

2018 Municipal Election Interpretation Bulletin #2

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| Date: | August 21, 2018 |
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Purpose:

This interpretation bulletin is to provide all Certified Candidates in the 2018 Municipal Election with a clear decision with respect to topics as it relates to the various by-laws, policies and procedures for the Municipal Election.

Topic: Use of magnetic/wrapped advertising on a vehicle.

- Election Sign By-law #2018-044 includes definitions for an “Election Sign”, “Sign” “Vehicle”, and “Voting Location” [Section 2]. The by-law also limits election signs to a maximum size of 16sqft. [Section 5.1 (a)];
- The Use of Corporate Resources Policy clearly outlines that Town owned or leased facilities/properties shall not be used for election related purposes, unless limited to space rented by the candidate [Section 3.1.3].

Interpretation:

- The magnetic or wrapped advertising on a vehicle is permitted so long as it is within the size restrictions outline in Section 5.1 of By-law # 2018-044;
- The prohibition against campaigning on Town property means that vehicles with visible campaign advertising (magnetic or wrapped) are prohibited on Town property.
- There is absolutely no campaigning or advertising at any voting location on voting day, including advance vote days, [Section 3.5 of By-law # 2018-044]
- Magnetic advertising is preferred so that the candidate can remove the signage should they need to attend a Town owned or leased facility or property.

Reference:

- Use of Corporate Resource Policy during an election; and
- Election Sign By-law # 2018-04

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