

2018 Municipal Election Interpretation Bulletin #1

Date:	August 21, 2018
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Purpose:

This interpretation bulletin is to provide all Certified Candidates in the 2018 Municipal Election with a clear decision with respect to topics as it relates to the various by-laws, policies and procedures for the Municipal Election.

Topic: Using published pictures of existing Council Members at Town Events.

The Use of Corporate Resources Policy clearly outlines the following:

- That Members of Council should not be impeded from fulfilling their representative duties, nor should they be impeded from representing the interests of their constituents, during an election period [Section 2 (v)];
- No person shall use any Town resource for campaigning or any election-related activity [Section 3.1.1];
- Town owned or leased facilities/properties shall not be used for any election related purposes unless the Candidate or Registered Third Party has paid the market value rental rate and any campaigning is limited to the rented space [Section 3.1.2]; and
- Photographs produced for and owned by the Town shall not be used for campaigning [Section 3.1.9].

Interpretation:

- Members of Council attending Town events such as the Music at Civic Square, Park openings, Town facility ground breaking, Business Grand Openings, etc. are permitted to attend the event and carry out their duties to the end of their term (November 30, 2018);
- Pictures taken at such events may be published on Town mediums as appropriately determined by the Manager of Communications and are the property of the Town and as such are not permitted to be used in any individual's campaign website or print material;
- No registered candidate (including existing Members of Council) shall campaign or displaying any campaign related material at any Town organized event.

Reference:

- Use of Corporate Resource Policy during an election.

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