



Town of East Gwillimbury Event Sponsorship Opportunities

PARTICIPATE | ENGAGE | CONNECT | GROW
with the community

East Gwillimbury Special Events

Event details are subject to change



Family Fun Day

February 19, 2024



Easter Bunny Hike

March 30, 2024



EG Farmers Market

Thursday's starting May 9
to October 10, 2024



Canada Day in EG

July 1, 2024



Music Nights in EG

Tuesday's in July!
July 9, 16, 23 and 30, 2024



Tapestry of Taste

Friday, August 9 and
Saturday, August 10, 2024



Halloween Hike

October 25, 2024



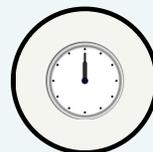
Tree Lighting & Christmas Market

November 17, 2024



Santa Claus Parade

November 17, 2024



'Noon' Year's Eve

December 31, 2024

Sponsorship Levels & Benefits

Packages can be altered depending on the event selected and will be discussed in more detail

Package One

- Company logo listed as an events sponsor on the specific events page.
- Company logo and recognition listed on marketing material.
- Opportunity to provide flyers and/or products to be distributed at event.

Package Two

All benefits of level one, along with the following:

- Vendor space provided at event.
- Opportunity to speak at event/recognition by event Emcee.
- Recognition in virtual town guide.

Entertainment Sponsor

All benefits of level two, along with the following:

- Recognition in entertainment zones.
- Advertisement in event flyer.
- Recognition in press release.

Specialty Sponsor

All benefits of level two, along with the following:

- Full branding in sponsorship area.
- Opportunity for activations in area sponsored.

EXAMPLES: Fireworks Sponsor, Craft Area Sponsor, Kids Zone Sponsor, Pumpkin Sponsor, Food/Beverage Sponsor... and more!

Event and Sponsorship Information

Please send the following information below to tpattison@eastgwillimbury.ca

- **Name of Organization**
- **Contact Name**
- **Contact Email**
- **Business Street Address**
- **City**
- **Postal Code**

- **Sponsorship Package of Interest**
- **Sponsorship Budget**
- **Event(s) interested in sponsoring**

Thank you for your interest in sponsoring the Town of East Gwillimbury events! Once your Sponsorship Confirmation Form is received, staff will be in contact with you to discuss available opportunities, as well as collect promotional pieces required.