

East Gwillimbury Farmers' Market Sponsorship Opportunities



PARTICIPATE | ENGAGE | CONNECT | GROW
with the community

East Gwillimbury Farmers' Market

INFORMATION AND PACKAGE DETAILS

The Town of East Gwillimbury's weekly Farmers' Market (EGFM) allows everyone to enjoy local fruit, vegetables, perennials, eggs, meat, cheese, baked goods, honey, soaps, and much more while supporting our local businesses.

Market Dates and Time:

- Every Thursday from May 19 to October 6, 2022 from 2 to 7 p.m.

Location:

- EG Civic Centre, located at 19000 Leslie Street in Sharon

With your support, we will continue to allow our market to grow and support many businesses, while providing a space for the community to get together to enjoy East Gwillimbury and what we have to offer.

WEEKLY ACTIVITY SPONSOR

SPONSORSHIP AMOUNT | \$250

- Company logo listed as an activity sponsor on the EGFM webpage.
- Company logo and recognition listed on specific marketing material.
- Opportunity to provide giveaways and set up a booth at the market that week.

SPECIALTY SPONSOR

SPONSORSHIP AMOUNT | \$500 +

- Specialty sponsor examples: entertainment sponsor, pumpkin sponsor etc. on specific market dates.**
- Company logo listed as a 'specialty sponsor' on the EGFM webpage.
 - Company logo and recognition listed on specific marketing material.
 - Opportunity to provide giveaways and set up a booth at the market.

MONTHLY EVENT SPONSOR

SPONSORSHIP AMOUNT | \$1000

- Company logo listed as an event sponsor on the EGFM webpage.
- Company logo and recognition listed on specific marketing material.
- Speaking opportunity during the market and recognition by the emcee.
- Opportunity to provide giveaways and set up a booth on the event date.

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EGFM 2022 SEASON SPONSOR

SPONSORSHIP AMOUNT | \$2500

- Company logo listed as an official sponsor of the East Gwillimbury Farmers Market on the EGFM webpage
- Speaking opportunity at all special event market dates and recognition by the emcee.
- Opportunity to set up a booth at five market dates and handout giveaways.
- Company logo listed on all signage at the EGFM.

EGFM Sponsorship Form

Please fill out and submit the following information below to dseverino@eastgwillimbury.ca

Name of Organization:

Contact Name:

Contact Email:

Business Street Address:

City: _____

Postal Code: _____

What is your sponsorship budget?

\$ _____

Thank you for your interest in sponsoring the Town of East Gwillimbury Farmers' Market! Once your Sponsorship Confirmation Form is received, staff will be in contact with you to discuss available opportunities, as well as collect promotional pieces.