



Town of East Gwillimbury Event Sponsorship Opportunities

PARTICIPATE | ENGAGE | CONNECT | GROW
with the community

East Gwillimbury Event Overview

Event details are subject to change



Family Fun Day

February 21, 2022



Easter Bunny Hike

April 16, 2022



Canada Day in EG

July 1, 2022



Music Nights in EG

Tuesday, July 5, 12, 19,
& 26



Halloween Hike

October 28, 2022



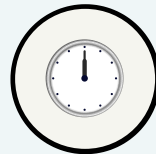
EG Tree Lighting

November 12, 2022



Santa Claus Parade

November 13, 2022



'Noon' Year's Eve

December 31, 2022



EG Farmers' Market

Thursday's starting May
19 until October 6, 2022



Tapestry of Taste

Friday, August 12 &
Saturday, August 13, 2022

Separate sponsorship package
available for the following events.

Sponsorship Levels & Benefits

Packages can be altered depending on the event selected and will be discussed in more detail

Package One

- Company logo listed as an events sponsor on the specific events page.
- Company logo and recognition listed on marketing material.
- Opportunity to provide flyers and/or products to be distributed at event.

Package Two

All benefits of level one, along with the following:

- Vendor space provided at event.
- Opportunity to speak at event/recognition by event Emcee.
- Recognition in virtual town guide.

Entertainment Sponsor

All benefits of level two, along with the following:

- Recognition in entertainment zones.
- Advertisement in event flyer.
- Recognition in press release.

Specialty Sponsor

All benefits of level two, along with the following:

- Full branding in sponsorship area.
- Opportunity for activations in area sponsored.

EXAMPLES: Fireworks Sponsor, Craft Area Sponsor, Kids Zone Sponsor, Pumpkin Sponsor, Food/Beverage Sponsor... and more!

Event & Sponsorship Information

Please fill out and submit the following information below to dseverino@eastgwillimbury.ca

Name of Organization:

Contact Name:

Contact Email:

Business Address

Street Address:

City: _____

Postal Code: _____

What is your sponsorship budget?

\$ _____

Are you interested in sponsoring more than one event?

YES

NO

Which events are you interested in?

(select all that apply)

- Family Fun Day
- Easter Bunny Hike
- Canada Day in EG
- Music Nights in EG
- Halloween Hike
- EG Tree Lighting
- Santa Claus Parade
- 'Noon' Year's Eve

Thank you for your interest in sponsoring the Town of East Gwillimbury events! Once your Sponsorship Confirmation Form is received, staff will be in contact with you to discuss available opportunities, as well as collect promotional pieces required.