



FOR IMMEDIATE RELEASE

December 10, 2020

Community Message from Mayor Virginia Hackson

Throughout 2020, the Town continued to find new ways to deliver special events to bring our community together. This holiday season, although we could not host a Santa Claus Parade, our creative Staff Team partnered with the Mount Albert Lions, York Regional Police and East Gwillimbury Emergency Services to launch our very own Santa Tour, bringing Santa right to your doorstep! This was a great alternative to the annual parade, and this past weekend it proved to be a great success with Santa visiting the Mount Albert and Holland Landing communities. I was so pleased to see everyone outside to greet Santa and the big smiles and excitement of the children who also had the opportunity to give Santa their letters. This event certainly brought the Christmas and holiday spirit to me!

This coming weekend, Santa and Mrs. Claus will be visiting the communities of Queensville and Sharon. Please visit our website for a map of the tour, mark your calendar and watch our Facebook page for live updates along the route letting you know where Santa is so you can plan to be outside in time for his arrival to your neighbourhood.

Again, the elves will be helping Santa collect letters along the route. Be sure to have yours ready! Elves from the Mount Albert Lions will also be collecting donations of gift cards and money to support families and groups right here in East Gwillimbury. More information on how you can donate this year is available on the Town's website.

Thank you to our staff, partners and volunteers who organized this successful event in our Town. I extend a special thanks to the Mount Albert Lions for helping to bring this Santa Tour to life for the enjoyment of everyone here in East Gwillimbury! So much has changed this year, and I know it is so important that we keep the magic of the holidays alive for our younger residents.

For those who were unable to see Santa, we encourage you to sign-up for the drive-by Santa visit at the Mount Albert Lions Community Centre from 11 a.m. to 1 p.m. on December 13. To sign-up, please register on our website at www.eastgwillimbury.ca/ireg. Registration codes are time specific and available on our Santa Tour web page.