### Mayor and Council Community Initiatives 2024 Proposed Operating Budget 2024 2023 Community Initiatives - Ongoing Budget 2024 Request Page # Expenditures Committees Committees Groups Appointed by Council Heritage Committee 2,000 2,000 2,000 2,000 Ec Dev Advisory Committee 2.000 2,000 2,000 2.000 EG Accessibility Advisory Committee 2,000 2.000 2,000 2,000 Art & Culture Advisory Committee 2,000 7,000 7,000 2.000 **Environmental Advisory Committee** 2,000 2,000 2,500 2,500 Active Transportation and Trails Committee 2,000 2,000 1,000 2,000 Diversity & Inclusion Advisory Committee 2,000 2,000 2,000 2,000 8 2,000 2,000 9 2,000 Total Committees Groups Appointed by Council 16,000 16,000 18,500 21,500 Norking Groups Santa Claus Parade 8,000 8,000 8,000 8,000 10 Road Watch Committee (CAC) 2,000 2,000 2,000 2,000 11 Broadband Working Committee 2,500 2,000 2,000 2,500 12 Total Working Groups 12,000 12,000 12,500 12,500 Community Groups River Drive Park Community Group 2,000 2,000 1,500 1,500 North Union Community Group 2,000 2,000 1,000 1,514 14 Holland Landing Community Group 2,000 2,000 2,000 2,600 15 Queensville Sharon Community Group 2,000 2,000 2,000 2,000 16 **Total Community Groups** 8,000 8,000 6,500 7,614 Subtotal Committees 36,000 36,000 37,500 41,614 Community Grants Car Show Group 2,000 0 17 Routes Connecting Communities 5,000 18 5.000 5,000 7,500 Sharon Temple Museum 42,000 42,000 40,000 42,000 19 Sharon Temple-Canada Day 3,000 19 3,000 3,000 3,000 Sutton Agricultural Society 750 750 750 20 East Gwillimbury Gardeners 1,000 1,000 1,000 1,000 21 York Region Seniors Games 600 600 600 600 22 Chamber of Commerce Tourism 8,500 8,500 8,500 12,000 23 **Total Community Grants** 60,850 60,850 60,850 66,100 Other Committee Contingency 15,000 15,000 19,000 Chamber of Commerce Breakfast 1,225 1,500 1,500 Pancake Breakfast 4,000 4,000 1,300 Climate Action Outreach 1,000 1,000 Total Other 21,500 21,500 21,525 Total Expenditures 118,350 118,350 119,875 New Group Requests 1,000 24 Mount Albert Sports Day 20,000 25 Total New Group Requests 0 0 0 21,000 NET BUDGET 118,350 118,350 119,875 150,214

31,864

26

Increase Requested - Not Included in Budget

2023 Budget

7600

-2100

5500

Proposed 2024

8700

-12900

-4200

Farmers Market - Moved to CPRC Budget

Projected Expenses

Net Tax Levy Impact to Town

**Project Revenues** 

2024 ADVISO	DRY COMMITTEE/COMMUNITY GROUP FUNDING			
Group Name	Heritage Committee			
	Council & Community  Type of Funding Reimbursement of Expenses			
2023 APPROVED FUN				
2023 APPROVED FUN		\$	2.	00.00
		•		
No funds were used. M	lembers were unable to attend heritage conference this year.			
BENEFIT TO COMMU	NITY			
	ILS - CURRENT YEAR			
DATE	EXPENDITURE DETAIL	AM	OUNT	
	Total Expenditures to Date	\$	-	
Expected Expe	enditures to December 31, 2023			
	Total Expenditures Expected to December 31, 2023	\$	-	
	Total 2023 Expected Expenditures	\$		
				_
2024 FUNDING REQU DESCRIPTION	EST			
	member training and attendance at the Heritage conference in 2024.			
Ü				
	2024 FUNDING REQUESTED AMOUNT		2,000.00	
	We would like to make a presentation to Council for the 2024 Budget	No		

Group Name Ec Dev Advisory Committee

Department/Branch Council & Community Type of Funding Reimbursement of Expenses

# 2023 APPROVED FUNDING

2023 APPROVED FUNDING REQUEST \$ 2,000.00

### DESCRIBE HOW FUNDS WERE USED

No funds used to date in 2023 as the Economic Development Advisory Committee was not active until it reformed in July with a new membership.

Committee proposes to forego expenditure in 2023 on:

- · a Chamber of Commerce "Spirit of Success" award
- · member education activities

Planned expenditure in 2023 will be limited to an end of year thank-you lunch for Committee members and a couple of guests. (~\$450)

### BENEFIT TO COMMUNITY

End of year lunch will benefit community in that it will be:

- a collaboration session, likely to generate ideas for the Committee to support Economic Development in East Gwillimbury
- · an event that generates "esprit de corps" in the Committee, motivating members by recognizing the contributions they have made to date
- · an opportunity for the Committee to spend money supporting a local cafe/restaurant business and be ambassadors for EG EDAC in the process

# EXPENDITURE DETAIL EXPENDITURE DETAIL AMOUNT Total Expenditures to Date Expected Expenditures to December 31, 2023 December End of year thank-you lunch for 13 EDAC members and 2 guests Total Expenditures Expected to December 31, 2023 \$ 450.00 Total 2023 Expected Expenditures \$ 450.00

# 2024 FUNDING REQUEST

### DESCRIPTION

Historically,

- 1. EDAC has funded one or two awards in the Chamber of Commerce "Spirit of Success" awards each year. That was not the case in 2022 or 2023. EDAC would like to restart the tradition in 2024 and requests \$1250 for this, in line with funding requests in previous years.
- 2. EDAC has had a small budget for education in support of Committee activities. EDAC requests \$300 for this in 2024, in line with previous years' funding requests. Education needs have yet to be identified at this time.
- 3. EDAC holds an end of year thank-you lunch for its members and a couple of guests to recognize their contributions and be ambassadors to the local community. EDAC requests \$450 for this in 2024 reflecting the number of Committee members and average lunch prices at local establishments in EG.

2024 FUNDING REQUESTED AMOUNT	\$ 2,000.00
We would like to make a presentation to Council for the 2024 Budget	No

2024 ADVISO	ORY COMMITTEE/COMMUNITY GROUP FUNDING			
Group Name	e EG Accessibility Advisory Committee			
Department/Branch	Council & Community  Type of Funding Reimbursement of Expenses			
2023 APPROVED FUN	NDING			
2023 APPROVED FUN		\$	2	,000.00
DESCRIBE HOW FUN	IDS WERE USED			
	ransition year for the committees of Council, funds were not utilized as of the date of the last meeting.			
BENEFIT TO COMMU	INITY			
EVDENDITUDE DETA	ILS - CURRENT YEAR			
DATE	EXPENDITURE DETAIL	Al	MOUNT	
	Total Expenditures to Date	\$	-	
Evaceted Eva	enditures to December 31, 2023			
Expected Expe	enditures to December 51, 2025			
	Total Expenditures Expected to December 31, 2023	\$	-	
	Total 2023 Expected Expenditures	\$		-
2024 FUNDING BEST	IFCT			
2024 FUNDING REQU DESCRIPTION				
The new committee ha	is yet to meet and so it is not clear how funds will be spent in 2024. The full \$2000 is requested so that the com	mittee	can deter	mine
best uses and benefit f	for the community.			
	2024 FUNDING REQUESTED AMOUNT	\$	2,000.00	)
	We would like to make a presentation to Council for the 2024 Budget	No		

Group Name Art & Culture Advisory Committee

pepartment/Branch | Council & Community | Type of Funding | Reimbursement of Expenses

### 2023 APPROVED FUNDING

2023 APPROVED FUNDING REQUEST \$ 7,000.00

### DESCRIBE HOW FUNDS WERE LISED

The Arts & Culture Advisory Committee pursued collaborations with parks and facilities; Farmers Market; Tapestry of Taste. The Committee operated "Celebrating the Arts" and developed a "signature" art piece (Paddle Project) for the Town; Paddles given for auction were sold and proceeds were donated to the Youth and Community Initiative Fund, usually funded through Mayor and Council Charity Golf Tournament; We also had paddles on display created by residents for a prize to encourage individual public art creation/displays; together with an outreach program at the 2023 Family Day, the 2023 EG Farmers Market; 2023 Tapestry of Taste and 2023 Nature Day (including donating a paddle for kids to decorate with nature theme items for display at the Library; Engaged with Arts Huron Grade 10 Visual Art Students to develop a mural for the Garage at the Farmers Market.

### BENEFIT TO COMMUNITY

Provide encouragement to artists and art organizations; foster the development of and promote awareness of public arts and cultural activities; acting as a point of contact and connection within the community; celebrate the social and economic benefits of arts and culture throughout the community and its role in creating quality of place.

DATE	EXPENDITURE DETAIL	<i>F</i>	TANOMA
	Items in support of Community Outreach - Retractable Banner, Canopy, Art Supplies, Basket Door Prizes; market &	\$	1,135
	Paddle Project - Paddle purchase	\$	1,323
	Arts Huron - cost of supplies for student mural	\$	570
	Celebrating the Arts - Paid Entertainers	\$	900
	Paid to Mayor & Council Golf Tournament Youth & Community Initiative Fund (proceeds from Auction)	\$	72
	Revenues Generated:		
	Auction Proceeds	-\$	72
	Sale of Paddles to off-set cost of purchase	-\$	1,22
	Celebrating the Arts Prize Donation from Michael Hanson \$3500 x 3 = \$10,500		
	Total Expenditures to Date	\$	2,708.0
Expecte	d Expenditures to December 31, 2023		
	Celebrating the Arts - Caricature Artist & Russ the Children's Singer	\$	65
	Tapestry of Taste Reception	\$	20
	Other Anticipated Expenditures related to the Outreach Program - Nature Day, Haunted Halloween Hike & Other Opportunities	\$	40
	Total Expenditures Expected to December 31, 2023	\$	1,250.0
	Total 2023 Expected Expenditures	¢	3,95

# 2024 FUNDING REQUEST

Operational Funds of \$1,000 and a further \$6,000 to support and promote the arts, culture, and heritage of East Gwillimbury. The Committee and its activities align with the Town's Strategic Plans, namely Quality Programs and Services, Culture of Municipal Excellence, and Build Complete Communities. We demonstrate this through our Activities detailed as follows:

- 1. Creates, delivers, and supports arts programs. By doing this, it provides opportunities for residents to connect with each other and build connections. This improves social sustainability and provides inclusion opportunities and a sense of belonging. It allows everyone to participate fully in community life through the application of equity, diversity, and inclusion best practices and through a continued active engagement. Art and culture programs and delivery is in partnership with the Town of East Gwillimbury and other Art specific community groups such as MAGA and
- 2. The Committee creates and supports events that are accessible to a diversity of interests, and cultural groups within our community that helps foster a sense of belonging like Celebrating the Arts and other events such as Tapestry of Taste. The committee plans to support culture groups as they celebrate their cultural heritage. For example, the committee looks to support Chinese New Year by supporting local community groups.
- 3. The Committee is a welcoming committee that connects residents to each other and opportunities through the creation of the Committee's Artist Registry.
- 4. The Committee delivers value for tax dollars, while providing, supporting, and fostering art themed events that the community residents want and need.
- 5. The Committee's events have an impact on the local economy. Funds raised from the paddle project auction were donated to the Mayor's Youth & Community Initiative Fund. We expect that next year the amount raised will be exponentially higher as the community becomes more aware of this initiative. Committee has sold 43 paddles and donated 11 to Council in support of the auction. The Committee further donated 1 paddle for Nature Day where it engaged with youth to decorate the paddle with nature themed images to be displayed at the EG Library located in Mount Albert.
- 6. The Committee engages with Youth for example we engaged the Arts Huron Grade 10 students for an art mural to be created for the EG Farmers Market, which we plan on installing on the garage located at the Civic Centre. In addition, the Committee engages with youth during its outreach programs that it attends.

The Committee would like to continue to expand and enhance the Strategic Plans by providing the following Quality Programs and Services:

- 1. Continuing to seek out and promote local performing artists, visual artists, writers, poets through Celebrating the Arts; we are seeking to expand this from the Farmers Market to work with Tapestry of Taste possibly requesting a name change to Celebrating the Arts, a Taste of Culture.
- 2. With the Town's support, the Committee would assist with cultural programming ideas and initiatives and services that are inclusive, affordable, and accessible to all residents.
- 3. The Committee supports Art in the Town's communities, engaging with schools or artists to source murals for other locations around Town.
- 4. By supporting the arts, culture, and heritage of the Town as part of responsible growth by supporting key art projects in parks, buildings and revitalizations taking place in Holland Landing and Mount Albert, and other communities as they arise.

More specifically, the Committee would like to engage with the community to determine what type of events, cultural activities the community would like to see, through our outreach program and continue to offer the following programing and outreach activities:

- 1. Continue to have a booth at the EG Farmers Market.
- 2. Continue to partner with the EG Library.
- 3. Continue to attend at Town activities such as Nature Day, Family Day, Halloween Hike, Santa Claus Parade, etc.

2024 FUNDING REQUESTED AMOUNT	\$	7,000.00
We would like to make a presentation to Council for the 2024 Budget	Yes	<u></u>

Group Name Environmental Advisory Committee

Department/Branch Council & Community Type of Funding Reimbursement of Expenses

### 2023 APPROVED FUNDING

2023 APPROVED FUNDING REQUEST \$ 2,500.00

### DESCRIBE HOW FUNDS WERE USED

Curb EX signs e.g.: Holiday gift wrap greeting and No Mow May. No Mow May prize basket. Handouts at Farmers Markets tabling events. Green Up Clean Up kits (garbage bags & gloves).

### **BENEFIT TO COMMUNITY**

Communication & outreach via signage on environmental initiatives and strategies the Town & EAC are involved with. Creating awareness around local environmental events and promoting community involvement. EG: No Mow May, clean up days, Farmers Market, Nature Day, Earth Day events.

# DATE EXPENDITURE DETAIL

DAIL	EXPENDITORE DETAIL	AIV	CONT
May 2023	No Mow May prize basket		
March & April 2023	Green up Clean up kits - garbage bags and gloves	\$	100
June & July 2023	Handouts at Farmers Market		
November 2023	Public education event	\$	100
December 2023	Pollinator pathways - wild flower seeds and seed bombs		
December 2023	Holiday greeting Curb Ex sign x3		
	Total Expenditures to Date	\$	200.00
Expected Expend	itures to December 31, 2023		
November 2023	Public education event	\$	750
December 2023	Pollinator pathway - materials	\$	750
December 2023	Holiday greeting Curb Ex sign x3	\$	780

AMOUNT

2,280.00

2,480

### 2024 FUNDING REQUEST

DESCRIPTION

To maintain the current level of funding and utilize funds to create messaging, stock up on clean up supplies, promote environmental strategy and awareness campaigns.

Total Expenditures Expected to December 31, 2023

**Total 2023 Expected Expenditures** 

2024 FUNDING REQUESTED AMOUNT	\$	2,500.00
We would like to make a presentation to Council for the 2024 Budget	No	

202	24 ADVIS	ORY COMMITTEE/COMMUNITY GROUP FUNDING		
	Group Nam	e Active Transportation and Trails Committee		
Dep	partment/Branch	Council & Community Type of Funding Reimbursement of Expenses		
	APPROVED FUI			
2023 /	APPROVED FUI	NDING REQUEST	\$	1,000
		IDS WERE USED		
i wo m	nembers of the A	TTAC attended the Ontario by Bike Conference (2023 Trails Tourism Conference).		
	FIT TO COMMU			
		y for the Committee Members, to apply to EG.		
EXPE	DATE	ILS - CURRENT YEAR  EXPENDITURE DETAIL	Al	MOUNT
	Feb/03/2023	2023 Trails Tourism Conference	\$	558.38
		Total Expenditures to Date	\$	558.38
	Expected Expe	enditures to December 31, 2023		
		Total Expenditures Expected to December 31, 2023	\$	-
		Total 2023 Expected Expenditures	\$	558.38
DESC	FUNDING REQUESTION SELECTION SELECTI			
Propos Curbe materi <b>Comn</b> Staffin	sed In Person C ix signs. Also ma ials (items to be nunity Clean-up ng comprised of T	Drganized Community Trail Walks \$900: (\$300 for contracted services: speaker/guide, \$500 for Marketing/Courketing/communications with staff-advertising, social and print signage. Staffing comprised of Town Staff and Suprovided for the activity such as bag and spade for foraging, etc.  To of Trails: An event to be organized with other Committees i.e. Environmental, Heritage, etc. Marketing and Court for the activity i.e. garbage bags, gloves).  Town staff and volunteers. \$50 for materials (items to be provided for the activity i.e. garbage bags, gloves).  Town staff and volunteers. \$50 for materials (items to be provided for the activity i.e. garbage bags, gloves).	Volunte ≎ommur	ers. \$100 for

2024 FUNDING REQUESTED AMOUNT
We would like to make a presentation to Council for the 2024 Budget

2,000.00

No

expenses.

2024 ADVISO	RY COMMITTEE/COMMUNITY GR	OUP FUNDING	
Group Name	Diversity and Inclusion Advisory Committee		
Department/Branch	Council & Community	Type of Funding Reimbursement of Expenses	
2023 APPROVED FUN	DING		
2023 APPROVED FUN	DING REQUEST		\$ 2,000.00
DESCRIBE HOW FUN	DS WERE USED		
	ensition year for the committees of Council, funds were not under so it is not possible to determine if funds are needed for t		
BENEFIT TO COMMU	IITY		
	LS - CURRENT YEAR		AMOUNT
DATE	EXPENDITURE DETAIL		AMOUNT
	Total Expenditures to Date		\$ -
			<b>5</b>
Expected Expe	nditures to December 31, 2023		
	Total Expenditures Expected to December 31, 2023		\$ -
	Total 2023 Expected Expenditures		\$ -
2424 FUNDING DEGU			
2024 FUNDING REQU DESCRIPTION	ST Control of the con		
	yet to meet and so it is not clear how funds will be spent in a r the community.	2024. The full \$2000 is requested so that the comr	nittee can determine
	2024 FUNDING REQUESTED AMOUNT		\$ 2,000.00
	We would like to make a presentation to Council for the	2024 Budget	No

202	24 ADVISC	PRY COMMITTEE/COMMUNITY	GROUP FUNDING			
	Group Name	Youth Advisory Committee				
Dep	partment/Branch	Council & Community	Type of Funding Reimbursement of Expenses			
2023	APPROVED FUN	DING				
		DING REQUEST:				
DESC	RIBE HOW FUN	DS WERE USED				
			outreach, engagement and possible swag for outreach	opport	unities.	
	FIT TO COMMUI		vice to Council on how youth programming and services			
EXPE		LS - CURRENT YEAR				
	DATE	EXPENDITURE DETAIL		AI	MOUNT	
		Total Expenditures to Date		\$	-	
	Expected Expe	nditures to December 31, 2023				
		Total Expenditures Expected to December 31, 202	3	\$	1,000.00	
		Total 2023 Expected Expenditures		¢	1 000	
		Total 2023 Expected Expenditures		\$	1,000	
2024 F	FUNDING REQUI	·		\$	1,000	
	FUNDING REQUI	·		\$	1,000	
The co	CRIPTION ommittee would lil	EST  (se to request \$2,000. The funds will be used for supplie	es and materials for outreach activities, for promotion by	purcha	asing swag fo	
The co	ERIPTION ommittee would lil ways to engage th	e youth. Training and development opportunities for yo	uth. The Youth Advisory Committee will be advising Cou	purcha	asing swag fo	age
The co	CRIPTION  ommittee would lil  ways to engage th  outh of EG. This co	e to request \$2,000. The funds will be used for supplie e youth. Training and development opportunities for your mittee will find ways to connect youth to programs and supplies the connect youth to programs and the connect youth the connect you	uth. The Youth Advisory Committee will be advising Cound services that are inclusive, affordable and accessible	purcha incil of	asing swag fo f ways to eng se Council on	age ı
The congiveave the you ideas	ERIPTION  ommittee would lil  ways to engage th  outh of EG. This co  of developing high	ke to request \$2,000. The funds will be used for supplie e youth. Training and development opportunities for your mittee will find ways to connect youth to programs and quality programs that promote healthy and active livin	uth. The Youth Advisory Committee will be advising Cou	purcha incil of . Advis	asing swag fo f ways to eng se Council on ommittee will	age ı
The congiveave the you ideas	ERIPTION  ommittee would lil  ways to engage th  outh of EG. This co  of developing high	ke to request \$2,000. The funds will be used for supplie e youth. Training and development opportunities for your mittee will find ways to connect youth to programs and quality programs that promote healthy and active livin	uth. The Youth Advisory Committee will be advising Cound services that are inclusive, affordable and accessible g and encompasses the diverse interests of the Youth.	purcha incil of . Advis	asing swag fo f ways to eng se Council on ommittee will	age ı
The congiveave the you ideas	ERIPTION  ommittee would lil  ways to engage th  outh of EG. This co  of developing high	ke to request \$2,000. The funds will be used for supplie e youth. Training and development opportunities for your mittee will find ways to connect youth to programs and quality programs that promote healthy and active livin	uth. The Youth Advisory Committee will be advising Cound services that are inclusive, affordable and accessible g and encompasses the diverse interests of the Youth.	purcha incil of . Advis	asing swag fo f ways to eng se Council on ommittee will	age ı

202	24 ADVISC	DRY COMMITTEE/COMMUNITY GROUP FUNDING				
	Group Name	Santa Claus Parade				
Dep		Council & Community  Type of Funding Reimbursement of Expenses				
2023	APPROVED FUN	DING				
2023 /	APPROVED FUN	DING REQUEST	\$	8,0	00.00	
DESC	RIBE HOW FUN	DS WERE USED				
		ide a Santa Claus Parade on Sunday, November 19. Costs are for Road Closures, First Aid, Bands, and any co	ntract	ed services	s such	
as roa	ming entertainme	ent (Fire Guy).				
BENE	FIT TO COMMU	NITY				
This e is eve	vent brings in over	er 2000 people who line the street. Santa Claus Parade is a program and service that is inclusive, affordable and participate in the parade or watch the parade, but we also collect non-perishable food and toys for the Town's is and leverage volunteerism by inviting businesses and community members to participate.				
EXPE	NDITURE DETA	LS - CURRENT YEAR				
	DATE	EXPENDITURE DETAIL	Al	MOUNT		
		Total Expenditures to Date	\$	-		
	Expected Expe	nditures to December 31, 2023				
			\$	8,000		
		Total Expenditures Expected to December 31, 2023	\$	8,000.00		
		Total 2023 Expected Expenditures	\$	8,000		
		Total 2023 Expected Experiditures	Þ	0,000		
	FUNDING REQUERIPTION	EST				
	as this past year					
		2024 FUNDING REQUESTED AMOUNT	\$	8,000.00		
		We would like to make a presentation to Council for the 2024 Budget	No			

2024	ADVISC	DRY COMMITTEE/COMMUNITY GROUP FUNDING			
	Group Name	Road Watch Committee			
Depar	rtment/Branch	Council & Community  Type of Funding Reimbursement of Expenses			
2023 AP	PROVED FUN	IDING			
2023 AP	PROVED FUN	IDING REQUEST	\$	2	2,000.00
DESCRI	BE HOW FUN	DS WERE USED			
No funds	s were used in	2023.			
BENEFI	T TO COMMU	NITY			
		ILS - CURRENT YEAR			
D	DATE	EXPENDITURE DETAIL	А	MOUNT	
		Total Expenditures to Date	\$	-	
Е	xpected Expe	enditures to December 31, 2023			
		Total Expenditures Expected to December 31, 2023	\$		
		Total 2023 Expected Expenditures	\$		-
			<u> </u>		
2024 FU DESCRI	INDING REQU	EST			
		council appointments for this committee, but we hope a committee will be established.			
	•				
		2024 FUNDING REQUESTED AMOUNT	\$	2,000.0	0
		We would like to make a presentation to Council for the 2024 Budget	No		

2024 ADVISORY CO	DMMITTEE/COMMUNITY GR	ROUP FUNDING		
Group Name Broadband	Working Committee			
Department/Branch Council & C	Community	Type of Funding Reimbursement of Expenses		
2023 APPROVED FUNDING				
2023 APPROVED FUNDING REQU	JEST		\$	2,500.00
DESCRIBE HOW FUNDS WERE U	SED			
federal funding streams were made		oll-out of a resident contribution model in collaboration through the year, that meant that the resident contr ng conflicts did not allow them to proceed.		
BENEFIT TO COMMUNITY				
		tion, healthcare, general communications for the pucting new businesses as well as cultural and social		
EXPENDITURE DETAILS - CURRE				
DATE EXPENDIT  28-Aug No expend	TURE DETAIL		AMO	TNUC
Total Expe	enditures to Date		<b>\$</b>	- 250
Total Expe	enditures Expected to December 31, 2023		\$	250.00
Total 2023	Expected Expenditures		\$	250

# 2024 FUNDING REQUEST DESCRIPTION

\$2,500 funding for 2024 would provide an opportunity for working group members to attend networking and educational events to stay informed on changes and improvements in broadband. The working group also endeavours to provide marketing, communications and outreach related to broadband expansion activities.

2024 FUNDING REQUESTED AMOUNT	\$	2,500.00
We would like to make a presentation to Council for the 2024 Budget	No	

Group Name River Drive Park CRCC

Department/Branch Council & Community Type of Funding Reimbursement of Expenses

### 2023 APPROVED FUNDING

2023 APPROVED FUNDING REQUEST \$ 1,500.00

### DESCRIBE HOW FUNDS WERE USED

Picnic in the Park community event with music, children's activities and food truck vendor. Seniors' Luncheon in November, which provides seniors in the community a chance to catch up over a nice meal. The Children's Christmas Party is filled with fun crafts, snacks, visits with Santa and children's entertainment.

# BENEFIT TO COMMUNITY

Each year the committee volunteers hold events that help build camaraderie and bring our community together. These events include a Picnic in the Park, Seniors' Luncheon and Children's Christmas Party. Many families enjoy and look forward to these fun events. A Community Initiative Fund was established by fundraising done by members in the community. This helps offset some of the event costs and allows us to show our support to the members of our community in times of need.

### **AMOUNT** DATE **EXPENDITURE DETAIL** 26-Aug-23 Band \$ 800 26-Aug-23 Food truck generator (Foodiez) \$ 150 26-Aug-23 Meals for band (Foodiez) 130 \$ 26-Aug-23 Face paint and popcorn 143 26-Aug-23 Children's raffle prizes, candy jar guess, watermelon guess \$ 137 **Total Expenditures to Date** 1.360.48 Expected Expenditures to December 31, 2023 November 14, 2023 Seniors' lunch, food and rentals 300 December 17, 2023 Children's Christmas Party \$ 500 Total Expenditures Expected to December 31, 2023 800.00

# 2024 FUNDING REQUEST

DESCRIPTION

We would like to request \$1500 to help with our 2024 community events.

**Total 2023 Expected Expenditures** 

2024 FUNDING REQUESTED AMOUNT	\$	1,500.00
We would like to make a presentation to Council for the 2024 Budget	No	

2,160

2024 ADVIS	ORY COMMITTEE/COMMUNITY GROUP FUNDING		
Group Nan	e North Union CRCC		
	Council & Community  Type of Funding Reimbursement of Expenses		
2023 APPROVED FU			
2023 APPROVED FU		\$	1,000.0
DESCRIBE HOW FU	NDS WERE USED provide the community with a free evening of food and entertainment. We provided corn, hamburgers, hot do	as entert	ainment by a liv
	en's activities of a face painter and balloon artist.	jo, criteri	annicit by a liv
BENEFIT TO COMM	JNITY		
	bers came out to enjoy a good time with their friends and neighbours for little or no cost.		
EXPENDITURE DETA	AILS - CURRENT YEAR		
DATE	EXPENDITURE DETAIL		TNUON
August 18th	Corn (Cooper's)	\$	160
	Band (Ken Blyth) Burgers/Hot Dogs/Buns/Chips (Various Suppliers)	\$	800 530
	Face Painter	\$	150
	Balloonist	\$	200
	Total Expenditures to Date	\$	1,840.00
Expected Exp	enditures to December 31, 2023		
	Total Expanditures Expected to December 31, 2023	•	

# 2024 FUNDING REQUEST DESCRIPTION

**Total 2023 Expected Expenditures** 

As our Corn Roast is an annual free event provided to our community members, we would like to request the same amount (\$1,000.00) as last year. We also would like to request an in-kind donation of porta potties (2 @ \$257 ea.) for our corn roast event as our expenses already exceed what the Town gives our Committee.

2024 FUNDING REQUESTED AMOUNT	\$	1,514.00
We would like to make a presentation to Council for the 2024 Budget	No	

1,840

2024	ADVISO	RY COMMITTEE/COMMUNITY	GROUP FUNDING		
	Group Name	Holland Landing Community Group			
Depart	tment/Branch	Council & Community	Type of Funding Reimbursement of Expenses		
	PROVED FUN				
2023 APF	PROVED FUN	DING REQUEST		\$	2,000.0
The HLC			reduce costs, local businesses will be approached for pri	zes an	d guest
BENEFIT	TO COMMU	NITY			
he purpo	ose of the eve	nts will be to highlight the community and help residen	ts become familiar with their "hometown."		
		LS - CURRENT YEAR			
	ATE	EXPENDITURE DETAIL		AN	MOUNT
				-	
		Total Expenditures to Date		\$	-
E	xpected Expe	nditures to December 31, 2023			
		Curbex signs		\$	1,000
		Plaques and gift certificates for Light Up The Landing	g winners	\$	400
		Total Formanditures Format LL Brown by 24 22			4 400 00
		Total Expenditures Expected to December 31, 202	23	\$	1,400.00
		Total 2023 Expected Expenditures		\$	1,400
2024 FUN DESCRIF	NDING REQU	EST			
		ecute 2-3 planned events in 2024 including some type  2024 FUNDING REQUESTED AMOUNT	of fall festival/fair for Holland Landing. Requesting \$2600	0.00 for	r 2024 2,600.00
		We would like to make a presentation to Council	for the 2024 Budget	No	

Group Name Queensville Sharon Community Group

Department/Branch Council & Community Type of Funding Reimbursement of Expenses

### 2023 APPROVED FUNDING

2023 APPROVED FUNDING REQUEST \$ 2,000.00

### DESCRIBE HOW FUNDS WERE USED

Largest portion of funds were used to host 2 events (Park Party & Pumpkin Event). Breakdown of expenses can be found in expenditure details. Remainder used for public engagement to bring awareness to our group.

### BENEFIT TO COMMUNITY

Our 2 yearly events bring families together. It allows families an opportunity to spend quality family time in a setting that is fun and allows families to meet other families. Feedback from residents is always very positive and they are appreciative to have the opportunity to attend family based events so close to home. Due to popularity, we intend to build on these core events.

### **AMOUNT** DATE **EXPENDITURE DETAIL** Aug Park Party sign rental \$ 260 Feb Business cards \$ 50 Cookies for Family Day 24 Feb \$ Garbage grabbers for community cleanup \$ 20 Apr Pumpkin seeds & peat moss 40 May \$ Gas card for prize giveaway \$ 50 Aug 3 pizzas from Pizza Hut (store offered at discount) prize giveaway \$ 62 Aug Aug Childrens prizes for park party \$ 201 Games for park party \$ 12 Aug Aug Chips and drinks for park party \$ 66 **Total Expenditures to Date** 784.61 \$ Expected Expenditures to December 31, 2023 Chips and drinks for pumpkin event \$ 80 Sept Sept Tea lights for pumpkin event 100 \$ Pumpkins for giveaway with donation to food pantry 150 Sept \$ Pumpkin event sign for annual use Sept 100 Nov 100 Santa Claus parade treats \$ Total Expenditures Expected to December 31, 2023 \$ 530.00 **Total 2023 Expected Expenditures** 1,315

### 2024 FUNDING REQUEST

### DESCRIPTION

Requesting same amount as 2023. Funding for our annual park party and pumpkin event and misc. promotion (e.g. Family Day).

2024 FUNDING REQUESTED AMOUNT	\$	2,000.00
We would like to make a presentation to Council for the 2024 Budget	No	

2024 ADVI	SORY COMMITTEE/COMMUNITY GROUP FUNDING	
Group N	ame Car Show/Sharon Saturday Night Cool Country Cruise In	
Department/Brar	Council & Community  Type of Funding In Kind Services	
2023 APPROVED I	FUNDING	
2023 APPROVED I	FUNDING REQUEST	\$ 2,000.00
DESCRIBE HOW F	UNDS WERE USED	
There were NO funcommittee.	ds used in 2023 as the Car Show did not run for the season. Another Car Show took place at the Ten	nple but has no affiliation with this
BENEFIT TO COM	MUNITY	
	TAILS - CURRENT YEAR	AMOUNT
DATE	EXPENDITURE DETAIL	AMOUNT \$ -
	Total Expenditures to Date	\$-
Expected E	xpenditures to December 31, 2023	
		\$ -
	Total Expenditures Expected to December 31, 2023	
		<b>\$</b> -
	Total 2023 Expected Expenditures	#VALUE!
2024 FUNDING REDESCRIPTION	QUEST	
	2024 FUNDING REQUESTED AMOUNT	•
	We would like to make a presentation to Council for the 2024 Budget	<u> </u>

Group Name Routes Connecting Communities

2023 APPROVED FUNDING

2023 APPROVED FUNDING REQUEST \$ 5,000.00

### DESCRIBE HOW FUNDS WERE USED

Thank you to the Town of East Gwillimbury for your contribution in 2021. Thanks to your support, in 9 months, we have provided 1,638 trips to East Gwillimbury residents. We also provided friendly phone calls, distributed brain games booklets to support healthy aging at home, technology support sessions, outreach and community engagement. This year, we expanded to provide a pen pal program, where residents are matched and can write letters, share artwork, and photos, providing an opportunity to those with lower literacy. We promoted services at the farmers markets, and at various events. We also promoted services through local newspapers.

### BENEFIT TO COMMUNITY

Routes provides social connections, transportation, community engagement and peer support. Our volunteers provide safe, affordable, compassionate and timely transportation, friendly phone calls, food deliveries, brain games, tech support, and pen pals. We continue to receive great feedback from the community. "Learning about different people and their life experiences, it increased my gratitude in where I am and also my sense of empathy. Putting myself in their shoes as they relate their life adventures to me." (friendly call volunteer). Another resident said, "I feel more comfortable knowing that Routes is there for me when I need to get somewhere".

DATE	EXPENDITURE DETAIL	Α	MOUNT
Jan-Sep	fee subsidy assistance	\$	1,000
Jan-Sep	social programs (brain game dissemination, friendly call, pen pal mailing, tech sessions)	\$	2,500
Jan-Sep	outreach	\$	500
	Total Expenditures to Date	\$	4,000.0
Expected Ex	penditures to December 31, 2023		
	outreach, social program administration	\$	500
	ride subsidies	\$	50
	Total Expenditures Expected to December 31, 2023	\$	1,000.0
	Total 2023 Expected Expenditures	\$	5,000

### 2024 FUNDING REQUEST

### DESCRIPTION

We are requesting \$7,500 in order to provide subsidized rides for residents, deliveries to residents who cannot leave their homes due to financial, social and physical limitations, friendly calls, deliver brain games booklet and technology support, and provide mailing for our pen pal program. We will also continue our outreach and volunteer engagement to ensure residents know about our programs and strengthen community connectionist through volunteerism. Our request is higher than what was granted because gas prices have gone up and we require the additional funds to cover the costs of transportation.

2024 FUNDING REQUESTED AMOUNT	\$	7,500.00
We would like to make a presentation to Council for the 2024 Budget	Yes	

Group Name Sharon Temple Museum & Canada Day

Type of Funding 50% on Budget Approval, 50% on Audited Financial Stat Department/Branch Council & Community

### 023 APPROVED FUNDING

2023 APPROVED FUNDING REQUEST 43,000.00

### **DESCRIBE HOW FUNDS WERE USED**

Funding provided by the Town of East Gwillimbury was used to assist with operating costs of the site and contribute towards the Canada Day Community Celebration.

The Sharon Temple National Historic Site & Museum is a community space that is welcoming of all residents. We offered the residents of EG the opportunity to attend the following events in 2023: Heritage Celebration, Canada Day Community Celebration, Car Show, Hope & Truth Reflection Sculpture Unveiling, Illumination, most of which are free to the public. We continue to be the first stop on the EG Chamber of Commerce Farm to Fork tour, this year to be held on September 30th. Both the Farm to Fork and Car Show events attract tourists from throughout the GTA, drawing dollars into other businesses in the community. The TOEG will once again host Haunted Halloween Hike on our site on October 27th and the year will end with Old Fashioned Christmas on December 3rd, both of which are free events to the public.

NDITURE DETAI	LS - CURRENT YEAR	
DATE	EXPENDITURE DETAIL	MOUNT
Jan - July 2023	Insurance	\$ 21,649
Jan - July 2023		\$ 2,982
Jan - July 2023	Grounds Maintenance	\$ 8,874
Jan - July 2023	Pest Control	\$ 1,049
Jan - July 2023	Security	\$ 841
Jan - July 2023	Historical Building Maintenance	\$ 6,723
Jan - July 2023	Canada Day Expenses	\$ 3,569
Jan - July 2023	Internet	\$ 1,090
	Total Expenditures to Date	\$ 46,777.0
Expected Expe	nditures to December 31, 2023	
Aug - Dec 2023		\$ 1,400
	Grounds Maintenance	\$ 1,500
Aug - Dec 2023		\$ 728
Aug - Dec 2023	Security	\$ 81
Aug - Dec 2023		\$ 779
	Total Expenditures Expected to December 31, 2023	\$ 5,222.0
	Total 2023 Expected Expenditures	\$ 51,999

# 2024 FUNDING REQUEST

Due to inflation we are requesting \$42,000 to be utilized to provide continued support for the operating costs of the site and \$3,000 will cover 2024 Canada Day Community Celebration expenses.

2024 FUNDING REQUESTED AMOUNT	\$ 45,000.00
We would like to make a presentation to Council for the 2024 Budget	Yes

Grour	VISORY COMMITTEE/COMMUNITY GROUP FUNDING PAIR SUTTON FAIR	
	Branch Council & Community Type of Funding Direct I	Payment
2023 APPROVE		4 770.00
	W FUNDS WERE USED	\$ 750.00
We provide an a	annual fair/festival and agricultural education event for the community. The funds were used to icultural education barn, homecraft, and culinary and flower exhibits.	owards the general expenses of the fair such as
BENEFIT TO CO	OMMUNITY	
and provides inc opportunity for lo learn about agric	nmunity members from all over York Region, with many attendees coming from outside of Ge creased business for many stores and restaurants in the community. Our event provides a function of their products; children and adults to show their farm animals; agricultura culture; and for community members to participate and exhibit their crafts, art, quilts, crops, e illers, farm animal displays, youth competitions, 4H displays and livestock shows, a junior and port local talent	n festival with a midway, but moreso: an I education displays and trailers for people to tc. Our fair is very youth focused, with a Kid's
EXPENDITURE DATE	DETAILS - CURRENT YEAR EXPENDITURE DETAIL	AMOUNT
DATE	EXPENDITURE DETAIL	\$ 750
	Total Expenditures to Date	\$ 750.00
Expecte	d Expenditures to December 31, 2023	, ·
	Total Expenditures Expected to December 31, 2023	\$ -
		,
	Total 2023 Expected Expenditures	\$ 750
2024 FUNDING	REQUEST	
DESCRIPTION	noved from this process as we are unable to come and do a presentation. Funds are put into	a general account and we are unable to provide
	. We appreciate our sponsors and grants.	
	2024 FUNDING REQUESTED AMOUNT	

Group Name East Gwillimbury Gardeners

Department/Branch Council & Community Type of Funding Direct Payment

### 2023 APPROVED FUNDING

2023 APPROVED FUNDING REQUEST \$ 1,000.00

### DESCRIBE HOW FUNDS WERE USED

East Gwillimbury Garden and Horticultural Society (EG Gardeners for short) used the funds in the following manner:

- To pay for speakers which we present free of charge to the community both online and in person
- Purchase plants for the public gardens we maintain
- Run our Junior Gardeners' program
- Run programs for CHATS
- Make donations to the EG Public Library and three EG food banks

### BENEFIT TO COMMUNITY

- Learning: We provide a wealth of gardening information to the community via our speakers, website, outreach programs, Instagram and Facebook pages. Members enjoy a bi-monthly newsletter full of gardening articles. In addition, we continue to promote environmental awareness and gardening knowledge through monthly articles in the Bulletin Magazine. Our 2023 membership reached 100 this year.
- · Outreach/ Partnerships:
- o We helped the EG Public Library bring quality programming to the EG community. In February 2023, we ran a winter sowing workshop for the library that was very well attended. We also partnered with the EG Butterfly way for this program. We focused on starting native plant seeds to encourage growing plants for pollinator gardens.
- o We continued to work with the library on their seed library. To this end, we have made donations of seeds and funding so the program can continue and provide ongoing gardening knowledge a seed library committee made up of some of our members meets with the EGPL seed library coordinator periodically to offer knowledge support etc.
- o CHATS- this year we brought a spring centerpiece workshop to the seniors group. We provided flowers and instruction for 15 seniors.
- o In July, we helped the Forest Summer Day Camp with their morning programming by involving the kids in cleaning up the public gardens at the Holland Landing Community Centre. They learned about invasive plants and how to add soil amendments to the gardens.
- o On September 16th, we will have a table at EG Nature Day in Mount Albert. We will have education on invasive plants and will be giving away some native plants in addition to some fun activities for kids about pollinators.
- Beauty: We create and promote community beautification by maintaining several public gardens in Holland Landing and Mount Albert. These spaces are well used and enjoyed by the community. And our EG in Blooms contest encourages home owners to create eye catching front gardens.
- Youth: Our Junior Gardeners' program has 17 kids (ages 6-14) enrolled this year. They meet 5 times over the course of the year. Examples of the programs: they created Earth Day posters showing environmentally friendly gardening practices which were then displayed in the 2 branches of the EGPL for the month of April; they planted annuals in the Mount Albert Millennium Garden; learned how to create a planter for hummingbirds; learned about seeds and made birdhouses
- · Volunteer hours: as of September 1st, our members have contributed 1,194 volunteer hours.

DATE	EXPENDITURE DETAIL	AMOUNT
Various 2023	Plants for Millennium Garden, Mill St., Pioneer Cemetery, Literacy Garden	\$ 403
Various 2023	Speakers at Public Meetings	\$ 1,18
Various 2023	Youth Program	\$ 399
January 2023	Donation to EGPL Seed Library	\$ 500
May 2023	MA Community Centre Rental	\$ 45
May 2023	CHATS Program	\$ 99
July 2023	EG in Bloom	\$ 209
July 2023	Donation to Friends of the EGPL	\$ 100
	Total Expenditures to Date	\$ 3,334.00
Expected Expe	nditures to December 31, 2023	
November 2023	Donations to 3 EG food banks	\$ 750
Various 2023	Speaker at September, October, and November meetings	\$ 700
	Total Expenditures Expected to December 31, 2023	\$ 1,450.00

### 2024 FUNDING REQUES

### DESCRIPTION

Funds received in 2024 will be spent similarly to 2023. While we do collect membership fees, those fees go towards our Ontario Horticultural Association fees (liability and board insurance), providing small tokens of appreciation to our volunteers and to covering our speaker fees. Funding from the Town assists us with speaker fees and allows us to look after the public gardens and run other programs for the community for free, while also keeping our membership fees low so that our group is accessible.

We thank you for your ongoing support of our Society.

2024 FUNDING REQUESTED AMOUNT	¢	1.000.00
2024 I GNDING REGOESTED AMOUNT	Ψ	1,000.00
We would like to make a presentation to Council for the 2024 Budget		

2024 ADVISORY COMMITTEE/COMMUNITY	GROUP FUNDING
Group Name York Region Seniors Games	
Department/Branch Council & Community	Type of Funding Direct Payment
2023 APPROVED FUNDING	
2023 APPROVED FUNDING REQUEST	\$ 600.0
DESCRIBE HOW FUNDS WERE USED	
The summer games ran, and we were able to improve the amount of seniors t from past years (Covid) were used to help with expenses.	nat participated. We are currently working on the Winter Games now. Funds

### BENEFIT TO COMMUNITY

The YCIF assistance will enable the 55+ York Region Games to help expand its reach within the community. The goal for both the Summer & Winter Games is to heighten awareness and engage more citizens to participate in the Games. This will be accomplished through increased marketing initiatives which will include but are not limited to print advertising, social media and development of a newsletter. Fitness and Social engagement for the Senior community is even more crucial now since the pandemic left many of our community isolated and alone. The 55+ York Region Games are an opportunity for community members to not only participate in events they love but also to celebrate the municipality they reside in with the potential of representation in the Ontario Senior Games.

It is also our intent to expand the number of events that are currently available in the area.

DATE	EXPENDITURE DETAIL	AMOUNT
	Total Expenditures to Date	\$ -
Cunnatad C	Expenditures to December 31, 2023	
Expected E	expenditures to December 31, 2023	
	Tatal Survey distance Survey day December 24, 2022	
	Total Expenditures Expected to December 31, 2023	\$ -

# 2024 FUNDING REQUEST

DESCRIPTION

The YCIF assistance will enable the 55+ York Region Games to continue to expand its reach within the community. The goal for both the Summer & Winter Games is to heighten awareness and engage more citizens to participate in the Games. This will be accomplished through increased marketing initiatives which will include but are not limited to print advertising, social media, holding functions at community, senior centres, retirement homes and development of a newsletter. The 55+ York Region Games are an opportunity for community members to not only participate in events they love but also to celebrate the municipality they reside in with the potential of representation in the Ontario Senior Games. It is also our intent to expand the number of events that are currently available in the area.

2024 FUNDING REQUESTED AMOUNT	\$	600.00
We would like to make a presentation to Council for the 2024 Budget	No	

Group Name Chamber of Commerce Tourism

Department/Branch Council & Community Type of Funding Direct Payment

### 2023 APPROVED FUNDING

2023 APPROVED FUNDING REQUEST \$ 8,500.00

### DESCRIBE HOW FUNDS WERE USED

The East Gwillimbury Chamber of Commerce Tourism will use the 2023 funding from the TOEG to host the 8th Annual Farm to Fork Tour. A more robust marketing plan was created to drive revenue and attendance. Funding was also used to support EG Tourism initiatives such as staff resources that worked on increasing social media engagement, managing the experienceeg.ca website and creating tourism content.

### BENEFIT TO COMMUNITY

The Chamber Tourism Committee's mandate is to promote East Gwillimbury as a tourism destination, which we will do in 2023 through our Farm to Fork Tour. While many residents attended these events over 50% of attendees were from outside the designated tourism perimeter of 40 kilometers. The Farm to Fork Tour generates significant monies to the participating tour stops. Additionally, the tour benefits the local economy as event attendees purchase lunch, gas, and other incidentals at EG Businesses.

DATE	EXPENDITURE DETAIL			A	MOUI
August - October	Farm to Fork Advertising	\$	2,500	\$	2
	Farm to Fork Event Management	\$	2,500	\$	2
	Farm to Fork Staff Resources	\$	2,500	\$	2
	Farm to Fork Miscellaneous Expenses	\$	500	\$	
	EG Tourism Initiatives: experienceeg.ca, tourism content	\$	750	\$	
	Total Expenditures to Date	\$	8,750	\$	8,75
Expected Expend	itures to December 31, 2023	0			
	Total Expenditures Expected to December 31, 2023	\$	8,750	\$	

# 2024 FUNDING REQUEST

DESCRIPTION

EG Chamber Tourism is requesting funding to support the Farm to Fork Tour 2024 in order to continue the success and positive economic impact on the community, farms and businesses in the region. The remainder of the funding request will be used to support EG Tourism initiatives that drive visitation and attendance through the marketing of tourism offerings like park trails, farms and community events. Website updates, video content and increased marketing to create awareness will be used to support tourism in the region.

2024 FUNDING REQUESTED AMOUNT	\$	12,000.00
We would like to make a presentation to Council for the 2024 Budget	Ye	S

2024 ADVIS	ORY COMMITTEE/COMMUNITY GROUP FUNDING		
Group Nan	Appeals Committee		
	Council & Community Type of Funding Reimbursement of Expenses		
2023 APPROVED FU			
2023 APPROVED FU		\$	-
DESCRIBE HOW FU	NDS WERE USED		
	ated with the committee's meeting activities and training.		
The Appeals Committee		roomant Dranal	The
	ee is an appointed body that meets to deliberate appeal applications on Orders issued by the Town's By-law Enfo nportant role in ensuring our by-laws are applied in a fair and reasonable manner.	rcement Branci	i. The
DATE	AILS - CURRENT YEAR EXPENDITURE DETAIL (PAID FROM CLERKS BUDGET)	AMOUNT	
		7	
	Total Expenditures to Date	\$ -	
Expected Exp	enditures to December 31, 2023		
	Total Expenditures Expected to December 31, 2023	\$ -	
	Total 2023 Expected Expenditures	\$ -	
2024 FUNDING REQ DESCRIPTION			
covered through the c	ated with the committee's meeting activities and training. There is currently no funding available for training. In the lerks budget.	e past, expense	s were
	<u>-</u>		
	2024 FUNDING REQUESTED AMOUNT	¢ 1000.00	
	We would like to make a presentation to Council for the 2024 Budget	\$ 1,000.00 No	

Group Name Mount Albert Sports Day & Spring Fair

Department/Branch Council & Community Type of Funding Direct Payment In Kind Services Direct Payment

### 2024 FUNDING REQUES

2024 FUNDING REQUEST \$ 14,000

### DESCRIBE HOW FUNDS WILL BE USED

We are requesting \$14,000 in funding for the Mount Albert Sports Day and Spring Fair. The funds will go towards the rising costs of services and materials that are required for the success of the Fair weekend. The 2023 event required the committee to reduce spend on a few events resources as it was no longer in our budget. Cutting back on what we had achieved in prior years (advertising, promotional materials, children entertainers, etc.) was disappointing but necessary. Mandatory services and costs required to be spent in advance of Fair Start included the York Regional Police, Supplies, Insurance, Security, Fencing, Wristbands, Stage & Production Costs, and more.

With extreme gratitude, the Town of East Gwillimbury waived \$9,373 in permit fees for the Community Parks and Recreation and Culture fees per the Facility Permitting Policy and fees related to Community Infrastructure and Environmental Services, Emergency and Community Safety Services, By-law Services Branch and Clerks branch. We are requesting for these fees, and other associates fees (such as road closures) to be waived for the 2024 event. Let it be noted that the Mount Albert 5K Walk/Run event was included in these exempted fees.

### We are requesting a grant of \$14,000

### Advertising

Signage \$1,500 Promotional Materials/Delivery \$1,000 **Childrens Events** Entertainers/Events \$4,000 **Event Prizes** \$1,500 **Event Materials** 1 Canopy Party Tent (20\*20) \$700 2 Service Tents (10\*10 enclosed) \$370 \* 2 = \$740 4 Canopy Tents (10\*10 Popups) \$320 \* 4 = \$1,280 \$199.99 \* 10 = \$1,990 10 Commercial Folding Resin Tables Subtotal \$12,710 Taxes, Delivery, Miscellaneous \$1,290

### BENEFIT TO COMMUNITY

Mount Albert Sports Day & Spring Fair is an annual community tradition and part of the local heritage. In 2024, we will be celebrating our 99th anniversary. Our weekend event connects the community with eachother by offering a variety of events that are enjoyed by all age groups. Although the Fair is hosted in Mount Albert, the broader East Gwillimbury community are encouraged to participate and support the Fair by attending with their friends and family and/or increasing their engagement with their community by volunteering.

The Fair provides opportunities for small businesses to promote what they offer (Vendor market) and helps businesses by bringing in additional people traffic that may not have otherwise been drawn to the Mount Albert area.

Our 2023 event placed a greater emphasis on live entertainment. It was a fantastic weekend full of music by local artists and musicians. We had such positive feedback from all ages.

The fair also gets people active. Softball, horseshoe, cornhole, hockey, basketball, dancing, skateboarding and more! The Sunday Soap box derby brings excitement to the downtown area and friendly competition with the kids. It also draws new people into the community and helps our small businesses in town thrive

The key objective for the Sports Day and Spring fair has to always give back to the community. In the past (although not well documented by previous committee or the Town of EG), once the fair was over and expenses were paid, we have donated funds to contribute towards the park/community centre/services enhancements (i.e.new pavilion). We definitely want to do this in the future.

Your help with funding would be greatly appreciated in making the 99th Mount Albert Sports Day and Spring Fair a huge success.

Do you wish to present this funding request to Council during the Budget Discussions?

Yes

Group Name Farmers' Market

Department/Branch | Council & Community | Type of Funding Reimbursement of Expenses

### 023 APPROVED FUNDING

2023 APPROVED FUNDING REQUEST \$ 7,600.00

### DESCRIBE HOW FUNDS WERE USED

Funds were used for advertising, promoting, to hire contracted services and entertainers, and memberships for the market.

- Advertising and promotion,
- Supplies
- Contracted services and entertainers
- Memberships

### BENEFIT TO COMMUNITY

The EG Farmers Market benefitted the community in a number of ways such as:

- The market is a social hub for attendees to gather with their neighbours and engage with their local producers
- A space for EG residents to sell goods to their community and neighbours
- · Gives the community access to fresh local foods and handcrafted products
- A space that encourages entrepreneurs to showcase their new business (Blooming Business)
- A place to learn about the local farms in East Gwillimbury

### EVDENDITUDE DETAIL C. CUDDENT VEAD

DATE	EXPENDITURE DETAIL		AMOUNT
As of Sept 11.	Supplies and Material (\$3, 738)	\$	3,738
	Stakes, Mallets		
	Marking Paint		
	Canopy		
	Permanent A-frames		
	Hole-in-the-wall		
	Basket		
	FMO Insurance		
As of Sept 11.	Advertising (\$2631)	\$	2,631
	Curbex		
	Bulletin		
	Drop Flags		
	Photographer		
As of Sept 11.	Contracted Services (\$2999)		\$2,99
	DJ		
	Michael McDonnell		
	Face Painter		
	Russ Clayton		
	Rain stone		
	Membership		
	FMO	\$	136
	Total Expenditures to Date	\$	9,503.60
Expected Expe	nditures to December 31, 2023		
	Tiiu Strutt	\$	150
	Tiju Strutt	\$	150
	Curbex Sign (possibly)	\$	500
	Total Expenditures Expected to December 31, 2023	\$	800.00
		*	
	Total 2023 Expected Expenditures	\$	10,304

# 2024 FUNDING REQUEST

We are refining the 2024 budget and making changes to what is spent on contracted services. The Farmers Market has worked to re allocate the 2024 budget to include increased revenue and refined expenses. The changes have been captured on the operational budget through FMW. The request is to adjust-Supplies \$3,000 Promo/Advertising- \$2500 (Which will include Curbex Signs, FB boosts, Bulletin ad and a table at Sports Day), Contracted Services- \$1500 and Membership/Insurance \$1700 (This includes Farmers Market Ontario Membership and Insurance). The funds will be used to operate the market weekly from May to October. Only 4 Celebration events will take place (Opening Day, Pride Month, Children's Week and Farm Day) TOTAL BUDGET REQUEST = \$8700. Goal is to aim to get 50 vendors at \$300. Decrease expense by removing # curbex signs, DJ and other contracted services such as face painting, musicians, caricature and working with community businesses and groups to provide activities at the market.

Benefit to Community: The Farmers Market aligns its goals and plans with the Strategic Plan and for a sustainable future. The market plans to support the future and current generations to thrive, while ensuring a balance between economic growth, environmental stewardship and social well-being. This budget plan for 2024 is the committee's attempt to focus efforts on finding ways to improve, enhance and do better. The Market is a place for the community to come together and shop and celebrate local farmers and businesses. The Farmers Market has the ability for everyone to participate and fully engage in the community. We are a launching pad for small businesses to help them grow in EG.

Current Budgeted Revenue = \$2100. Projected 2024 Budgeted revenue should increase by \$12,900 for a total budgeted revenue of \$15,000.

2024 FUNDING REQUESTED AMOUNT	\$	8,700.00
We would like to make a presentation to Council for the 2024 Budget	No	