



Town of  
**East Gwillimbury**

**Office of the Mayor**

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Mayor Virginia Hackson, B.A., B.Ed.



**FOR IMMEDIATE RELEASE**

November 26, 2020

**Community Message from Mayor Virginia Hackson**

Every year, the Town of East Gwillimbury, along with help from our generous residents, schools, community members and local businesses, collects food and toy donations to support local families and agencies in our community. This year, due to the impacts of COVID-19, we needed to find a safe way to continue to support our community while being mindful of public health recommendations. With this in mind, we are launching our first ever Holiday Gift Card Drive!

Monetary donations as well as pre-purchased gift cards to locations such as grocery stores, local shopping centres, gas stations, and coffee shops are being accepted until Friday, December 11th, 2020 through the drop box at the East Gwillimbury Civic Centre, and at both the Holland Landing and Mount Albert public libraries. Please make cheques payable to The Town of East Gwillimbury Toy and Food Drive, or cash donations can also be processed through the Town's website via credit card with our Customer Service team.

This year we expect there will be an increased need for assistance, and I encourage you to please support this Gift Card Drive if you can. Our thanks to everyone who can donate, which will provide a brighter holiday season for many.

If you need a hand up this season, or know someone who does, please reach out to our office at: 905-478- 4282 ext. 1276 or email [gcasey@eastgwillimbury.ca](mailto:gcasey@eastgwillimbury.ca). All information is kept confidential. This year has been especially difficult for many people, and we are here to help!

*"Our town, Our future"*

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[www.eastgwillimbury.ca](http://www.eastgwillimbury.ca)

