

# East Gwillimbury Farmers Market Sponsorship Opportunities



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with the community

# East Gwillimbury Farmers Market

## INFORMATION AND PACKAGE DETAILS

The Town of East Gwillimbury's weekly Farmers Market (EGFM) allows everyone to enjoy local fruit, vegetables, perennials, eggs, meat, cheese, baked goods, honey, soaps, and much more while supporting our local businesses.

### Market Dates and Time:

- Every Thursday from May 18 to September 28, 2023 from 2 to 7 p.m.

### Location:

- EG Civic Centre, located at 19000 Leslie Street in Sharon

With your support, we will continue to allow our market to grow and support many businesses, while providing a space for the community to get together to enjoy East Gwillimbury and what we have to offer.

### WEEKLY ACTIVITY SPONSOR

#### SPONSORSHIP AMOUNT | \$250

- Company logo listed as an activity sponsor on the EGFM webpage.
- Company logo and recognition listed on specific marketing material.
- Opportunity to provide giveaways and set up a booth at the market that week.

### SPECIALTY SPONSOR

#### SPONSORSHIP AMOUNT | \$500 +

- Specialty sponsor examples: entertainment sponsor, pumpkin sponsor etc. on specific market dates.**
- Company logo listed as a 'specialty sponsor' on the EGFM webpage.
  - Company logo and recognition listed on specific marketing material.
  - Opportunity to provide giveaways and set up a booth at the market.

### MONTHLY EVENT SPONSOR

#### SPONSORSHIP AMOUNT | \$1000

- Company logo listed as an event sponsor on the EGFM webpage.
- Company logo and recognition listed on specific marketing material.
- Speaking opportunity during the market and recognition by the emcee.
- Opportunity to provide giveaways and set up a booth on the event date.

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## INFORMATION & PACKAGE DETAILS

### EGFM 2023 SEASON SPONSOR

**SPONSORSHIP AMOUNT | \$2500**

- Company logo listed as an official sponsor of the East Gwillimbury Farmers Market on the EGFM webpage
- Speaking opportunity at all special event market dates and recognition by the emcee.
- Opportunity to set up a booth at five market dates and handout giveaways.
- Company logo listed on all signage at the EGFM.

## EGFM Sponsorship Form

Please fill out and submit the following information below to [dseverino@eastgwillimbury.ca](mailto:dseverino@eastgwillimbury.ca)

**Name of Organization:**

\_\_\_\_\_

**Contact Name:**

\_\_\_\_\_

**Contact Email:**

\_\_\_\_\_

**Business Street Address:**

\_\_\_\_\_

**City:** \_\_\_\_\_

**Postal Code:** \_\_\_\_\_

**What is your sponsorship budget?**

**\$** \_\_\_\_\_

**Thank you for your interest in sponsoring the Town of East Gwillimbury Farmers Market! Once your Sponsorship Confirmation form is received, staff will be in contact with you to discuss available opportunities, as well as collect promotional pieces.**