



Santa Claus Parade Rules & Regulations



1. For the safety of the spectators, no candy or other giveaways are to be thrown or passed from floats or moving vehicles along the parade route. If you wish to provide giveaways, please use walkers only to hand them out along the parade route.
2. Floats must be constructed with safety in mind. They must withstand strong winds/inclement weather.
3. Overall height of your entry from the road surface must not exceed 12 feet.
4. Banners should be securely fastened to poles to ensure legibility in rain and high winds.
5. Participants should ask their own insurance agent whether their insurance offers them sufficient protection while their entry is in the parade.
6. Entries must reflect the theme and cannot be strictly for advertising. Flyers or other advertising material may not be passed out along the parade route.
7. Floats may not include a live Santa figure.
8. No payments will be paid to floats that participate in the parade.
9. Organizers of entries with small children should station persons along the route to assist tired marchers.
10. Identify your entry on both sides so that spectators and judges can easily see who you are.
11. The parade leaves the marshaling area at 2 p.m. sharp. Please ensure you arrive between 1 and 1:30 p.m. in order to secure a position. All late arrivals are subject to parade entry denial.
12. Participants must obey the directions of the marshals at all time.
13. The judging area will be marked along the parade route. Ensure you watch for the sign and slow your pace.
14. All floats must be decorated prior to arriving at the registration checkpoint. You may not decorate once inside the staging area.
15. Winning entries will be announced at the end of the parade as part of the post event festivities. All entries are invited to stay and participate in activities.
16. Bands and walking groups must register in the Registration Area. You will be assigned a number for staging before the parade.

17. Walkers are to be dropped off at the front of the Civic Centre loop and then walked to the staging area.

18. Only float vehicles are permitted past the barricade at the Civic Centre to the staging area. Participants must park first and then walk into the staging area.

19. There will be no solicitation or vendors of any kind.

Dispersal instructions:

1. It is suggested that following the parade, **supervised groups** of children wait at a designated pick-up point for parents. Organizers should identify such a point and inform parents. The parade ends at the East Gwillimbury Sports Complex.

2. The West parking lot of the East Gwillimbury Sports Complex is reserved for parade floats that will be staying after the parade only. Vehicles may park in the East parking lot. De-staging will also occur at the secondary area on Colonel Wayling Blvd. Floats can continue East on Mount Albert Road and follow marshal instructions.

Contact us:

Thank you for your co-operation. Any questions may be directed to:

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