



New University In a New Community

South Lake Community Futures Development Corporation

Annual General Meeting

Friday, September 07, 2012



Town of
East Gwillimbury

The Town of East Gwillimbury
19000 Leslie Street
Sharon, ON L0G 1V0
www.eastgwillimbury.ca



University Space Needed

- By 2020 between 60,000-75,000 new university spaces will be needed in Ontario.
- Most of Ontario's population growth is occurring in the GTA.
- York Region's population is projected to grow the fastest in the GTA through to 2031.
- **An East Gwillimbury campus will help address the future demand for university spaces in the GTA and York Region.**



Our Location



Why a University in East Gwillimbury?

Strong Population Growth

- The Town is designated by the Province as a growth municipality under the *Places to Grow Act*.

	2011	2031	Change	% Change
East Gwillimbury	26,300	88,000	61,700	235%
York Region	1,071,100	1,507,400	436,300	41%
Greater Toronto Area	6,320,000	7,960,000	1,640,000	26%

- East Gwillimbury's population growth is expected to continue through to 2051 when it reaches 150,000 residents.



Why a University in East Gwillimbury?

Strong Job Growth

- Job growth will remain strong over the next 20 years.
- York Region is driving much of this growth in the GTA.

	2011	2031	Change	% Change
East Gwillimbury	8,300	34,400	26,000	310%
York Region	590,000	780,300	190,300	32%
Greater Toronto Area	3,400,000	4,030,000	630,000	19%

- East Gwillimbury's job growth is expected to continue through to 2051 when it reaches 75,000 jobs.



Why a University in East Gwillimbury?

A Town Committed to a Post-Secondary Institution

- The prospect of a University in East Gwillimbury has been an integral part of the Town's planning vision for many years
- Queensville Community Plan (1995) has a Post-Secondary Institution as a designated land use.
- New Official Plan (2010) reinforces the importance of a Post Secondary to achieve economic development objectives
- Economic Development Strategy (2012) advances a plan to attract a university presence in the Town.
- Region of York Economic Action Plan (2012) identifies increased post secondary presence in York Region as Goal #1
- Strong local community support for a university.



Why a University in East Gwillimbury?

A Large Young Population

- In the next 10 years there will be well over 300,000 people under the age of 20 in York Region (18% of the GTA).
- In York Region there will be nearly 160,000 young people between 15-24 years of age in 2021 and this number will grow to over 185,000 by 2031.



Why a University in East Gwillimbury?

Progressive Regional Assets

- Southlake Regional Health Centre in Newmarket is a progressive and innovative organization, especially in the areas of cancer treatment and cardiac care with a planned expansion underway.
- Proximity to technology cluster along Highway 404 and large, innovative technology firms (e.g. IBM, Open Text).
- Synergies with the current initiative at the Region of York to develop broadband infrastructure
- Opportunity to be a part of the emerging “knowledge economy”



Discussion

- Factors that make East Gwillimbury a leading location for post-secondary presence include:
 - A large, growing, young and ethnically diverse population base
 - A central location, within fast-growing York Region and Simcoe County
 - Strong job growth projections in a Region driving growth in the GTA
 - Regional assets draw people and make the community very accessible
 - Transportation infrastructure investments are underway or planned
 - Strong Town commitment and community support for a post-secondary institution.



Next Steps

- Information gathering has taken place over the last year and will continue
- Meetings with key leaders in academia and government
- “Visioning” workshop in late September with community leaders
- Broader public engagement process
- Doing our “homework” to be as prepared as possible for when the Province’s announcement of the selection process
- Continued South Lake CFDC support for the project under the Community Innovation Fund program.

EXCITING OPPORTUNITY WHICH HAS THE POTENTIAL TO CREATE SIGNIFICANT DIRECT AND INDIRECT ECONOMIC IMPACT TO BOTH EAST GWILLIMBURY AND THE SURROUNDING COMMUNITIES AND REGION



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