<b>2023 FUNDING REQUESTED AMOUNT</b>	<b>\$ 50,000.00</b>
<b>We would like to make a presentation to Council for the 2023 Budget</b>	<b>Yes</b>