

# TAPESTRY OF TASTE

## Sponsorship Opportunities



**PARTICIPATE | ENGAGE | CONNECT | GROW**  
with the community



# INFORMATION AND PACKAGE DETAILS

With your support, we will have the opportunity to provide an event space for the community to get together to enjoy East Gwillimbury and what we have to offer.

The ultimate event connecting the community through Arts, Culture, Food and Heritage. TOT provides a place for everyone who would like to join, and allows everyone to express their identity at our event through the large variety that will be at the event.

## Event Dates and Times

- Friday, August 11 from 5 to 10 p.m.
- Saturday, August 12 from 10 a.m. to 6 p.m.

## Location:

- EG Civic Centre (19000 Leslie Street in Sharon)

SPONSORS THAT CONTRIBUTE \$2,500+ WILL HAVE THE OPPORTUNITY TO ATTEND OUR VIP EVENT PRIOR TO THE EVENT START.

## TOT SPONSOR

**SPONSORSHIP AMOUNT | \$500**

- Company logo listed as an activity sponsor on the TOT webpage.
- Company logo and recognition listed on specific marketing material.

## ACTIVITY SPONSOR

**SPONSORSHIP AMOUNT | \$1,500**

- Company logo listed as an activity sponsor on the TOT webpage.
- Company logo and recognition listed on marketing material in the area that was sponsored.
- Opportunity to provide giveaways and set up a booth.



# INFORMATION AND PACKAGE DETAILS

## 'TASTE' SPONSOR | \$2,500

- Company logo listed as the Taste sponsor (Food & Drink Zone) on the TOT webpage.
- Company logo and recognition listed on all marketing material.
- Speaking opportunity at both event dates and recognition by the emcee.
- Opportunity to attend our VIP Event

## ENTERTAINMENT SPONSOR | \$10,000

- Company logo listed as Entertainment Sponsor of Tapestry of Taste on the TOT website and all marketing material.
- Speaking opportunity at both event dates and recognition by the emcee.
- Opportunity to set up a booth by the main stage at the event and handout giveaways.
- Company logo listed on all signage at Tapestry of Taste.
- Opportunity to attend our VIP Event.

## KIDS ZONE SPONSOR | \$5000

- Company logo listed as the Kids Zone sponsor on the TOT webpage.
- Company logo and recognition listed on all marketing material.
- Speaking opportunity at both event dates and recognition by the emcee.
- Opportunity to set up a booth in the Kids Zone on both event dates and provide giveaways.
- Opportunity to attend our VIP Event.

## TITLE SPONSOR | \$15,000

- Company logo listed as Title Sponsor of Tapestry of Taste on the TOT website and all marketing material.
- Speaking opportunity at both event dates and recognition by the emcee.
- Opportunity to set up a booth in multiple locations at the event and handout giveaways.
- Company logo listed on all signage at Tapestry of Taste.
- Opportunity to attend our VIP Event.



## TOT Sponsorship Form

Please fill out and submit the following information below to [dseverino@eastgwillimbury.ca](mailto:dseverino@eastgwillimbury.ca)

**Name of Organization:**

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**Contact Name:**

\_\_\_\_\_

**Contact Email:**

\_\_\_\_\_

**Business Street Address:**

\_\_\_\_\_

**City:** \_\_\_\_\_

**Postal Code:** \_\_\_\_\_

**What is your sponsorship budget?**

\$ \_\_\_\_\_

**Thank you for your interest in sponsoring the Town of East Gwillimbury's Tapestry of Taste Event. Once your Sponsorship Confirmation Form is received, staff will be in contact with you to discuss available opportunities, as well as collect promotional pieces.**